

# NSSE 2015 Administration Summary

Southwest Minnesota State University

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### **Administration Summary**

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

#### **Population and Respondents**

The table at right reports your
institution's population sizes, how
many students were sampled
(whether census-administered or
randomly selected), and how many
completed the survey.

vey completions	First-year	Senior
Submitted population	518	511
Adjusted population <sup>a</sup>	458	466
Survey sample <sup>b</sup>	456	465
Total respondents <sup>b</sup>	120	109
Full completions <sup>c</sup>	93	88
Partial completions	27	21

a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.

b. Targeted, experimental, and locally administered oversamples were not included.

c. Completed at least one demographic question after the core engagement items on the survey.

#### **Response Rate and Sampling Error**<sup>a</sup>

The table below summarizes response rates and sampling errors for your institution and comparison groups. For more information see NSSE's Response Rate FAQ: nsse.indiana.edu/pdf/Resp\_Rate\_FAQ.pdf

		First	t-year			Se	nior	
				NSSE 2014 &				NSSE 2014 &
	SMSU	Minnesota	Carnegie Class	2015	SMSU	Minnesota	Carnegie Class	2015
Response rate	26%	18%	25%	22%	23%	20%	29%	25%
Sampling error <sup>b</sup>	+/- 7.7%	+/- 2.5%	+/- 0.6%	+/- 0.2%	+/- 8.2%	+/- 1.8%	+/- 0.5%	+/- 0.2%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages).

b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example,

if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

#### **Representativeness and Weighting**

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations. For more respondent characteristics, refer to your *Respondent Profile* report.

NSSE weights results by institutionreported sex and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2015 weights. For more information, see **nsse.indiana.edu/html/weighting.** cfm

presentativeness	First-	year	Sei	nior
	Respondent %	Population %	Respondent %	Population %
Female	64	51	68	61
Full-time	99	98	81	77
First-time, first-year	93	91	N/A	N/A
Race/ethnicity <sup>a</sup>				
Am. Indian or Alaska Native	2	1	1	1
Asian	5	3	2	2
Black or African American	6	6	6	3
Hispanic or Latino	0	2	0	1
Native Hawaiian/Other Pac. Isl.	0	0	0	0
White	83	83	90	91
Other	0	0	0	0
Foreign or nonresident alien	4	4	2	2
Two or more races/ethicities	0	0	0	0
Unknown	0	0	0	0

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file.

eighting	First-	year	Ser	nior
	Respondent %	Population %	Respondent %	Population %
Full-time, female	63	49	53	45
Full-time, male	36	49	28	32
Part-time, female	1	2	15	16
Part-time, male	0	0	5	7



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#### **Population File**

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

Population file options	
Included "group" variables <sup>a</sup>	

Included "group" variables <sup>a</sup>	No
Identified an oversample <sup>b</sup>	No
Updated to identify ineligible students <sup>c</sup>	Yes
Identified students who completed BCSSE 2014 <sup>d</sup>	BCSSE not administered

a. Institutions had the option to include additional variables in their population files for oversampling or for their own post hoc analyses. Up

to five "group" variables were allowed; If formatting specifications were met, Group 1 can be used in the Report Builder–Institution Version. b. Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population.

Oversamples may also be used to survey students in other class years.

c. Institutions had the option to update their population files to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.

d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents in their NSSE population file. This information is required to receive the longitudinal results in the BCSSE-NSSE Combined Report.

#### **Survey Options**

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

#### Administration features

Sample type	Census
Recruitment method	Email
Incentive offered	Yes
Survey version	U.S. English
Institution logo used in survey	No
dditional question sets and companion surv	eys
dditional question sets and companion surv Asked optional sexual orientation question	eys No
· ·	,
	No
Asked optional sexual orientation question Topical module(s)	No Academic Advising

#### **Recruitment Messages**

Students received up to
five direct contacts.
Your institution had the
option to customize
message content and
timing.

#### Message schedule

viessage schedule		Cumulative res	oonse rate	
	Date	First-year	Senior	
Invitation	02/10/2015	11%	6%	
Reminder 1	02/24/2015	15%	11%	
Reminder 2	03/04/2015	19%	15%	
Reminder 3	03/16/2015	21%	18%	
Final reminder	03/24/2015	26%	23%	

#### **Report Customization**

Your institution had the option to customize the comparison groups used in reports. The group selected for the *Snapshot* comparisons is identified with an asterisk.

#### Comparison groups for NSSE core survey reports

Group 1	Minnesota* (default)	
Group 2	Carnegie Class (default)	
Group 3	NSSE 2014 & 2015 (default)	
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omparison groups for additional question s Minnesota State Colleges and Universities	· · · · · · · · · · · · · · · · · · ·	