

### Top Employers of 2015-2016 Graduates (Non-Teaching)

*(Employers listed include alumni of bachelor and master's programs)*

- US Bank
- Conway, Deuth & Schmiesing, PLLP
- Avera Marshall Regional Medical Center

### Top Employers of 2015-2016 Graduates (Teaching)

*(Employers listed include alumni of bachelor and master's programs)*

- Marshall Public Schools
- Austin Public Schools
- Lakeview Public Schools
- Pipestone Area Schools
- Blue Earth Area Schools

### Top Undergraduate Majors (Highest Number of Graduates)

- Management (BS)—54 Graduates
- Elementary Education (BS) – 47 Graduates
- Early Childhood Education—45 Graduates
- Exercise Science (BS) – 31 Graduates
- Psychology (BA)—26 Graduates

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest conduct on-campus interviews throughout the year

#### NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

#### CAREER SERVICES

Southwest Minnesota State University  
1501 State Street-BA 156, Marshall, MN 56258  
507-537-6221 | [Careers@SMSU.edu](mailto:Careers@SMSU.edu) | [MustangJobs.com](http://MustangJobs.com)  
[www.SMSU.edu/campuslife/careerservices](http://www.SMSU.edu/campuslife/careerservices)

The Annual Report is available online at:  
[www.smsu.edu/campuslife/careerservices](http://www.smsu.edu/campuslife/careerservices)  
Employment Statistics

# 2016 Annual Employment Report

#### Status of Graduates Available for Related Employment\*

Total Related Employment:	97%
Employed but Seeking Related:	2%
Still Looking:	1%
<b>TOTAL EMPLOYED:</b>	<b>99%</b>

#### Status of All Graduates

Continuing Education: 14%

93% Return Rate

84% Employed in Minnesota  
5% Employed in South Dakota  
3% Employed in Iowa  
8% Employed in other states



Career Services

# Employment Success 2016 SMSU Employment Statistics\*

\*Source: MnSCU Graduate Follow-Up Tracking – Report 1.0

\*\*Graduates pursuing advanced Degrees \*\*\* Graduates who responded to survey and are employed in chosen career field (full/part-time)

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major/Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major
Accounting, BS	19	13	0	0	2	0	4	100%	Marketing, BAS	1	1	0	0	0	0	0	100%
Agribusiness Management, AS	1	1	0	0	0	0	0	100%	Marketing, BS	25	18	0	0	1	0	6	100%
Agribusiness Management, BS	12	9	0	0	3	0	0	100%	Mathematics, BA	5	2	0	0	0	0	3	100%
Agronomy, BS	4	4	0	0	0	0	0	100%	Mathematics, BS	1	0	0	0	1	0	0	0%
Art, BA	6	3	1	0	1	0	1	75%	Mathematics Education, BS	4	4	0	0	0	0	0	100%
Art Teacher Education, BS	2	0	1	0	1	0	0	0%	Medical Laboratory Science, BA	2	2	0	0	0	0	0	100%
Biology, BA	18	9	1	0	5	1	2	81.8%	Music, BA	2	2	0	0	0	0	0	100%
Business Administration, AS	1	0	0	0	1	0	0	0%	Music Teacher Education, BS	2	2	0	0	0	0	0	100%
Chemistry, BA	6	2	0	0	3	0	1	100%	Nursing, BSN	23	18	0	0	4	0	1	100%
Communication Arts & Literature Education-Communication Studies, BS	1	1	0	0	0	0	0	100%	Philosophy, BA	1	0	0	0	1	0	0	0%
Communication Arts & Literature/Secondary Education/English, BS	2	2	0	0	0	0	0	100%	Physical Education, BS	20	11	1	0	3	1	4	84.6%
Communication Studies, BA	5	3	0	0	1	0	1	100%	Physical Education Teaching, BS	2	2	0	0	0	0	0	100%
Communication Studies, BS	1	0	0	0	0	1	0	0%	Political Science, BA	9	3	0	0	4	0	2	100%
Communication Studies-Broadcasting & Digital Media, BS	8	6	0	0	0	1	1	85.7%	Professional Writing and Communication, BA	3	2	0	0	0	0	1	100%
Computer Science, BS	6	4	0	0	1	0	1	100%	Psychology, BA	26	15	0	1	7	0	3	100%
Culinology, BS	8	8	0	0	0	0	0	100%	Psychology, BS	1	1	0	0	0	0	0	100%
Early Childhood Education, BS	45	41	0	0	3	0	1	100%	Social Work, BS	15	12	0	0	0	0	3	100%
Early Childhood Special Education, BS	6	6	0	0	0	0	0	100%	Sociology, BA	4	3	1	0	0	0	0	75%
Educational Studies, BS	7	3	0	1	1	0	2	100%	Special Education, BS	11	9	0	0	2	0	0	100%
Elementary Teacher Education, BS	47	38	0	0	9	0	0	100%	Teaching English as a Second Language (TESL) K-12, BS	2	2	0	0	0	0	0	100%
Environmental Science, BS	5	2	0	1	1	1	0	66.7%	Theatre Arts, BA	3	1	0	1	1	0	0	100%
Exercise Science, BS	31	11	1	0	17	0	2	91.7%									
Finance, BS	20	16	0	0	2	0	2	100%	<b>GRADUATE PROGRAMS</b>								
History, BA	7	2	0	0	3	0	2	100%	Business Administration, MBA	72	22	0	0	1	0	49	100%
Hospitality Management, BS	14	11	0	0	0	0	3	100%	Education, MS	106	94	0	0	11	0	1	100%
Individualized Interdisciplinary Studies, BS	1	1	0	0	0	0	0	100%	Physical Education: Coaching of Sport, MS	10	8	0	0	0	0	2	100%
Justice Administration, BA	1	1	0	0	0	0	0	100%	Special Education, MS	5	5	0	0	0	0	0	100%
Justice Administration, BS	15	7	3	0	3	0	2	70%	<b>TOTAL GRADUATES - RELATED</b>								
Law Enforcement Administration, BAS	1	0	0	0	0	0	1	0%	Graduates with Associate Degree	6							
Liberal Arts & Sciences, AA	15	5	0	2	8	0	0	100%	Graduates with Bachelor of Applied Science Degree	26							
Life Science/Biology Education, BS	2	2	0	0	0	0	0	100%	Graduates with Bachelor's Degree	346							
Literature, BA	3	2	0	0	1	0	0	100%	Bachelor of Science-Nursing	18							
Literature Creative Writing, BA	3	3	0	0	0	0	0	100%	Graduates with Master's Degree	129							
Management, BAS	30	25	0	0	3	0	2	100%									
Management, BS	54	45	2	0	3	0	4	95.7%	<b>Total Graduates (related employment)</b>	<b>525</b>							