# COMM 110: Essentials of Speaking & Listening Information Literacy Goals and Student Learning Outcomes

**COMM 110 Course Description:** This course teaches the use of verbal and nonverbal communication along with an emphasis on research skills in order to organize and deliver four effective oral presentations: impromptu, informative, persuasive, and a group presentation. Additional emphasis is placed on identifying and overcoming listening barriers.

### Information Literacy Frames<sup>1</sup> Addressed in Library Session:

- Information Creation as a Process
- Research as Inquiry
- Authority is Constructed and Contextual
- Information has Value

This session expands concepts and procedures introduced in the LEP 100 information literacy sequence and prepares students for concepts introduced at 200-400 levels. Specifically, this session encourages students to conceptualize information—even in an academic context—as rhetorical and persuasive by considering the constructed and contextual nature of authority. Students will also be given an opportunity to begin to understand how a writer/speaker's authority is reflected and reinforced by their discursive platform.

### Goal 1: Reinforce students' recognition of credibility

**Student Learning Outcome 1.1:** Students will be able to identify a potentially credible source given a rhetorical situation;

**Student Learning Outcome 1.2:** Students will be able to articulate *why* a source may be credible in a given rhetorical context;

## Goal 2: Begin facilitating students' recognition of origins of a source's authority

**Student Learning Outcome 2.1:** Students will be able to articulate why a source might have been given authority;

**Student Learning Outcome 2.2:** Students will begin to notice features in platforms (newspapers, scholarly journals, blog posts) that reflect and reinforce that source's authority

#### Goal 3: Encourage recognition of students' own authority

**Student Learning Outcome 3:** Based on determination of a source's authority and consideration of a rhetorical context, students will be able to articulate why a source ought or ought not to be integrated into their own work

<sup>&</sup>lt;sup>1</sup> The full Association of College and Research Libraries' "Framework for Information Literacy for Higher Education" (2016) can be found here: <a href="http://www.ala.org/acrl/standards/ilframework">http://www.ala.org/acrl/standards/ilframework</a> .