



Public Disclosure of Student Achievement

Institution Name: Southwest Minnesota State University

Business Units included in this report: Accounting, Finance, Management, Marketing, and MBA

Academic Period Covered: AY 2022-2023

Date Report Posted: 01/17/2024

PROGRAM	MEASURE	TARGET	RESULT
Accounting	Retention	70%	75%
Finance – No Concentration	Retention	70%	85.7%
Finance – Corporate Finance Concentration	Retention	70%	100%
Finance – Financial Planning & Investing Concentration	Retention	70%	100%
Management – No Concentration	Retention	70%	58.5%
Management – Entrepreneurship Concentration	Retention	70%	100%
Management – Human Resource Management Concentration	Retention	70%	100%
Management – Supply Chain Management Concentration	Retention	70%	60%
Marketing	Retention	70%	70%

MBA – General Management	Completion	75%	89%
MBA – Leadership	Completion	75%	75%
MBA – Marketing Emphasis	Completion	75%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	First-Time First-Year Full-Time Degree-seeking First Fall (starting college) to Second Fall (one year later) return rate.
Completion	Completed in 150% of the normal timeline (3 years)