

Top Employers of 2014-2015 Graduates (Non-Teaching)

(Employers listed include alumni of bachelor and master's programs)

- Southwest Minnesota State University
- Southwest Health & Human Services
- US Bank
- Hy-Vee
- Marshall Area YMCA

Top Employers of 2014-2015 Graduates (Teaching)

(Employers listed include alumni of bachelor and master's programs)

- Sioux Falls SD School District
- Douglas SD School District
- Rapid City Area SD School District
- Brainerd MN School District
- Marshall MN School District

Top Undergraduate Majors (Highest Number of Graduates)

- Management (BS)—57 Graduates
- Elementary Education (BS) – 36 Graduates
- Psychology (BA) – 29 Graduates
- Early Childhood Education—28 Graduates
- Exercise Science (BS) – 28 Graduates
- Marketing (BS)—27 Graduates

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest conduct on-campus interviews throughout the year

NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

CAREER SERVICES

Southwest Minnesota State University
1501 State Street, Marshall, MN 56258
507-537-6221 | Careers@SMSU.edu | MustangJobs.com
www.SMSU.edu/campuslife/careerservices

The Annual Report is available online at:
www.smsu.edu/campuslife/careerservices
Employment Statistics

2015 Annual Employment Report

Status of Graduates Available for Related Employment*

Total Related Employment: 93%
Employed but Seeking Related: 6%
Still Looking: 1%

Status of All Graduates

Continuing Education: 9.4%

89% Return Rate

75% Employed in Minnesota
11% Employed in South Dakota
8% Employed in Iowa
6% Employed in other states



Career Services

Employment Success 2015 SMSU Employment Statistics*

*Source: MnSCU Graduate Follow-Up Tracking – Report 1.0

Graduates pursuing advanced Degrees * Graduates who responded to survey and are employed in chosen career field (full/part-time)

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major/Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major
Accounting, AS	1	0	0	0	1	0	0	0%	Marketing, BS	27	18	2	3	2	0	2	90%
Accounting, BS	22	14	1	0	2	1	4	87.5%	Mathematics, BA	4	2	0	0	1	0	0	100%
Agribusiness Management, AS	1	0	0	0	1	0	0	0%	Mathematics, BS	1	1	0	0	0	0	0	100%
Agribusiness Management, BS	19	12	0	0	1	0	7	100%	Mathematics Education, BS	5	5	0	0	0	0	0	100%
Agronomy, BS	3	2	0	0	0	0	1	100%	Medical Laboratory Science, BA	1	1	0	0	0	0	0	100%
Art, BA	17	10	1	1	0	0	5	90.9%	Music, BA	2	1	0	0	0	0	1	100%
Art Teacher Education, BS	1	1	0	0	0	0	0	100%	Nursing, BSN	2	2	0	0	0	0	0	100%
Biology, BA	14	5	3	0	4	1	1	55.6%	Philosophy, BA	3	0	0	0	2	0	1	0%
Business Administration, BS	1	1	0	0	0	0	0	100%	Physical Education, BS	22	12	1	1	3	1	4	85.7%
Chemistry, BA	4	2	0	0	1	0	1	100%	Physical Education Teaching, BS	3	2	0	0	1	0	0	100%
Chemistry, ACS	1	0	0	0	1	0	0	0%	Political Science, BA	9	3	0	0	3	0	3	100%
Chemistry Education, BS	1	1	0	0	0	0	0	100%	Political Science, BS	2	2	0	0	0	0	0	100%
Communication Arts & Literature Education-Communication Studies, BS	4	3	0	0	0	0	1	100%	Professional Writing and Communication, BA	4	1	1	0	2	0	0	50%
Communication Arts & Literature/Secondary Education/English, BS	2	2	0	0	0	0	0	100%	Psychology, BA	29	13	3	0	5	0	8	81.3%
Communication Studies, BS	9	4	0	0	1	0	4	100%	Psychology, BS	1	1	0	0	0	0	0	100%
Communication Studies-Broadcasting & Digital Media, BS	6	6	0	0	0	0	0	100%	Social Work, BS	26	10	2	0	1	0	13	83.3%
Computer Science, BS	14	8	1	0	0	0	5	88.9%	Sociology, BA	15	9	2	1	2	0	1	81.8%
Culinology, BS	9	9	0	0	0	0	0	100%	Sociology, BS	2	1	0	0	1	0	0	100%
Early Childhood Education, BS	28	27	0	0	0	1	0	96.4%	Special Education, BS	4	4	0	0	0	0	0	100%
Educational Studies, BS	2	2	0	0	0	0	0	100%	Teaching English as a Second Language (TESL) K-12, BS	1	1	0	0	0	0	0	100%
Elementary Teacher Education, BS	36	32	0	0	1	1	2	97%	Theatre Arts, BA	3	2	0	0	0	0	1	100%
Environmental Science, BS	7	3	2	0	1	0	1	60%	GRADUATE PROGRAMS								
Exercise Science, BS	28	12	1	0	10	1	4	85.7%	Autism Spectrum Disorders Graduate Certificate	3	3	0	0	0	0	0	100%
Finance, BS	22	15	1	0	2	1	3	88.2%	Business Administration, MBA	57	26	0	0	1	0	30	100%
History, BA	10	3	3	1	1	0	2	50%	Education, MS	121	116	0	0	2	0	3	100%
Hospitality Management, BS	15	9	0	1	0	0	5	100%	Physical Education: Coaching of Sport, MS	20	20	0	0	0	0	0	100%
Individualized Interdisciplinary Studies, BS	2	0	0	0	2	0	0	0%	Special Education, MS	12	0	0	0	0	0	0	100%
Justice Administration, BS	21	15	1	0	3	0	2	93.8%	TOTAL GRADUATES - RELATED								
Law Enforcement Administration, BAS	2	2	0	0	0	0	0	100%	Graduates with Associate Degree	1							
Liberal Arts & Sciences, AA	14	1	0	1	11	0	1	100%	Graduates with Bachelor of Applied Science Degree	18							
Life Science/Biology Education, BS	1	1	0	0	0	0	0	100%	Graduates with Bachelors Degree	332							
Literature Creative Writing, BA	11	5	3	0	0	0	3	62.5%	Bachelor of Science-Nursing	2							
Management, BA	1	1	0	0	0	0	0	100%	Graduates with Masters Degree	171							
Management, BAS	22	16	2	0	1	1	2	84.2%	Graduates with Graduate Certificate	3							
Management, BS	57	40	2	0	5	0	10	95.2%	Total Graduates (related employment)	527							