

## Top Employers of 2016-2017 Graduates (Non-Teaching)

*(Employers listed include alumni of bachelor and master's programs)*

- Southwest Minnesota State University
- US Bank – Marshall
- Avera Marshall Regional Medical Center
- Hy-Vee
- The Schwan Food Company

## Top Employers of 2016-2017 Graduates (Teaching)

*(Employers listed include alumni of bachelor and master's programs)*

- Marshall Public Schools
- Brainerd Public Schools
- Sioux Falls School District
- Worthington School District
- MACCRAY School District

## Top Undergraduate Majors (Highest Number of Graduates)

- Early Childhood Education—50 Graduates
- Elementary Education (BS) – 40 Graduates
- Management (BS)—38 Graduates
- Exercise Science (BS) – 30 Graduates
- Marketing (BS)—26 Graduates

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest conduct on-campus interviews throughout the year

### NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

### CAREER SERVICES

Southwest Minnesota State University  
1501 State Street-BA 156, Marshall, MN 56258  
507-537-6221 | [Careers@SMSU.edu](mailto:Careers@SMSU.edu) | [SMSU.JoinHandshake.com](http://SMSU.JoinHandshake.com)  
[www.SMSU.edu/campuslife/careerservices](http://www.SMSU.edu/campuslife/careerservices)

The Annual Report is available online at:  
[www.smsu.edu/campuslife/careerservices](http://www.smsu.edu/campuslife/careerservices)  
Employment Statistics

# 2017 Annual Employment Report

## Status of Graduates Available for Related Employment\*

Total Related Employment:	97%
Employed but Seeking Related:	3%
Still Looking:	0%
<b>TOTAL EMPLOYED:</b>	<b>100%</b>

## Status of All Graduates

Continuing Education: 8%  
95% Return Rate

81% Employed in Minnesota  
7% Employed in South Dakota  
2% Employed in Iowa  
9% Employed in other states



Career Services

# Employment Success 2017 SMSU Employment Statistics\*

\*Source: Minnesota State Graduate Follow-Up Tracking – Report 1.0

\*\*Graduates pursuing advanced Degrees \*\*\* Graduates who responded to survey and are employed in chosen career field (full/part-time)

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major/Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major
Accounting, BS	24	22	0	0	0	0	2	100%	Philosophy, BA	1	0	0	0	0	0	1	0%
Agribusiness Management, BS	13	11	0	0	0	0	2	100%	Physical Education, BS	13	7	2	1	2	0	1	77.8%
Agriculture, BAS	2	2	0	0	0	0	0	100%	Physical Education Teaching, BS	2	2	0	0	0	0	0	100%
Agronomy, BS	9	8	0	0	0	0	1	100%	Political Science, BA	6	3	0	0	2	0	1	100%
Art, BA	8	7	1	0	0	0	0	87.5%	Professional Writing and Communication, BA	4	3	1	0	0	0	0	75%
Biology, BA	18	9	1	0	6	0	2	100%	Professional Writing and Communication, BS	1	1	0	0	0	0	0	100%
Chemistry, BA	11	7	0	0	4	0	0	100%	Psychology, BA	14	5	4	0	5	0	0	55.6%
Communication Arts & Literature Education-Communication Studies, BS	1	1	0	0	0	0	0	100%	Social Work, BS	12	12	0	0	0	0	0	100%
Communication Arts & Literature/Secondary Education/English, BS	1	1	0	0	0	0	0	100%	Sociology, BA	9	5	0	0	2	0	2	100%
Communication Studies, BA	3	3	0	0	0	0	0	100%	Special Education, BS	5	5	0	0	0	0	0	100%
Communication Studies-Broadcasting & Digital Media, BS	6	4	0	1	1	0	0	100%	Teaching (English as a Second Language (TESL) K-12, BS	2	2	0	0	0	0	0	100%
Computer Science, BS	16	9	0	0	0	0	7	100%	Theatre Arts, BA	4	3	0	0	1	0	0	100%
Culinology, BS	7	6	0	0	0	0	1	100%									
Early Childhood Education, BS	50	44	0	0	2	0	4	100%									
Early Childhood Special Education, BS	6	6	0	0	0	0	0	100%									
Educational Studies, BS	19	14	0	1	1	0	3	100%									
Elementary Teacher Education, BS	40	35	0	0	1	0	4	100%									
Environmental Science, BS	1	0	0	0	0	0	1	0%	<b>GRADUATE PROGRAMS</b>								
Exercise Science, BS	30	15	2	0	13	0	0	88.2%	Business Administration, MBA	83	22	0	0	0	1	60	95.7%
Finance, BS	19	14	0	0	1	0	4	100%	Coaching, CERT	1	0	0	0	1	0	0	0%
History, BA	8	4	2	0	2	0	0	66.7%	Education, MS	82	82	0	0	0	0	0	100%
Hospitality Management, BS	7	4	0	0	0	0	3	100%	Education, EDSP	3	3	0	0	0	0	0	100%
Justice Administration, BS	14	10	1	0	3	0	0	90.9%	K-12 Principal, GC	2	2	0	0	0	0	0	100%
Law Enforcement Administration, BAS	1	1	0	0	0	0	0	100%	Physical Education: Coaching of Sport, MS	16	16	0	0	0	0	0	100%
Liberal Arts & Sciences, AA	23	4	1	0	15	0	2	80%	Special Education, MS	1	1	0	0	0	0	0	100%
Life Science/Biology Education, BS	1	1	0	0	0	0	0	100%									
Literature, BA	2	1	0	0	0	0	1	100%									
Literature Creative Writing, BA	2	0	1	0	0	0	1	0%	<b>TOTAL GRADUATES - RELATED</b>								
Management, BAS	15	15	0	0	0	0	0	100%	Graduates with Associate Degree	5							
Management, BS	38	32	0	1	1	0	4	100%	Graduates with Bachelor of Applied Science Degree	18							
Marketing, BS	26	19	2	1	1	0	3	90.5%	Graduates with Bachelor's Degree	351							
Mathematics, BA	2	1	0	0	0	0	1	100%	Bachelor of Science-Nursing	25							
Mathematics Education, BS	1	1	0	0	0	0	0	100%	Graduates with Master's Degree	119							
Medical Laboratory Science, BA	3	1	0	0	0	0	2	100%	EDSP, GC	5							
Nursing, BSN	25	25	0	0	0	0	0	100%	<b>Total Graduates (related employment)</b>	<b>523</b>							