College of Business, Education, and Professional Studies

Dr. Raphael Onyeaghala, Dean, ad interim

Annual Report 2010-2011

Reports Authored By:

Dr. Raphael Onyeaghala, Dean, ad interim

Dr. Raphael Onyeaghala, Chair of Business and Public Affairs

Dr. Rhonda Bonnstetter, Chair of Education

Dr. Ellen Radel, Chair of Wellness and Human Performance
Our Mission

The College of Business, Education and Professional Studies (BEPS) is guided by the mission and vision of Southwest Minnesota State University (SMSU) which is to prepare students to meet the complex challenges of this century as engaged citizens in their local and global communities. The College promotes “Southwest Experience” through strong academic programs.

Structure

The College is comprised of three academic departments: Business & Public Affairs, Education, and Wellness & Human Performance. The Center for Rural & Regional Studies is also a part of the College. Other units of the college are: the Distance Learning and Small Business Development Center. During the academic year, the college was restructured and the Wellness & Human Performance Department was dissolved. The Physical Education program of the department was assigned to the Department of Education while Exercise Science program was assigned to the Department of Science. As a result of the budgetary concerns, the Rural and Regional Studies program and the Public Administration program were discontinued. There were some personnel changes during the academic year. Dr. Daniel Campagna resigned as BEPS Dean June 12, 2011. As a result of his resignation, Dr. Raphael Onyeaghala was appointed Interim Dean for the College of Business, Education and Professional Studies. The Department of Business & Public Affairs is now under the leadership of Chairperson Dr. Matthew Walker and the Education Department is led by Chairperson Dr. Rhonda Bonnstetter. Dr Ellen Radel was the Chairperson for the Department of Wellness and Human Performance.

Our Majors

There are several majors and minors offered within the departments in the college. Eight majors are offered within the Department of Business & Public Affairs. Degrees are offered at the B.S., B.A.S., and MBA levels on campus and at various off-campus sites. The programs include: Accounting, Agribusiness Management, Culinology®, Finance, Hospitality, Marketing, Management and Political Science. The department also offers minors and associate degrees in several disciplines. The Master of Business Administration (MBA) has three concentrations: General Management, Leadership and Marketing.

The Department of Education offers four undergraduate majors and several licensure programs. The department also offers masters programs in Education and Special Education. The undergraduate degrees are offered in the following areas: Early Childhood (on and off-campus), K-6 Elementary Education, and Secondary Education.
The Department of Wellness & Human Performance offered three undergraduate majors: Health Education, Physical Education, Physical Education – Teaching.

**BEPS College Leadership**

**Deans’ Office:**
Dr. Raphael Onyeaghala, Interim Dean  
Ms. Deb Mitlyng, Assistant to the Deans  
Ms. Marcia Beukelman, Accounting Manager  
Ms. Kris Henspeter, Administrative Assistant

**Graduate Office:**
Ms. Cori Ann Dahlager, Director

**Distance Learning:**
Ms. Betty Roers, Director  
Dr. Lori Wynia, Coordinator

**Accomplishments:**

The reports from various departments in the college provide appreciation of the extent and depth of accomplishments by faculty in the three departments. The goal of the College is to continue to build upon the successes of the previous year and to continue to provide students with quality education that prepares them for the challenges of the 21st century. While the College intends to maintain our standard of academic offerings, it will also pursue new cost-effective innovative ways of doing things in higher education that would attract students.

The departmental reports follow.
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Section I - Brief Description and History of SMSU’s BPA Department

The Department of Business and Public Affairs (BPA) at Southwest Minnesota State University (SMSU) remains a dynamic multi-program department. An alphabetical listing of the programs encompassed by the BPA Department, as it stands today, is:

- Accounting
- Agribusiness Management
- Business Law
- Culinology®
- Economics
- Finance
- Hospitality Management
- Management
- Marketing
- Political Science and Public Administration
As a multi-program department, BPA operates under a “federal” model of governance. Some items, such as scheduling, tenure/promotion processes and search committees, are coordinated through the department chair who acts on behalf of the entire department. However, each individual BPA program maintains and improves the academic integrity of its respective discipline. Each program engages in the recruitment and advising of its own majors and minors. Also, each program also has a separate budget to support its individual goals and activities, and faculty seniority rosters are maintained by program area.

In this report, the mission statement and goals are reiterated. The report also discussed the faculty and staff in the department. The discussion focused on the current structure of the department, the changes that occurred during the 2010 – 2011 academic year and the future outlook of the department. This report also highlights different partnerships or articulation agreements BPA department has with other academic institutions. The department budgets are also discussed.

Section II of the report addresses the current year’s activities of the department. These activities include teaching and learning accomplishments, scholarly and creative activities, professional developments and services to the students, university and community at large. Assessment tools used by the department to assess student learning is also discussed.

Section III of the report addresses the 5-year plan of the department.

**DEPARTMENT MISSION**

I. To provide the finest quality education possible that will be responsive to the requirements of an ever-changing and diverse student body and prepare them for success in the rapidly changing global environment.

II. To be a positive force in the development of the University, community and region by being actively involved in addressing the problems facing these constituencies.
DEPARTMENT GOALS

The overall objectives of SMSU’s Department of Business and Public Affairs are:

A. Verifiable standard of excellence in teaching.

B. International focus (within existing courses until more resources are made available by the administration).

C. Community and regional assistance.

D. Integration with other disciplines.

E. Cooperation with other regional educational institutions.

F. Maintain faculty-to-student teaching and advising ratios consistent with the University’s mission of being a “caring” institution.

G. Professional growth and development consistent with the goals and objectives of the Department and relevant programs.

Faculty and Staff in the BPA Department:

Current Structure, Changes during 2010 - 2011, and Future Outlook

During the 2010 – 2011 academic year, members of the department of BPA included 25.5 full-time faculty and 14 adjunct faculty. BPA department was also supported by one full-time administrative assistant/office manager, Ms. Linda Baun, who is on 92% contract. The department was also supported by 4 student workers (work study). Mariame Kouyate served as the Graduate Assistant for the MBA program.
Changes during the academic year include the following:

1. Dr. John Gochenouer took a sabbatical during the entire academic year. Dr. Gochenouer is expected to return to the department during the summer of 2011.

2. Associate Professor Michael Cheng took a sabbatical during the spring of 2011 to work on his Ph.D. However, he remained active, coordinating and directing the Culinology and Hospitality during his sabbatical. Professor Cheng is expected to return fully to the department during the summer of 2011.

3. Dr. Raphael Onyeaghala applied for promotion to full professor and Assistant Professor Kurt Struwe applied for tenure and promotion to associate professor. Decisions on these applications are yet to be finalized.

4. Three fixed term faculty were hired during the academic year to replace sabbaticals, resignations and to support increased enrollments in the MBA program. Unfortunately, none of these positions were renewed due to budget situation at SMSU. The BPA Department would like to express its deep gratitude to Dr. Gary Sneide, Dr. Harold Rivera and Ms. Kathy Schaefer for their dedication and service to our students, the BPA Department and to SMSU in general.

5. Dr. Raphael Onyeaghala was reelected as the Chair of the Business & Public Affairs department. He was subsequently reappointed by President Danahar for a period of three years. The Directors of the MBA and Distance Learning programs were eliminated due to budget situation at SMSU.

Partnership with Other Academic Institutions

The BPA Department continues to be active in distance learning education. In cooperation with SMSU’s office of Distance Learning, the department offers 2+2 programs to different off-campus locations. The department also offers MBA program to different cohorts in the region. Courses are delivered to these off-campus students via online. Faculty in the BPA department has a tradition of providing educational opportunity to locations in SMSU’s service-region in Southwest Minnesota, and to other areas around the state.

The origins of these outreach programs extend back to 1987 when SMSU and Ridgewater College first developed an articulation agreement for a 2+2 program leading to a B.S. in Business Administration. Since that time, the BPA Department has enabled SMSU to expand its off-campus programs to place-bound students throughout Minnesota. SMSU now offers both undergraduate and graduate courses to
a number of distant sites, and these programs allow students to follow a planned schedule that leads to
the completion of bachelor’s- and master’s-levels degrees.

The BPA department offered undergraduate courses for distance learning students during the 2010 –
2011 academic year to the following:

- Alexandria Technical College (Alexandria, MN)
- Dakota County Technical College (Rosemount, MN)
- Minnesota State Community & Technical College (Detroit Lakes, MN & Wadena, MN)
- Pine Technical College (Pine City, MN)
- Ridgewater College (Willmar, MN and Hutchinson, MN)
- Riverland Community College (Austin, MN and Albert Lea, MN)
- St. Cloud Technical College (St. Cloud, MN)
- South Central Technical College (North Mankato, MN and Faribault, MN)

There are a variety of degree options for our off-campus students. Currently, our 2+2 programs are
enabling students at these distant sites to earn a B.S. in Business Administration, a B.A.S. in Marketing,
or a B.A.S. in Management. In addition, the BPA Department has cooperated with additional 2-year
colleges in Minnesota to offer a B.A.S. in Fire Service Administration, and also provides administrative
courses for students pursuing a B.A.S. in Law Enforcement Administration. Articulation agreements
between SMSU and the Community colleges are being re-written to reflect 120 credits curriculum.

SMSU has also provided off-campus MBA programs to a number of communities throughout the region.
During the 2010-2011 academic year, there were three cohort of students pursuing their MBA degrees.

BPA faculty members are very committed to providing quality education to the southwest region of
Minnesota and to provide baccalaureate and graduate degrees at our on- and off-campus sites.

The BPA department continues to explore ways to expand relationships with other institutions.

**Department Budgets**

The BPA department is a multi-program department. Each program maintains its budget. During the
2010-2011 academic year, budgets for each of the BPA Programs were adequate to meet the programs
overhead expenses. Most BPA programs do not plan extensively for how funds are to be spent.
However, the modest goal is to judiciously manage expenses so that sufficient funds are available to photocopy tests, cover postage, pay for phone usage, etc.

Section II - BPA’s Current Year Activities: 2010-2011

A. Teaching and Learning

Some of the notable BPA Department’s accomplishments during 2010 -2011 are in the areas of teaching and learning. BPA faculty are very passionate professionals who strive to provide quality education to our students. Almost every faculty member taught an overload course during the academic year. The teaching of overload was warranted because of high enrollments in some courses and limited faculty members to teach extra course sections. Individually, the BPA faculty have done extra work (with no compensation) to improve student learning. Some of the extra works done by BPA faculty are supervising internships, independent studies, etc. Some of the individual faculty teaching and scholarly accomplishments are summarized below:

Professor Gerald Toland offered MGMT 461 Professional Field Capstone – supervised five senior capstone projects for SMSU graduates of the BAS Degree in Fire Service Administration. He also offered MBA 684 Managerial Economics as a Hybrid Online Course, using Adobe Connect Technology to meet with MBA Students in a Virtual Classroom. Professor Toland offered two sections in Fall 2010, and one section in Spring 2011.

Professor Toland also offered two completely asynchronous online courses: ECON 380 Public Finance, and ECON 302 Macroeconomic Analysis and Policy. He also designed a new online course to be offered in Fall 2011: ECON/PBAD 351 Public Budgeting and Finance. This course will meet requirements for the BAS Degree in Law Enforcement Administration, Public Administration and Economics Minors. He also offered ECON 202 as an asynchronous online course during Summer Session 2011.

Professor Toland updated/designed new 60-credit Associate of Science Degree Programs in Business Administration, Marketing, Agribusiness Management, Accounting and Hospitality Management.

Associate Professor Michael Cheng Coached the Culinology students’ to their first national championship win in the Research Chefs Association Student Culinology competition in Atlanta. He
inaugurated the first Distinguished Guest Speaker Series at SMSU. Associate Professor Cheng conducted two program reviews (College of Saint Benedict and Taylor's University in Malaysia) as an external reviewer. He led 22 hospitality students on a study abroad trip to Jamaica and co-led 12 students on a Global Studies trip to New York City. Associate Professor Cheng revamped the Hospitality Management curriculum to meet the industry's needs. He also taught Asian Cooking to Senior College participants. Associate Professor Cheng established the first public-private partnership project in food product development with CuliNex and McIlhenny's Company Tabasco Sauce.

Professor Susan Jones taught about 14 courses during the last academic year. 8 of the courses or 57.14% were taught on-line. These online courses have provided students who are located at greater distances from the SMSU campus or who have challenging work schedules to take courses from our university.

Assistant Professor Bill Bennett received two certifications: 1) An online certification in Hotel Revenue Management from the School of Hotel Administration, Cornell University and 2) A Certified Hospitality Educator (CHE) designation from the Educational Institute of the American Hotel & Lodging Association (AH&LA).

Assistant Professor Kurt Struwe completed his MBA and received the degree in February 2011. Struwe gave a Keynote Speech at the 2011 Culinary Challenge on March 31, 2011. He was also a finalist for the “2011 American Culinary Federation Central Region Chef Educator of the Year”, April 21, 2011.

Scholarly and Creative Activity

A partial summary of the BPA faculty's 2008-2009 record of scholarly activities are as follows:

Susan Jones

- Along with her dissertation advisor, Dr. Ronald Stover of South Dakota State University, co-authored a chapter which was published as Chapter 16 in the book, E-Business Managerial Aspects, Solutions, and Case Studies in December 2010. IGI Global of Hershey, PA is the publisher of this book. The book's editors are Dr. Maria Manuela Cruz-Cunha and Dr. Joao Eduardo Varajao. The link to the Web page for this book at the publisher's Web site is as follows:
  http://www.igiglobal.com/bookstore/titledetails.aspx?TitleId=45951&DetailsType=Description
Served as the advisor for two independent research study projects done by two MBA students: Pamela Weets-Schwarz and Heather Jasper. Both of these students did research projects on different aspects of online teaching and learning. Each conducted a survey of a systematic random sample of the SMSU student population. I enjoyed sharing my knowledge of research techniques with these students and was very impressed by the output of their research studies!

During the 2010 - 2011 academic year, Professor Jones participated in the faculty book club led by Dr. Tanya McCoss-Yerigan, the SMSU Center for Teaching & Learning (CTL) Campus Leader. The books we read and discussed included:

- "Conquering the Content"; Author: Robin M. Smith.
- "Engaging the Online Learner"; Authors: Rita-Marie Conrad and J. Ana Donaldson.

Michael Cheng

- Associate professor Cheng had two peer reviewed publications and they are:
  - Refereed Poster Presentation at the 16th Annual Graduate Student Research Conference, January 6, 2011. This manuscript has since been downloaded almost 100 times. The title is "What is a Culinologist? An Evaluation of the Core Competencies of the Bachelor of Science in Culinology".

- Professor Cheng published his first dissertation manuscript as lead author.
- He coordinated a banquet for 4000 guests at the Avera McKennan Prairie Center with former professional road racing cyclist and seven times Tour de France record holder Lance Armstrong as the featured guest speaker.
- He also presented on Culinology to over 250 students in April at the Hopkins Community Center, at an event created by the Family and Consumer Science teachers in North Minneapolis, along with four high school presentations at Central High School in Norwood Young America and Hennepin Technical College.

Raphael Onyeaghala

Presentations and Publications

- Traceability in Food Systems: An Economic Analysis of LGMA and the 2006 Spinach Outbreak”. Presented at the Agricultural Economics Society’s 85th Annual Conference held at the University


Conferences and Workshops Attended and Participated

- Leading By Example Executive Summit, Organized by Southwest Initiative Foundation (SWIF), Friday, October 29, 2010 at MinnWest Technology Campus, Willmar, MN.
- Agricultural Economics Society of Ireland 2010 Conference, October 14, Dublin, Ireland.

John Gochenouer

Research accomplishments:

- Submit journal article on *The effects of Ethnicity on conspicuous consumption pattern* to Gozo, Malta International Conference.
- Presented journal article on *The effects of Ethnicity on conspicuous consumption pattern* in Gozo, Malta International Conference.
- Submit journal article on "Post-Debtor Society: Americans who cannot comprehend an impossible debt simply ignore it" to Shanghai, China International Conference.
- Journal article on "Post-Debtor Society: Americans who cannot comprehend an impossible debt simply ignore it" to Shanghai, China International Conference accepted and will be presented in August 2011.
- Present article on "Post-Debtor Society: Americans who cannot comprehend an impossible debt simply ignore it" in February 2011 at SMSU New Work Faculty Forum.
- Participated in a New Work Faculty Forum with Brett Gaul, Doug Simon, and Jeff Kolnick on the labor unrest in Wisconsin.
- Sam Walton Fellow and club advisor for Students In Free Enterprise.
Stacy Ball

- Engaged in Management program work: proposed and completed paperwork on several curriculum changes including two major changes to the BS and BAS in Management articulation agreements.
- On-going consulting project work for a regional business.
- In-depth text reviewer for The Conflict Survival Kit including regular interaction (phone and email) with the authors over a month-long period.
- Participated in several live and web-based conferences: human resources, mediation, employment law, and online teaching.
- Conducted workplace mediations in my capacity as a Rule 114 Qualified Neutral Mediator.

Gerald Toland

- Member: AAEA
- Preparation to teach ECON 470: International Business and Economics, during the Sabbatical Year (2011-2012) of Dr. Elina Ibrayeva, and prep/teach a new course: ECON/PBAD 351 Public Budgeting and Finance in Fall 2011
- Advisor to the SMSU Tae Kwon Do Club
- Re-started and became Advisor to the SMSU Newman Club
- Academic Advisor for 29 SMSU students in 2010-2011

Denise Gochenouer

- Submit journal article on The effects of Ethnicity on conspicuous consumption pattern to Gozo, Malta International Conference
- Presented journal article on The effects of Ethnicity on conspicuous consumption pattern in Gozo, Malta International Conference.
- Submit journal article on "Post-Debtor Society: Americans who cannot comprehend an impossible debt simply ignore it” to Shanghai, China International Conference.
• Journal article on "Post-Debtor Society: Americans who cannot comprehend an impossible debt simply ignore it" to Shanghai, China International Conference accepted and will be presented in August 2011.
• Present article on "Post-Debtor Society: Americans who cannot comprehend an impossible debt simply ignore it" in February 2011 at SMSU New Work Faculty Forum.

Professional Development

A partial summary of the BPA faculty's 2010-2011 record of accomplishments in professional development are discussed below.

• Overall Professional Development Efforts of BPA Faculty

**Online Course Development:** BPA faculty have strongly participated in the conversion of traditional courses into on-line formats. Currently, over 40% of BPA courses are taught through online. With the elimination of teaching via ITV, some BPA faculty been trained to use other methods of course delivery. Examples are: Adobe Connect, WebEx, and D2L.

**Participation in Professional Organizations:** BPA faculty use their contractual travel funds to travel to professional and disciplinary meetings/conferences, and to maintain their memberships in professional associations. Some of the memberships include:

- Academy of Management
- Minnesota and South Dakota State Bar Associations
- Minnesota Economics Association
- American Culinary Federation
- American Finance Association
- American Management Association
- American Marketing Association
- American Society of Public Administrators
- American Agricultural Economics Association
Service to Students

Students and faculty affiliated with the Business and Public Affairs Department have worked together to record some notable achievements. In this report, the activities of student clubs and activities are noted below:

**Society of Human Resource Management (SHRM):** This student club is advised by Dr. Stacy Ball-Elias. SHRM is an international association made up of professionals in the field of human resource management. The association includes roughly 100,000 professional members. The Society sponsors an annual academic knowledge competition. Questions in this competition emphasize the human resource function, but also cover other subject areas within business. For example, competition questions also cover statistics, economics, international business, strategic management, general management, and marketing. SMSU has participated in this competition for the past four years and we have won the State of Minnesota title each time we have competed. The team consists of three undergraduate business students. We are proud of our students’ accomplishments in this rigorous academic competition.
This past academic year, the HR Club attended the Minnesota Society for Human Resource Management (SHRM) professional conference in Duluth from October 10 - 12. The conference was attended by several hundred HR professionals as well as students from a number of Minnesota universities. SHRM organized and held a fund raiser during Winter Meltdown week. The club began the process of reconnecting with the local human resource professional organization, Southwest Human Resource Association. We will be participating in SHRA meetings and conferences next year. The club also initiated partnership with Marshall-area youth job organization. Club is working on interviewing and resume-writing workshops for this group. Finally, the Club participated in SMSU recruiting event to showcase club activities to prospective SMSU students.

**Students in Free Enterprise, (SIFE):** is another national student organization that sponsors the creation of local teams on college campuses. SIFE is advised by Dr. John Gochenouer. SMSU’s chapter of SIFE has been active for several years. In that time span, the SMSU’s SIFE students have performed community service projects, established a real-world business in downtown Marshall (Nature’s Backyard), and have won numerous competitions against peer chapters at both the regional and national levels. SMSU’s students are creating outcomes that are equal to or better than their peers at other institutions. Projects undertaking by SIFE students are based on the following criteria: Free Market Economies, Personal Success Skills, Entrepreneurship, Financial Literacy, Environmental Sustainability, Business Ethics, and Sustainability. The most current project was SIFE sponsorship of an Earth Day contest that five clubs competed in. The Sustainability House won the "Projects for our Planet" competition and was presented with an etched crystal globe that will be used in future Earth Day competitions. In addition to the Village Bookstore and Clarkfield clothing, SIFE has also sold over 2000 silkscreened t-shirts that were manufactured by the club. Cards-Across-Cultures sold over 2000 cards and resulted in $720 checks going to schools in Bosnia and Jamaica. Hundreds of tires have been inflated to the proper level by the "Pump 'Em Up" project that is a finalist in the national SIFE competition for environmental projects.

This past academic year, SIFE sent checks for $1000 to elementary schools in Nepal and Senegal. The club donated over 3000 pounds of food to the Marshall Food Shelf. Other notable accomplishments by SIFE during the academic year include:

- Several fund raisers – selling salt, car washes, gift cards etc.
- Provided personal financial training for Project Turnabout
- Donated over 7000 books and helped the alternative high school, MECLA, create a bookstore.
- Currently working on donating silk-screening equipment to SMSU graphic arts
- Donated $250 to the UGLYS Culture Shock event.
- Created an international marketplace with 15 countries represented for a middle school fair.
- Won our league in the SIFE Midwest Regional Competition
- Took 2nd Runner-Up in our league in the SIFE National Competition
- Awarded over $30,000 in scholarships to 27 students from a Foundation grant
Southwest Investment Group and Management Association (SIGMA): is advised Dr. Gary Sneide and Prof. George Seldat. SIGMA made a very nice presentation to the Culinology Advisory Board. One of the results of this could be some funding for a stock trading room at SMSU.

SMSU Students in finance and other business programs are competitive within their own fields of expertise, but also are aware that they should be civically engaged, and that it is important to give something back to their communities.

Southwest Marketing Advisory Center (SMAC): is advised and under the daily direction of its Executive Director, Dr. Michael Rich. SMAC is creating measurable outcomes daily through their work on real-world consulting projects. SMAC has been in operation since 2002, and has completed over 300 consulting projects for both small and large organizations (including for-profit businesses and non-profit entities). Each project represents either a fee-paying or pro-bono client.

The SMAC students (over 110 to date) are paid hourly to produce research analyses and reports that fit the unique needs of each customer. When a project is complete, the students make an appointment with the client to deliver a PowerPoint presentation, explain the research results, and furnish the client with a professional, written report that includes all of the findings and recommendations.

The success of SMAC has led to considerable word-of-mouth advertising, and “the Center” has at least 10 and as many as 30 projects on-going at almost any time of the year. Students hired by SMAC tend to be marketing, business, accounting and other related majors. If the satisfaction of fee-paying clientele is used as a measure of our students’ educational foundations and training, then we are receiving strong confirmation of the quality of our programs and our students. Many alumni of SMAC have returned to report that the foundations learned in the center have been a major factor in their early successes in the business world.

The Southwest Marketing Advisory Center was the subject of a journal article entitled, "Undergraduate research centers: simply a source of student employment or a model for supplementing rural university finances?" The article appeared in the May 2010 issue of the Journal of Business and Industrial Marketing as the lead article. The article reviewed the various financing schemes undertaken by universities and discussed the merits and limitations of each. The article highlighted the approximate million dollar revenue stream of the center since its inception in 2002, resulting in a student payroll of
over $500,000 and a student scholarship fund of $50,000. Since its founding, SMAC has employed over 125 students that have completed over 400 projects, resulting in real-life work experiences that have been instrumental in these students finding related employment upon graduation.

**Accounting Club:** Students in the accounting club are long-time entrepreneurs, if we observe the consistent success of the “consignment used-textbook business” that has operated at SMSU for over 15 years. Accounting club students (advised by Associate Professor Glenn Bayerkohler) have a well-known reputation for providing SMSU students a lower-cost alternative for acquiring their textbooks each semester. The accounting club uses net funds from their “business” to sponsor club activities. Each tax season, accounting students perform a community service of helping senior citizens to properly file their tax forms.

**Agribusiness/Agronomy Club:** The purpose of the SMSU Ag Business Club is to supplement the education of Ag Business students at SMSU through practical experience, to promote the pursuit of Ag Business as a career, to develop the community’s understanding of the Ag Business profession and to familiarize the club with the role of Ag Business companies. The Ag Business Club sponsors activities and lectures; it also tours area and national businesses. The club is advised by Drs. Onyeaghala, Davis and Jung. The club has organized educational trips to learn more about the operation of grain exchanges, value-added agricultural industries, and farm equipment industries. The club has taken trips to the following: Chicago Board of Trade, Monsanto facility in St. Louis, MO, John Deere Plants in Waterloo, IA and Moline, IL. Other places visited include: Milwaukee Breweries, WI, AgChem in Jackson, MN, and several farms and ranches in Nebraska and Colorado. In addition, the agribusiness/agronomy students participate in Minnesota’s Post-Secondary Agricultural Students (PAS) activities. SMSU Agribusiness Club and PAS hosted the PAS regional conference in Marshall, MN in March 2011. The agribusiness/agronomy club students also participated at the Agricultural Futures of America (AFA) conference held in Kansas City in April, 2011.

**Marketing Club**

The Marketing Club is designed not only to teach students the theory of Marketing management and its related areas, but also how to apply that knowledge and ability in a business environment after graduation. The Marketing club is advised by Assistant Professor Denise Gochenouer.

As an organization of Students at Southwest Minnesota State University we have formed this club for the purposes listed;

1. To embark on educational outings to various business firms on a yearly basis.
2. To provide educational opportunities through occasional lectures and discussions by guests invited to speak on topics concerned with the business world.
3. To provide recognition of active club members during the school year
4. To enjoy our stay at college through social gatherings throughout the school year
5. To provide educational opportunities through fund raising activities
6. To provide job opportunities through guest speakers and business trips.

During the academic year, the club accomplished the following:

- Participated in SMSU Homecoming Parade – received $150 donation
- Fundraising drive – sold fudge with gross sales of $1,095
- Participated in Relay for Life – raised over $600

**Student Hospitality Organization**

The Student Hospitality Organization at Southwest Minnesota State University provides a realistic, hands-on learning environment that prepares our students today to be the outstanding hospitality professionals of tomorrow. Our club events offer a fun social context in which our members can gain deeper exposure to skills that they will use throughout their education as well as in their future careers. The club provides a forum for interested students to increase their knowledge and to enhance their ability to pursue careers in this industry.

The Student Hospitality Organization raised over $6000 this year for their annual trip to the National Restaurant Association Show by catering Dinner Theaters for the Theater department, AOS Banquet, and Athletic department's Wild Game Feed, among others. For the Culinology Living and Learning Community at Clapper, we hosted the SMSU Iron Chef competition, conducted two cooking demonstrations (Chinese cooking with my mom and Sushi night with me), and went on a restaurant tour in Minneapolis and dined at 3 different restaurants in the same day.
**Service to the University**

The faculty of the department of Business & Public Affairs has been very active in the area of service to university and MnSCU. Below is a list below shows a partial list of the BPA’s involvement in services during 2010-2011 academic year:

Members, SmSUFA Exec Committee:  
- Assoc. Prof Stephen Davis
- Prof. Gerald Toland
- Prof. Douglas Simon
- Assoc. Prof. Will Thomas

Member, Curriculum Committee:  
- Assoc. Prof. Matthew Walker

Members, Academic Technology Committee:  
- Assoc. Prof. Stephen Davis

Member, Academic Affairs Committee:  
- Assoc. Prof. Raphael Onyeaghala

Member, Academic Standing Committee:  
- Asst. Prof. Kathy Schaefer

Member, Administrative Hearing Committee:  
- Asst. Prof. Kathy Schaefer

Members, Graduate Council:  
- Assoc. Prof. Will Thomas

Member, Graduate Curriculum Committee  
- Assoc. Prof. Will Thomas

Member, Long-Range Planning Committee:  
- Asst. Prof. Gary Sneide

Member, Strategic Planning Committee:  
- Assoc. Prof. Raphael Onyeaghala

Members, Professional Improvement committee:  
- Asst. Prof. Sangnyeol Jung

Member, Honors Review Board:  
- Asst. Prof. Sangnyeol Jung

Member, Affirmative Action Committee:  
- Prof. Stacy Ball-Elias

Member, Continuing Faculty Mentors:  
- Assoc. Prof. Stephen Davis

Members, Student Technology Fee Committee:  
- Assoc. Prof. David Patterson

Member, Feminist Issues Committee:  
- Asst. Prof. Denise Gochenouer
Members, Univ. Technology Advisory Committee:  Assoc. Prof. Stephen Davis
                      Assoc. Prof. David Patterson

Member, IFO Board of Directors:  Prof. Gerald Toland

Chair, Cathy Cowan Award Committee:  Prof. Gerald Toland

Member, IFO Govt. Relations:  Prof. Douglas Simon

Member, Advisory Committee to INDS:  Asst. Prof. Bill Bennett

Member, Academic Affairs:  Asst. Prof. Bill Bennett

Member, Cultural Diversity Committee:  Asst. Harold Rivera

Member, Physical Plant Committee:  Assoc. Prof. George Seldat

Member, Global Studies Committee:  Asst. Prof. Kathy Schaefer
                       Asst. Prof. Sangnyeol Jung

Member, Committee on Institutional Assessment (CIA):  Asst. Prof. Harold Rivera

Member, Intercollegiate Athletic Advisory Committee:  Assoc. Prof. George Seldat

Member, Student Grade Appeals Committee:  Asst. Prof. Gary Sneide

Member, Judicial Appeals Committee:  Asst. Prof. Gary Sneide

Member, Campus Religious Center (CRC) Board of Directors:  Prof. Gerald Toland

Members, SMSU Agronomy Advisory Committee:  Prof. Gerald Toland
                      Assoc. Prof. Raphael Onyeaghala

Member, Liberal Arts Core Oversight Body (LACOB):  Assoc. Prof. Will Thomas

Member, HLC Steering Committee:  Prof. Doug Simon

BPA faculty have participated in several search committees.

Service to the Community at Large

BPA faculty has been involved with the community in a variety of organizations and formats. Below is a partial inventory of BPA participation in community affairs in 2010-2011:
Member, Board of the Southwest Center for Independent Living: Prof. Mike Rich

Lyon County Commissioner: Prof. Mark Goodenow

Members, Marshall Sunrise Rotary: Prof. Gerry Toland

Member, Knights of Columbus (Co-Leader of Emmaus Retreat Weekend in February 2011): Prof. Gerald Toland

Member, Board of Directors, SMSU Campus Religious Center: Prof. Susan Jones

Member, Board of Directors for the SMSU Campus Religious Center: Prof. Gerald Toland (elected Chair of the CRC Board for 2011-2012)

Member, SMSU Glee Club: Prof. Gerald Toland

Member, Marshall City Band: Prof. Susan Jones

President, Minnesota Council of Accounting Educators: Assoc. Prof. David Patterson

Chairman, Marshall Cable Television Commission: Assoc. Prof. David Patterson

Member, Business Advisory Board for Normandale Community College: Assoc. Prof. David Patterson

The Department of Business & Public Affairs is a member of the Marshall Chamber of Commerce.

*BPA faculty members also undertook several services such as those reported below:*

- Associate Professor Michael Cheng was asked to serve on the Hospitality Minnesota Education Foundation for the 2011 – 2012 academic year.
- Prof. Susan Jones plays trumpet in Marshall Municipal Band. She has been an organist and pianist at First Lutheran Church for more than two decades. Prof. Jones plays piano during SMSU Masters Hooding ceremonies. She also participates in other church and community activities.
- Assistant Professor Kurt Struwe prepared and served breakfast and lunch for the 2011 Culinary Challenge held at the Marshall High School. He also prepared food for “Take Back the Night” event.

*Other Notable Activities*
College Now Program: The BPA department continues to be involved in “College Now”. The department provides teaching expertise in and Economics and Political Science disciplines.

The Culinology program's Advisory Board provides counsel to the faculty in matters relating to the curriculum, career placement for students and graduates and fund raising, in order to advance the level of excellence and the reputation of the program. The Culinology and Hospitality programs have stepped up the Board's involvement in our SMSU community, and both Finance and Marketing presented to the Board this year. The quarterly newsletters are available online at: http://www.smsu.edu/Academics/Programs/Culinology/Index.cfm?Id=2959

Assessment

BPA department has continued to use various tools to assess student learning in all courses. These tools include student evaluations, class projects, homework assignments, examinations and participation in student clubs. One specific assessment performed during the academic year is the Major Field Aptitude Test (MFAT) in Business produced by the Educational Testing Service (ETS). Business administration students (Management & Finance) have been taking this national exam since the 1993-1994 academic year. The overall performance of SMSU students on an exam of this nature has been above average since 1997, when all SMSU business majors have been required to take the exam. We tried to compare the result of this exam with other MnSCU institutions, but were not able to do so due to data limitations.

Section III: Five Year Plan

Every program in the department is currently conducting program reviews. Data collection and analysis is being done by Southwest Marketing Advisory Center (SMAC). On completion of the reviews, a formal five year plan will be developed for all programs.

Meanwhile, the Department would continue to do the following:

- Integrate the mission and goal of the BPA department with SMSU's Overall Mission
- Managing Program Growth of Student Enrollment in BPA Programs: On Campus, 2+2 Programs and On-Line Offerings
- Cooperate with both the Public and Private organizations for degree offerings
- Develop long-term vision for an SMSU College or School of Business and Public Affairs.
Department of Education

Section I. Department Description

The Education Department experienced a year of extremes, from exhilarating success to tremendous loss. They spent fall semester completing final preparations for the Minnesota Board of Teaching (BOT) accreditation visit in December 2010. Only two weeks later they received news of the untimely passing of their friend and colleague, Dr. Winston Gittens. This required a hasty revision of the spring teaching schedule for the faculty, and as always, they rose to the challenge. Faculty members worked together to hold a memorial service on campus, and also helped Dr. Gittens’ family to take care of his personal belongings.

During the spring of 2011 semester the Graduate Education On-Campus program completed its review. The English as a Second Language (ESL) licensure program received BOT review approval. The department learned of the Minnesota Board of Teaching’s plans for a new accreditation process (PERCA) which will occur every two years, a new assessment program for student teaching (Teacher Performance Assessments), and prepared for changes to the licensure for Special Education. They helped to move teacher education candidates to the new Minnesota Teacher Licensure Exams in all licensure areas with the help of the staff in Counseling and Testing.

The Education Department said goodbye to several faculty and staff members, and welcomed in new faces. Retiring from the department were Dr. JoAnne Glasgow (faculty), Joyce Persoon (administrative assistant for Education), and Dianne Eis (administrative assistant for the Office of Placement and Licensure). The Education Department is pleased to have the following people join our program: Dr. Sonya Vierstraete (faculty), Carol Bossuyt (administrative assistant for Education), and Marcia Hubner (administrative assistant for the Office of Placement and Licensure). Sheryl Kaiser has also moved from an interim position as Director of Placement and Licensure to regular full-time status.

In the fall of 2011, the Education Department will welcome several members of the former Wellness and Human Development Department. We look forward to having Dr. Ellen Radel, Dr. Francis Albitz, and Marilyn Strait join our faculty, along with several coaches.

Mission: The mission of the Professional Education Program at SMSU is to create communities of practice where each learner is an active participant in the investigation of learning, teaching, and leadership processes. Teachers and learners will engage in educational theory, research, inquiry, critical reflection, and application in pursuit of excellence in education.

Vision: Communities of practice investigating learning and teaching.
**Seven Core Values:** The following core values provide the foundation and ensure the integrity of the Southwest Minnesota State University Teacher Education Program:

1. Inquiry
2. Human diversity
3. Socio-cultural interactions
4. Learning environment
5. Belief, value, and knowledge structures
6. Democracy
7. Leadership

**Faculty:** The following are the thirteen members of the faculty of the Education Department.

- Dr. Michelle Beach – teaches in the 2 + 2 Early Childhood Distance Education program
- Dr. Rhonda Bonnstetter – teaches in the undergraduate and on-campus graduate programs
- Dr. Wendy Claussen – teaches in the undergraduate program
- Dr. Verna Cornish – teaches in the undergraduate and on-campus graduate programs
- Dr. John Engstrom – teaches in the off-campus graduate program
- JoAnne Hinckley - teaches in the undergraduate and on-campus graduate programs
- Dr. Sharon Kabes - teaches in both the on- and off-campus graduate programs
- Dr. Dennis Lamb - teaches in both the on- and off-campus graduate programs
- Dr. Tanya McCoss-Yerigan - teaches in the off-campus graduate program
- Dr. Lon Richardson - teaches in the off-campus graduate program
- Dr. Paulette Stefanick - teaches in the undergraduate and on-campus graduate programs
- Dr. Debbie VanOverbeke - teaches in the undergraduate and on-campus graduate programs
- Dr. Sonya Vierstraete - teaches in the undergraduate and on-campus graduate programs

**Undergraduate Education Programs:** The undergraduate education programs offer licensure to Teacher Education Program candidates in three areas. Early Childhood Education (ECE) provides licensure for students ages birth – grade 3. ECE is offered in two formats: on campus and through the 2 + 2 distance learning program via articulation agreements with community/technical colleges in the MnSCU system.
Elementary Education provides licensure for students in grades Kindergarten – 6. During the academic year the Education Department worked to make the transition from offering elementary education with a mandatory specialty area to a stand-alone K-6 Elementary Education license with optional endorsements in the following areas: Pre-primary Education (adds ages 3-5), Communication Arts (adds gr. 5-8), Mathematics (adds gr. 5-8), Science (adds gr. 5-8), Social Sciences (adds gr. 5-8), and K-8 World Languages & Cultures – Spanish. The new K-6 Elementary Education program with the optional endorsements was offered for the first time beginning in the fall of 2010.

Secondary Education provides licensure for students in nine content areas. They are licensed for varying grade levels as mandated by the Minnesota Board of Teaching. These licensure programs include: Art Education (K-12), Biology Education (gr. 9-12), Chemistry Education (gr. 9-12), Communication Arts Education (gr. 5-12) with emphases in either English Literature or Speech, Health Education (gr. 5-12), Mathematics Education (gr. 5-12), Music with emphases in either Vocal or Instrumental music, Physical Education (gr. K-12), Social Sciences (gr. 5-12), and World Languages & Cultures – Spanish (K-12). Due to budget constraints, the licensure in Health Education will be discontinued, and the K-12 Spanish license has been suspended.

Two minors are also available to Education majors: Special Education, which is a non-licensure minor, and Developmentally Adaptive Physical Education, which is a licensure minor open to Physical Education majors.

The licensure programs in the Education Department must demonstrate the ten Standards of Effective Practice:

1. Subject matter
2. Student learning
3. Diverse learners
4. Instructional Strategies
5. Learning environment
6. Communication/Technology
7. Planning instruction
8. Assessment
9. Reflection/Professional Development
10. Collaboration/Ethics

**Graduate Education Programs:** The Graduate Education program offers masters degrees in both the traditional on-campus format and in the off-campus Learning Community format. Masters degrees in Education are offered with several different emphases areas: Teaching, Learning, and Leadership (offered on-campus and in Learning Communities); English (online format); Mathematics (beginning its first cohort in Summer 2011); Sports Leadership; Reading (offered for licensure K-12 and/or as masters degree); and Special Education (offered for licensure K-12
and/or as masters degree in Developmental Disabilities, Emotional Behavior Disorders, Learning Disabilities, and Early Childhood Special Education). The graduate program also began offering an Autism certificate (non-licensure) during this academic year, and plans to begin English as a Second Language (ESL), both for licensure K-12 and/or as a masters degree, in the fall of 2011, depending on enrollment.

The Graduate Education program offered two non-degree programs in collaboration with successful grant programs. The Emerging Renewable Energy Program offered training to area science teachers through the CREED Project and MnWest Community College during the Summer of 2010. SMSU was also the recipient of a second grant through MnSCU to offer courses in teaching and pedagogy to train community/vocational college instructors throughout the state. This grant was renewed for the coming academic year. Dr. Ellen Radel (WHP) took on the responsibilities for directing this program this past year and also acted as an instructor for some of its classes.

Another unique collaboration in the Graduate Education program is with the Doctoral students from Udonthani Rajabhat University in Thailand. Dr. Sharon Kabes and JoAnne Hinckley (SMSU Education Department) developed and presented two three week intensive trainings in school based management coupled with internship and shadowing experiences in area schools for a total of 26 doctoral students and 2 professors studying school administration from Thailand. Dr. Dennis Lamb came as a guest instructor for some units. The Thai group came to Marshall in October and November of 2010 as the second phase of a five year cooperative agreement.

The Thai program continues to grow. Next fall a total of 34 doctoral students and 2 advisors will attend the intensive three week classes. Administrative training classes will be provided for 21 students and 15 will be involved in curriculum and instruction training. As a part of this program students will spend two days per week on sight at schools across the region. In addition, a range of extracurricular activities is being designed.

The graduate education programs model the National Board of Professional Teaching Standards and the National Partnership for Excellence and Accountability in Teaching Characteristics of Effective Professional Development.

**Standard 1. Educators are committed to students and their learning.**

1.1 Educators recognize individual differences in their students and adjust their practice accordingly.
1.2 Educators have an understanding of how students develop and learn.
1.3 Educators treat students equitably.
1.4 Educators’ mission extends beyond developing the cognitive capacity of students.
1.5 Educators affirm the commonalities and differences of students and all humans.

**Standard 2. Educators know the subjects they teach and how to teach those subjects to students.**

2.1 Educators appreciate how knowledge in their subjects is created, organized, and linked to other disciplines.
2.2 Educators command specialized knowledge of how to convey a subject to students.
2.3 Educators generate multiple paths to knowledge.
2.4 Educators use instructional technology effectively.

**Standard 3. Educators are responsible for managing and monitoring student learning.**

3.1 Educators call on multiple methods to meet their goals.
3.2 Educators facilitate learning in group settings.
3.3 Educators focus on student engagement.
3.4 Educators regularly assess student progress.
3.5 Educators emphasize principle/critical objectives.

**Standard 4. Educators think systematically about their practices and learn from experience**

4.1 Educators regularly model ethically reasoned judgments as they engage in daily decision-making within their learning community.
4.2 Educators seek the advice of others and draw on education research and scholarship to improve their practice.
4.3 Educators make decisions based on knowledge of the historical, philosophical, and social foundations of education.

**Standard 5. Educators are members of learning communities.**

5.1 Educators contribute to school effectiveness by collaborating with other professionals.
5.2 Educators work collaboratively with parents and families.
5.3 Educators engage community resources to enhance learning.

**Leadership Proposition 6: Educators are leaders in their schools, districts and broader community.**
**Faculty and Staff in the Education Department:**

During the 2010-2011 academic year, members of the Education Department included 13 full-time faculty and several adjunct faculty. The Education Department was also supported by one full-time administrative assistant, Carol Bossuyt. In addition, the department utilizes the assistance of work study students and student mentees. The Graduate Education program was served by Amy Rubin as a graduate assistant for this year.

The Director of Education and Licensure, Sheryl Kaiser, supervises the positions of Customer Service Specialist Intermediate, Marcia Hubner (48%), and Customer Service Specialist Senior, Faye Johnson (70%). The Office of Placement and Licensure was served by Kia Yang as a graduate assistant for this year.

**Changes during the academic year include the following:**

1. Dr. JoAnne Glasgow’s proposal for early retirement was accepted by SMSU Administration. Her position was filled by a Fixed Term Assistant Professor of Education, Dr. Sonya Vierstraete.
2. Two support staff also applied for early retirement: Joyce Persoon and Dianne Eis. Joyce Persoon’s position was filled by Carol Bossuyt. Dianne Eis’ position was restructured with Faye Johnson receiving more time and Dianne Eis’ position receiving less. Dianne Eis’ position was filled by Marcia Hubner.
3. Dr. Winston Gittens, Associate Professor of Education, passed away in December of 2010. His tenure-track position remains unfilled; half of this position will be filled in the coming year by Dr. Kerry Livingston, who holds a fixed-term position in Sociology.
4. The following faculty members were promoted this past year:
   - Dr. John Engstrom from Assistant Professor to Associate Professor
   - Dr. Wendy Claussen-Schoolmeester from Associate Professor to Full Professor
   - Dr. Verna Cornish from Associate Professor to Full Professor
   - Dr. Sharon Kabes from Associate Professor to Full Professor
   - Dr. Tanya McCoss-Yerigan from Associate Professor to Full Professor
   - Dr. Paulette Stefanick from Associate Professor to Full Professor

**Department Leadership:**

- Dr. Rhonda Bonnstetter, Department Chair
- Dr. Debbie VanOverbeke, Director of Graduate Education
- Dr. Michelle Beach, Director of Early Childhood Education Distance Learning
Section II – Current Year’s Activities:

A. Teaching and Learning – all department faculty are involved in continually developing and revising the courses they teach to best serve their students. This area receives the greatest allocation of time from all faculty members. Additional responsibilities beyond teaching and supervising student activities are included below.

*Dr. Michelle Beach* served as the Director of the Early Childhood Education Distance Learning program. She developed the 2 + 2 Orientation guide to assist students in their introduction to this program. Dr. Beach was also one of the faculty members who offered to change her teaching load to take on two sections of ED 312 Human Relations for Teachers on campus along with one section of ED 251 Introduction to Child Growth and Development when load needed to be revised after the death of Dr. Winston Gittens.

*Dr. Rhonda Bonnstetter* served as the Assessment Coordinator for the Education Department and coordinated the events for the Board of Teaching’s December, 2011 accreditation visit. As part of this assignment she organized and facilitated the Campus Liaison meeting in the fall of 2010 and two Teacher Education Advisory Committee (TEAC) meetings (fall and spring). She supervised multiple Education Internships for students in the areas of math and science education, and hosted opportunities for dozens of students to attend local, state, regional, and national conferences in math and science as part of the More and Better Math and Science Teaching and Learning grant.

*Dr. Wendy Claussen-Schoolmeester* served as part of the committee for the Education department initiative to develop Administrative Licensure programs at SMSU.

*Dr. Verna Cornish* worked to develop new courses in the Special Education program to meet the needs of the changing licensure requirements in this area through the Minnesota Board of Teaching.

*JoAnne Hinckley* and *Dr. Sharon Kabes* developed two three-week intensive courses in Educational Administration for Doctoral Students from Udon Thani Rajabhat University (Thailand) held during their visit in Fall 2010.

*JoAnne Hinckley* assisted with the committee for the Education department initiative to develop Administrative Licensure programs at SMSU.

*Dr. Sharon Kabes* led the Education Department initiative to revise the Administrative Licensure programs for submission to the Board of School Administrators for approval. She was assisted in
this committee by four additional faculty members who have principal licensure and experience and by Dr. Debbie VanOverbeke and Dr. Rhonda Bonnstetter.

Dr. Dennis Lamb served as part of the committee for the Education department initiative to develop Administrative Licensure programs at SMSU.

Dr. Tanya McCoss-Yerigan used her Spring 2011 sabbatical to research and develop marketing strategies for the Graduate Learning Communities. She hosted meetings and workshops for Learning Community faculty on ways to strengthen the marketing for the graduate program.

Dr. Paulette Stefanick completed work with the Early Childhood Bremer Foundation Grant by allocating the remaining funds and writing the final report.

Dr. Sonya Vierstraete served her first year as a faculty member of the Education Department. She co-taught ED 102 Technology: Classroom Applications and worked to incorporate technology in the courses she taught and in her own professional work. She taught courses in face-to-face, hybrid, and online formats throughout the academic year. She was trained as a scorer for the Teacher Performance Assessments in the area of Elementary Literacy. She served as part of the committee for the Education department initiative to develop Administrative Licensure programs at SMSU.

Dr. Debbie VanOverbeke served as the Director of Graduate Education. She coordinated the program review for the on-campus Graduate Education non-licensure programs. She was trained as a scorer for the Teacher Performance Assessments in the area of Elementary Mathematics.

B. Scholarly and Creative Activity – Education Department faculty are very active in sharing their knowledge with area teachers for in-services and at local, regional, state, national, and international conferences. Many presentations are collaborative efforts; samples of these presentations are listed below.

Dr. Michelle Beach and Dr. Paulette Stefanick presented Factors Influencing Preservice Teacher's Decision-Making Regarding Integration of Digital Media into Field Experience Classroom Activities at the Society for Information Technology and Teacher Education International Conference in Nashville, TN, in March, 2011.

Dr. Michelle Beach and Anne Bagne presented Blending the Best of Both Worlds: F2F and Online at the Society for Applied Learning Technologies International Conference in Orlando, FL, in February, 2011.

Dr. Rhonda Bonnstetter presented a webinar for Carnegie Education on Critical Incidents in the Development of Math Anxiety in Grades 4-8 in September, 2010.
Dr. Rhonda Bonnstetter presented a session on Web 2.0 Tools for Education at the Minnesota Rural Education Association’s Annual Conference in Alexandria, MN, in November, 2010.

Dr. Rhonda Bonnstetter and Dr. Debbie VanOverbeke presented Turn up the H.E.A.T.: Give your Students the HOTS They Need at the Society for Information Technology and Teacher Education International Conference in Nashville, TN, in March, 2011.

Dr. Wendy Claussen-Schoolmeester and Dr. Sonya Vierstraete co-presented Think Outside the Book: Reading Strategies and Alternative Tools that Work to teacher in-services at Russell-Tyler-Ruthton/Lynd and Red Rock Central (Lamberton) in January, 2011.

Dr. Wendy Claussen-Schoolmeester presented several sessions at the Young Writers Conference in January, 2011 at SMSU, and at the Young Authors/Young Artists Conference at the College of St. Benedict in St. Joseph, MN, in May, 2011.

Dr. Verna Cornish continued to work with students and faculty through the Interagency Agreement to provide resources and materials to promote best practices in Early Childhood Education.

Dr. John Engstrom, Dr. Sharon Kabes, and Dr. Dennis Lamb presented a paper on Graduate Learning Communities: Transformation and Sustainability at the Canadian International Conference on Education in Toronto in April, 2011. An extended version of the paper was also selected to be published in the International Journal for Cross-Disciplinary Subjects in Education (IJCDS), Volume 2, Issue 4, ISSN: 2042 6364 (Online).

JoAnne Hinckley and Dustin Hinckley presented information on the appropriate use of Response to Intervention (RtI) at the Minnesota Rural Education Association Annual Conference in Alexandria, MN, in November, 2010.

Dr. Dennis Lamb and Dr. Wendy Claussen-Schoolmeester presented Show What You Know: Differentiated Assessment Strategies at the Minnesota ASCD Conference in Minneapolis, MN, in March, 2011.
Dr. Debbie VanOverbeke and Dr. Rhonda Bonnstetter presented Turn up the H.E.A.T.: Give your Students the HOTS They Need at the Minnesota Council of Teachers of Mathematics Spring Conference in Duluth, MN, in April, 2011.

Dr. Debbie VanOverbeke and Dr. Rhonda Bonnstetter presented on Vocabulary Strategies at the Russell-Tyler-Ruthton/Lynd In-service Day in Lynd, MN, in January, 2011.


Dr. Sonya Vierstraete and Dr. Paulette Stefanick presented at the International Reading Association Annual Conference on Building the New Teacher’s Tool Kit: Inclusion of Note-taking Strategies in Orlando, FL, in May 2011.

C. Professional Development – Education Department faculty work to keep abreast of changes in their fields. A partial listing of conferences, workshops, and other professional development activities is included as a sampling of these activities.

Dr. Michelle Beech attended the E-Learn World Conference on E-Learning in Orlando, FL, in October, 2010. She also attended the Minnesota Council of Teachers of Mathematics (MCTM) Spring Conference in Duluth, MN, in April, 2011.

Dr. Rhonda Bonnstetter attended D2L training in Waite Park, MN, in November, 2010, as a representative of SMSU to learn about new tools for course design.

Dr. Rhonda Bonnstetter traveled to Columbus, OH, to become a trainer of scorers in Secondary Mathematics in the Teacher Performance Assessments in January, 2011. She trained scorers at the MACTE spring conference and will continue to train more scorers in coming months.

Dr. Wendy Claussen-Schoolmeester attended the ASCD Annual Conference in San Francisco, CA, in March, 2011.

Dr. Verna Cornish attended the Division of Early Childhood Conference held in Roseville, MN, in October, 2010.
Dr. John Engstrom added a new dimension to his professional development through the addition of lectures on DVD, including *Neuroscience of Everyday Life* by Sam Wong, and *The Art of Teaching* by Patrick Allitt.

JoAnne Hinckley has worked to complete the requirements for Minnesota licensure for Secondary Principal and Superintendent of Schools. Her portfolio has been submitted to her advisor for review.

Dr. Sharon Kabes attended the Science/Math Leadership Summit through the Minnesota Department of Education in March, 2011. She also attended the SWWC partners planning meetings in January and April with other SMSU Science faculty as part of the MSTP grant activities.

Dr. Tanya McCoss-Yerigan hosted the SMSU book club with a focus on online learning and teaching.

Dr. Paulette Stefanick attended the Society for Information Technology and Teacher Education Conference in Nashville, TN, in March, 2011, and the International Reading Association conference in Orlando, FL, in May, 2011.

Dr. Sonya Vierstraete attended the Teaching English Language Learners training at Brigham Young University in Utah in June, 2010. She also took a course in Second Language Acquisition and Language Teaching from MSUM. She attended the ASCD 2011 Annual Conference in San Francisco, CA, in March, 2011.

Dr. Debbie VanOverbeke attended both the fall and spring conferences for the Minnesota Council of Teachers of Mathematics. She assisted in transporting and supervising students who attended these conferences with their Education Department professors.

D. Service to Students

All Education Department faculty members provide advising to the Education Program students; many also act as chairs for graduate education students. In the past academic year undergraduate department faculty signed up for one weekend per semester to provide student tours for recruiting, and also for one week during the summer. Undergraduate faculty members helped with registration days in April, June, July, and August, and also participate in interviews for the Teacher Education Program in October, February, May, June, and July. Graduate faculty in the learning communities volunteered to attend recruiting meetings for potential learning communities and assist in calling and emailing potential graduate students for marketing their programs.
Faculty members also support Action Research and Portfolio development and review at both the undergraduate and graduate levels. Many faculty members participate in the student mentee program.

Two student organizations are sponsored by the Education Department. The Education Minnesota Student Program (EMSP) provides professional development, learning activities, grants and social programming for all education students. Family and Child Educators (FACE) provides programming relevant to Early Childhood and Pre-Primary Education majors, assist with the “Week of the Young Child”, sponsor a children’s book sale on campus, etc.

Dr. Michelle Beech planned and implemented the Action Research presentations for the 2 + 2 Early Childhood Education students who presented off-campus. She also coordinated the two-day summer conference for the 2 + 2 Early Childhood Education students.

Dr. Rhonda Bonnstetter revised the program advising guides for the all of the undergraduate education licensure programs in the fall of 2010. She also coordinates efforts between the undergraduate faculty and the Office of Admissions to plan for faculty coverage each semester and through the summer for student visits. She was the university supervisor for a quadriplegic student teacher in the area of Secondary Mathematics during fall semester.

Dr. Wendy Claussen-Schoolmeester taught ED 345 Social Studies Methods/Classroom Management as an online course for the 2 + 2 Early Childhood Education Distance Learning program during spring semester of 2011. She also served as co-advisor for the Family and Child Educator (FACE) group for the 2010-2011 academic year.

Dr. John Engstrom strived to visit the schools of his Learning Community participants by traveling to East High School, West High School, and North Middle School in Sioux City, IA, during the 2010-2011 academic year.

JoAnne Hinckley co-hosted two practicum workshops for Special Education students during the 2010-2011 academic year.

Dr. Sharon Kabes assisted in the mock portfolio reviews and Elementary Clinical supervision for the undergraduate education students.

Dr. Paulette Stefanick served as co-advisor for the Education Minnesota Student Program group for the 2010-2011 academic year.

Dr. Debbie VanOverbeke served as co-advisor for the Education Minnesota Student Program group for the 2010-2011 academic year.

Dr. Sonya Vierstraete served as co-advisor for the Family and Child Educator (FACE) group for the 2010-2011 academic year.

Scholarships
The Education Department annually receives and reviews applications for a number of scholarships, each having individual criteria for eligibility:

**Ann C. Peters Scholarship:** *(JR academic standing)*
1 Secondary Mathematics Ed or Elementary Ed major working toward a mathematics endorsement
(half distributed Fall 2010; half distributed Spring 2011)

**Carr Properties Scholarships:** *(FR/SO/JR/SR academic standing)*
2 Early Childhood, Elementary or Secondary
(half distributed Fall 2010; half distributed Spring 2011)

**Con and Marcy Eckstrom Family Scholarship:** *(SO/JR/SR academic standing)*
1 Art Education or Physical Education major
(half distributed Fall 2010; half distributed Spring 2011)

**Education Department Scholarships:** *(FR/SO/JR/SR academic standing)*
1 Early Childhood Education
1 Elementary Education
1 Secondary Education
(half distributed Fall 2010; half distributed Spring 2011)

**Geneva Emblem Education Scholarship:** *(FR/SO/JR/SR academic standing)*
5 Early Childhood, Elementary, or Secondary
(half distributed Fall 2010; half distributed Spring 2011)

**Golden Rule Scholarships:** *(SR woman academic standing)*
6 Early Childhood or Elementary Education Senior Women
(one year non-renewable: half distributed Fall 2010; half distributed Spring 2011)

**Keigh Hubel Rural Education Scholarships:** *(Admitted JR or SR standing)*
2 Early Childhood, Elementary, or Secondary
(half distributed Fall 2010; half distributed Spring 2011)

**Robert Schwerin Memorial Scholarship:** *(SR Education Major)*
2 Early Childhood, Elementary, or Secondary
(selected this Spring 2011; applied to next Fall 2010)
E. Service to University and the Community: The Education Department faculty members have been active in a number of ways in their service both to SMSU and to their communities.

Dr. Michelle Beech was appointed to the State IFO Technology Board, and was elected to the PERCA Committee through Minnesota Association of Colleges for Teacher Education (MACTE).

Dr. Rhonda Bonnstetter served on the Committee for Institutional Assessment as SMSU prepares for their 2013 accreditation visit by the Higher Learning Commission. She served on the Revenue Generating Committee during spring 2011 at SMSU. She serves on the Board of Directors for the Minnesota Council of Teachers of Mathematics as District 2 Director. She serves as President-Elect and the Higher Education Representative to the Minnesota Rural Education Association.

Dr. Wendy Claussen-Schoolmeester worked with the SWWC Service Cooperative at the Career Expo in Fall 2011.

Dr. Verna Cornish is a state level faculty special education representative at the IEIC meetings. She is also a member of the Minnesota Early Childhood Special Education Consortium. She also serves on the SMSU Graduate Curriculum Committee.

Dr. John Engstrom served on the Graduate Council and the Faculty Improvement Committee at SMSU. He has also served since 2002 on the Professional Development Task Force at Mountain Lake Public Schools to coordinate the staff development for K-12 teachers.

JoAnne Hinckley and Dr. Sharon Kabes facilitated the activities for the Educational Administration Doctoral Students from Udon Thani Rajabhat University (Thailand) during their three week visit in Fall 2010.

Dr. Sharon Kabes co-presented several workshops with Loren Wiger to area gr. 4-6 science teachers as part of the Elementary Science and Engineering MSTP grant through the SWWC Service Cooperative.

Dr. Sharon Kabes served on the Revenue Generating Committee for SMSU in spring 2011. She chairs the Professional Improvement Committee, the Graduate Council, and the Graduate Curriculum Committee for SMSU. She is a member of the Executive Committee.

Dr. Paulette Stefanick revised and updated nine articulation agreements for the 2 + 2 Early Childhood Education Distance Learning program. She also attended the Minnesota Academy of Reading meeting along with Dr. Sonya Vierstraete in January, 2011. She led the Education
Department in implementing a mock TPA with the ED 302 Developmental Reading students in spring 2011.

Dr. Debbie VanOverbeke served as the Co-Chair for the Institutional Review Board and as Chair for the Long Range Planning Committee for SMSU. She is a member of the Graduate Council, the Graduate Curriculum Committee, and the Executive Committee. She is on the IFO’s State Salary Review Committee as a representative of SMSU.

Dr. Sonya Vierstraete served on the Global Studies Committee, the Graduate Council, and the HLC Criterion 3 Committee for SMSU. She is also a part of the committee for the Education department initiative to develop Administrative Licensure programs at SMSU.

Section III: Five Year Plan

The Education Department completed a strategic development plan during the 2008-2009 academic year. This plan contains the following goals and methods for achieving these goals.

Goal Areas:

1. Develop state of the art programs that enhance learning, teaching, and leadership.
   a. Prioritize selection and development of innovative and research-based that support Communities of Practice Investigating Learning and Teaching;
   b. Develop a variety of delivery systems for courses and programs;
   c. Provide and advocate for diverse, multicultural and global education;
   d. Seek effective leadership structure for the Education Unit;
   e. Continue to develop policies and procedures for the Education Department;
   f. Promote and enhance awareness of the Education programs internally and externally;
   g. Recruit faculty, adjuncts, or co-facilitators who possess the knowledge and skills necessary to actively teach and promote the philosophy of the Education Department;
   h. To decrease the Education Department’s environmental footprint by reducing energy use and the waste stream.

To meet this goal the Education Department has continued to look for alternative delivery options for our various programs. The 2 + 2 Early Childhood Education program has moved to a primarily online delivery model. More courses are now offered in a hybrid format or entirely online in the undergraduate licensure programs. The Graduate Education On-Campus program with the English Emphasis is offered entirely online, and other emphases areas contain courses offered in either a hybrid or online format. The Graduate Education Off-Campus program offers courses in various locations around the state in a weekend format to meet the needs of working
professionals. Many of the courses in Special Education are now offered in evenings or on Saturdays to allow practicing teachers to attend, and also have an online component. As we hire faculty and adjunct faculty, we actively look for those who possess the knowledge and skills to offer coursework via alternative delivery models.

2. Continue collaborating with stakeholders.
   a. Promote continued strong partnerships with cooperating schools, programs, and agencies;
   b. Promote strong support, involvement, and advisement for pre-service and in-service teachers;
   c. Seek and develop new partnerships and programs with stakeholders.

To meet this goal the Education Department faculty have developed partnerships with the Southwest/West Central (SW/WC) Service Cooperative, the Minnesota River Valley Education District, and the SW/WC Superintendent’s Advisory Council. We work with many area school districts to provide placements for field experiences and student teaching. We hold two Teacher Education Advisory Committee meetings each academic year seeking input from stakeholders to inform decisions in the Teacher Education Program. Members of the Education Department faculty have continued their work on development of sharing programs with Thailand. Two autism specialists from SW/WC are teaching as adjuncts in our Autism Certificate program. The Graduate Education program cosponsored classes on Renewable Energy for local teachers through a collaborative grant with MnWest, and also sponsor the courses for the community and technical colleges in teaching pedagogy through a grant from MnSCU.

3. Expand personally and professionally through Communities of Practice (Professional Education Faculty).
   a. Participate in and facilitate learning, scholarship, personal, and professional development;
   b. Encourage formal and informal development of our faculty through department faculty development; the sharing of resources, processes, and ideas; mentoring new colleagues, and providing assistance in difficult teaching situations;
   c. Create community and nurture relationships among faculty and staff.

Education Department faculty members are quite active in pursuing professional development and in sharing their knowledge with other faculty and teachers in the area. We have offered workshops to each other to improve technology skills, share teaching idea, etc.
Section I-Department Description

Department Mission

Through the study of human movement, wellness and healthy lifestyles, the Department of Wellness and Human Performance of Southwest MN State University will promote lifelong learning, motivate participation and develop leadership with a commitment to excellence in teaching and learning, diverse curriculum and responsive service to the region.

The department consists of 150 students in four majors: Physical Education, Health Education and Physical Education, non-teaching and Exercise Science.

Faculty

The composition of the Wellness & Human Performance department for the 2010-2011 year included five full time faculty members, two faculty members at 50%, two faculty members at 25%, one administrative assistant at 46% and numerous adjunct instructors.

Marilyn Strate, Associate Professor, is the primary instructor and advisor for the majors in the department with concentrations in Recreation and Sports Management. Strate has been teaching in the department over 20 years.

Brent Jeffers, Associate Professor, instructs and advises the majors in the department with an Exercise Science concentration. Jeffers has been teaching full time in the department for nearly 20 years.

Dr. Frankie Albitz, Associate Professor, completed ten years of full time teaching at the end of this academic year. Albitz primarily teaches and advises students majoring in Physical Education and also those seeking licensure in Developmental Adapted Physical Education.

Jeff Bell, Assistant Professor completed his first year of full time teaching in the department covering courses in the Exercise Science area.
Dr. Ellen Radel, Professor has taught full time health and physical education courses for 18 years. Radel finished a three term as WHP department chair.

Jesse Nelson, SMSU Head Wrestling coach, also taught half time in the WHP department. Nelson taught both health and physical education courses.

Amy Olson, SMSU Head Soccer coach, completed three years of teaching half time in the WHP department.

Cory Sauter, SMSU Head Foot coach, taught a quarter load during his first year at SMSU.

Allison Kruger, SMSU Head Women’s Basketball coach, taught a quarter load this past year, which was her first year at SMSU.

Adjuncts

Adjunct instructors in the 09-10 year included: Rebekah Reynolds, Jon Dreyer, Shawn Bingham, Maren Larson, Laura Crowell, Patty Erickson, Deb Herrmann and Mary Hanson.

Staff

Maggie Larsen continued to split a 92% position between the Department of Wellness & Human Performance and the Department of Philosophy, Humanities & Foreign Languages.

Section II-Current Year’s Activities

In order to get an overview of the WHP department during the past program year, an abbreviated calendar of major highlights/challenges is included below. Accomplishments and highlights of individual faculty will be discussed in depth following this information.

July 2010 Radel begins the third year of a three year term as WHP department chair.

August, 2010 WHP faculty return to campus for the commencement of a new school year on August, 18, 2010 and classes begin on August 23, 2010.

September & October 2010 The WHP department submits a proposal to the provost identifying specific ideas to generate money and/or reduce costs.
Fall service learning projects in full swing.

**November & December, 2010** Fall semester ends.

**January, 2011** WHP department notified of the dissolution of the department on 7-1-11 with faculty reassigned into the Education or Science departments. It was also announced that the Health Education major would be eliminated.

**February, March & April, 2011** With the spring semester in full swing, more service projects are taking place in classes.

**May 2011** Majors from the WHP department graduate on May 7th.

**June 2011** WHP department dissolves.

Included in the following section are examples of how the WHP faculty have met the criteria of Teaching and Learning, Scholarly/Creative activity, Professional Development, Service to Students, and Service to the University as defined in the IFO contract. This section is a broad snapshot of the types of activities happening in the department. Each full time faculty members’ contributions will be highlighted.

**Dr. Frankie Albitz, Associate Professor**

- Member of the Academic Technology Committee and Facilities Committee
- Mentor of Sam Wroge for the fourth year, whose project is developing the WHP website

**Jeff Bell, Assistant Professor**

- Assistant Professor Jeffrey W. Bell was co-author on a publication that was published in the European Journal of Applied Physiology in March 2011 entitled, “Impact of chronic intermittent external compressions on forearm blood flow capacity in humans” by authors Roseguini BT, Sheldon R, Stroup A, Bell Jeffrey W., Maurer D, Crist BD, Laughlin MH, Newcomer SC.
- An article from Jeffrey W. Bell’s dissertation research entitled, “Lower ankle-brachial index and greater normalized intima media thickness in lower extremity
arteries of spinal cord injured individuals” is currently under review at the American Journal of Physiology: Heart and Circulatory Physiology.

The WHP Dept. was represented at Celebrate Science Week with a poster presentation entitled, “Strength Training and Performance in Collegiate Wheelchair Athletes” by Trisha VanDusseldorp, Craig Popper, Gretchen Schwanz, and Jeffrey W. Bell.

**Brent Jeffers, Associate Professor**

- Headed the preliminary discussions between the WHP department, SMSU administration, Avera Hospital and Big Stone Therapy to provide health related services to the Marshall community and the larger region of Southwestern MN through a collaborative partnership. This was the start point of fall 2010. In the 2010-11 year, a collaborative agreement has been established between Sib Stone Therapy and the Exercise Science program that will have a certified physical therapist on campus providing physical therapy to SMSU students with physical disabilities and Exercise Science majors will have opportunities for both practicum and internship possibilities in this clinical setting. This initial relationship has the potential to expand and develop into future services provided on campus with increased opportunities for SMSU students. As the academic year ended, SMSU is exploring the possibilities to increase space in order accommodate both the therapeutic services and the laboratory needs to exercise science.

- Chief state-wide negotiator for the IFO.

- Spearheaded the Exercise Science major that started Fall 2010.

- Secured computers, movement software and space to serve as a computer lab located with the WHP department. Students will be able to access computers in PE 224 and develop technology skills related specifically to human movement. The lab started running in fall 2010.

- Served on the Academic Affairs committee and the Executive committee.

- Advised over 50 students in Exercise Science.

**Dr. Ellen Radel, Professor**

- Served the third year of a three year term as WHP department chair.

- Named Director of the Adult Education/Credentialing program.
- Served on the Graduate Council and the Graduate Curriculum committee.

- Implemented service learning projects in H290: Wellness, Safety and Nutrition and H230 Concepts of School Health. This consisted of training the SMSU health majors and early childhood majors to screen public school students for vision and hearing during September and October of 2010.

- Mentored a second year student whose responsibility included inventory of the vast equipment room and library within the department.

- Met with all Health Education majors for extensive advising meeting regarding the elimination of the health major.

- Mentored two new mentees to assist in the Adult Education program.

Marilyn Strate, Associate Professor


- Obtained certification for Coaching Level II Special Olympics in the following sports: Bowling, Basketball, Swimming, Powerlifting, Track, and Bocce.

- Served on Action Research Committees for three graduate students: Dane Jansen, Jon Millea, and Jake Avery.

- Advise over fifty students with majors in PE, especially those with the recreation and sports management concentrations.

- Supervised 14 students in their internships in recreation & sports management; 39 coaching practicum students; and 31 students in their field practicum experiences.

- Conducted mock interviews for 18 students as one of the requirements in PE 490: Senior Seminar class (taught by Judy Pitzl) - which is the capstone course for our students.

- Through service learning, students in Elementary School PE class taught 28 lessons to K-8 students in Marshall Area Home School Association hosted at SMSU on Thursday afternoons.

- Faculty advisor for the WHP Majors Club. Since the WHP Dept is dissolving, Strate helped the students organize 2 new clubs for next year, and construct new constitutions for an Exercise Science Club and a Sport & Recreation Majors Club.

- Served on SMSU campus committees
  
  ~ Master Plan/Facilities
  
  ~ Honors Board
  
  ~ Professional Improvement Grant Committee

  ~ HLC Engagement and Service Steering Committee

- Instructor for a fall course offered by SMSU Senior College called Mind, Body, Spirit. Twenty six “young at heart” students participated in this class.

- Board member and coach for Marshall Area Special Olympics. Forty three (43) Special Olympic athletes practiced and competed in 6 different sports during the year: bowling, basketball, power lifting, swimming, track, and bocce. This year Marshall Special Olympics had the opportunity to be one of only 5 teams in the state to attend the “Unified Basketball” State competition. SMSU students Cord Harguth, Josh Eastman, Andrea Fennern, Joceyln Reiger, and Beth Ochs were teammates with Special Olympic athletes from Marshall competing together in full court basketball.

- Board member and safety officer for Let’s Go Fishing with Seniors-Lake Shetek Chapter. Numerous fundraisers and presentations were conducted for this organization over the course of the year.
Section III- Student Success

Seven Exercise Science students were accepted into the following graduate schools/programs:

- Nate Finkey, Chiropractic, Palmer Chiropractic
- Trish VanDusseldorp, Exercise Physiology, University of Wisconsin, LaCrosse
- Taylor Huseby, Physical Therapy, University of Wisconsin, LaCrosse
- Ashley Hoyme, Occupational Therapy, University of South Dakota
- Lauren Smith, Occupational Therapy, University of South Dakota
- Elizabeth Judkins, Physical Therapy, University of Mary
- Shane LaDage, Education Leadership, Southwest MN State University
- Kasey Uran, Asst. Volleyball Coach, Upper Iowa University

Many students successfully completed practicum experiences and internships as part of the Physical Education major with an emphasis in Recreation, Sports Management and Exercise Science.

Section IV-Five year plan

In January 2011, the Wellness and Human Performance Department was notified that the department will be dissolving on June 30, 2011. The faculty will be reassigned into either the Education Department or the Science Department. In addition, it was announced that the Health Education major will be eliminated. Subsequently the five year plans for these majors will be housed in the above mentioned department.