

Marketing - CIP 5214  
Instructional Cost Detail

	Lower Division				Upper Division			
	FY 09	FY 08	FY 07	FY 06	FY 09	FY 08	FY 07	FY 06
STUDENT FYE					74.9	71.2	67.5	74.5
Credits					2,247	2,137	2,024	2,236
Tuition Revenue					419,290	387,206	352,699	361,769
Total Instructional Costs					262,221	282,966	301,117	254,184
SMSU Instr Exp/FYE					3,501	3,973	4,463	3,410
State Average Exp/FYE					6,427	5,088		
% Return on Investment					160%	137%	117%	142%

Institutional Allocation Detail

Institution	Lower Division				Upper Division			
	FY 09	FY 08	FY 07	FY 06	FY 09	FY 08	FY 07	FY 06
Bemidji SU								
Minnesota SU, Mankato					2,824	2,545	2,539	2,366
<b>Southwest Minnesota SU</b>					<b>2,207</b>	<b>2,394</b>	<b>2,749</b>	<b>1,983</b>
Winona					3,327	3,063	2,889	2,931
<b>MnSCU System Average</b>					<b>2,710</b>	<b>2,410</b>	<b>2,377</b>	<b>2,244</b>
<b>Funding Data</b>	<b>FY 09</b>	<b>FY 08</b>	<b>FY 07</b>	<b>FY 06</b>	<b>FY 09</b>	<b>FY 08</b>	<b>FY 07</b>	<b>FY 06</b>
Total Gain/(Loss)					17,391	0	(9,069)	6,106
Gain/(Loss) per FYE					232	0	(134)	82