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*Printed: August 2015. Enrollment Data: Fall 2014.*
Southwest Minnesota State University is a four-year public university offering a high quality education in the liberal arts and professions to prepare you for a life that is successful both personally and professionally.

Established in 1963, SMSU has grown into a university of choice with high national rankings, producing scholars who become the leaders, thinkers and entrepreneurs of the future. Students and faculty alike come here to engage in the rich “Southwest Experience,” which starts with strong academics, fulfilling social opportunities and support from fellow Mustangs.

**Administration**

Dr. Connie J. Gores was appointed by MnSCU and began her duties July 1, 2013. President Gores is the ninth permanent president of SMSU.
Our Mission
Southwest Minnesota State University prepares students to meet the complex challenges of this century as engaged citizens in their local and global communities. Our comprehensive degree programs, taught in the liberal arts tradition, are dedicated to connecting students’ academic and practical professional development experiences in southwestern Minnesota to the wider world.

Our Vision
Southwest Minnesota State University is a university of choice.
Accreditations
SMSU is accredited by the National Association of Schools of Music, the Minnesota Board of Teaching, the Council on Social Work Education, the National Alliance of Concurrent Enrollment Partnerships (NACEP), the Commission on Collegiate Nursing Education (CCNE), and The Higher Learning Commission of the North Central Association of Colleges and Schools, 230 South LaSalle Street, Suite 2400, Chicago IL 60602; (800) 621-7440. For more information about the Higher Learning Commission visit: www.ncahlc.org.
Academic Units
- College of Arts, Letters, & Sciences
- College of Business, Education & Professional Studies

University Governance
Southwest Minnesota State University is a member of the Minnesota State Colleges and Universities system. MnSCU is governed by a 15-member board of trustees that is appointed by the governor and confirmed by the Minnesota State Senate. For more information about the MnSCU system visit www.mnscu.edu.
Our Programs of Study

Bachelor’s Degrees
Accounting
Agribusiness Management
Agriculture (BAS) A.S. or A.A.S. in Agriculture Required
Agricultural Communications & Leadership
Agricultural Education
Agricultural Solutions
Agronomy
Applied Computational Mathematics
Art
  • Graphic Design
  • Studio Arts
Art Education
Biology
Biology Education
Business (See Finance & Management)
Chemistry
Chemistry Education
Communication Arts & Literature/Secondary Education
  • Literature/English
  • Communication Studies
Communication Studies
Communication Studies
  • Public Relations
Communication Studies: Broadcasting and Digital Media
Computer Science
Culinology®
Early Childhood Education
Early Childhood Special Education
Educational Studies
Elementary Education
English
  • Creative Writing
  • Literature
Environmental Science
  • Humanity & Environment
  • Natural Science
Exercise Science
  • Allied Health
  • Corporate Wellness/Exercise Leadership
Finance
  • Corporate Finance
  • Financial Planning & Investments
History
Hospitality Management
  • Culinary Management
  • Event Planning & Management
  • Hotel Administration
Individualized Interdisciplinary
Justice Administration
Law Enforcement Administration (BAS)
Management
  • Human Resource Management
  • International Management
  • General Management
  • Supply Chain Management
Management (BAS)
Marketing
Marketing (BAS)
Mathematics
Mathematics Education
Medical Laboratory Science

Music
- Music in the Liberal Arts
- Instrumental Performance
- Vocal Performance
- Piano Performance/Pedagogy
- Theory/Composition
- Management

Music Education

Nursing (RN to BSN) *Must possess an RN Licensure*

Philosophy

Physical Education
- Recreation
- Sports Management

Physical Education: Teaching

Political Science

Professional Writing & Communication

Psychology

Secondary Education

Social Work

Sociology

Special Education

Teaching of English as a Second Language (TESL)

Theatre Arts

* Indicates emphasis in major

* Many programs also offer minors within their field

BAS = Bachelor of Applied Science
Minors Only*
- Acting/Directing
- Adapted Physical Activity
- Adapted PE/DAPE
- Advertising Design Communications
- Coaching
- Criminal Justice
- Design/Technical Theatre Economics
- Hispanic Studies
- Indigenous Nations Dakota Studies
- Nutrition
- Physics
- Public Administration
- Reading
- Religious Studies
- Spanish
- Social Welfare
- Supply Chain Management
- Women’s Studies
- Writing

Pre-Professional Programs
- Pre-Chiropractic
- Pre-Dentistry
- Pre-Engineering
- Pre-Law
- Pre-Medicine
- Pre-Mortuary Science
- Pre-Nursing
- Pre-Occupational Therapy
- Pre-Optometry
- Pre-Pharmacy
- Pre-Physical Therapy
- Pre-Veterinary Medicine

Associate Degrees
- Accounting
- Associate of Arts
- Agribusiness Management
- Business Administration
- Marketing
Enrollment Figures from Fall 2014
Total Headcount ...................... 6,896
Degree-seeking (undergrad) ........ 2,309
Non-degree seeking .................. 4,142
Graduate ............................. 445

Full-Time Equivalent (undergrad) ... 3,535
FTE Graduate & Undergrad ........... 3,868

Female ............................... 57%
Male ................................. 43%

Students of Color .................... 9.8%

Minnesota Residents ................ 79.5%
Counties Represented ................. 80

Out of State .......................... 16%
States Represented ................... 31

International ......................... 3.6%
Countries Represented ............... 22

(Demographics based on Degree-Seeking Undergraduate Students)
Students Living on Campus .............. 883
Freshmen Living on Campus .......... 92%
Student Housing Occupancy Rate .... 84%

Average Class Size ................. 22
Student : Faculty Ratio.............. 16:1
Course sections <30 students ....... 71%
Course sections <50 students ....... 96%

Freshmen Retention (Fall ’13 to Fall ’14) .... 68%
Percentage of Eligible Students
Attaining Deans’ List Honors ....... 24%

Degrees Conferred
College of Arts, Letters & Sciences:
Associate of Arts....................... 14
Bachelor of Science or Arts......... 251

College of Business, Education & Professional Studies:
Associate of Science................... 2
Bachelor of Science or Arts.......... 305
Master of Science or Arts .......... 153
Master of Business Admin(MBA) ...... 57
Graduate Certificate ................... 3
### Our Faculty & Staff

**Faculty Full-time** .......................... 102  
**Faculty Part-time** ........................... 109

<table>
<thead>
<tr>
<th>Position</th>
<th>Total</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>46</td>
<td>27</td>
<td>19</td>
</tr>
<tr>
<td>Associate Professor</td>
<td>29</td>
<td>15</td>
<td>14</td>
</tr>
<tr>
<td>Assistant Professor</td>
<td>27</td>
<td>11</td>
<td>16</td>
</tr>
<tr>
<td>Instructor/Adjunct</td>
<td>109</td>
<td>43</td>
<td>66</td>
</tr>
</tbody>
</table>

% of FT Faculty with Highest Degree in field .................. 86%

**Staff Full-time** .......................... 159  
**Staff Part-time** ........................... 39

<table>
<thead>
<tr>
<th>Position</th>
<th>Total</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>13</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>Professional</td>
<td>125</td>
<td>57</td>
<td>68</td>
</tr>
<tr>
<td>Support Staff</td>
<td>60</td>
<td>29</td>
<td>31</td>
</tr>
</tbody>
</table>
Our Tuition & Affordability

Tuition (2015-16)
Undergrad Tuition & Fees (full-time) ... $8,326
Undergrad Room & Board (double room) ... $7,572
Undergrad tuition (per credit) .......... $234.00
Graduate tuition (per credit) ............ $382.50

Financial Aid (2014-15)
Avg Financial Aid Package ............. $11,240
% of students receiving aid .......... 87%
# Scholarships/Grants Awarded ........ 4,042
Federal Grants Awarded .............. $3,957,818
State Grants Awarded ................ $1,744,080
SMSU Scholarship/Grant Awarded. .. $1,944,236

Student Employment On-Campus
Students with Work-Study Jobs ........ 9%
Students with Regular Payroll Jobs ... 18%
Return on Investment
In August 2013, SMSU ranked sixth in the state of Minnesota for lifetime return on investment. 145 colleges in the state were analyzed, public and private, with 22 ranked. SMSU ranked highest of the MnSCU 4-year institutions and one of only two public institutions in the top 6.

*Study by AffordableCollegesOnline.org*

Affordability
In June 2013, SMSU was recognized as a “Minnesota 20-30 Club” institution with annual tuition below $20,000 and graduate earning average above $30,000.

*Study by The College Database.*
Alumni
Total Alumni .................. 19,887
Residing in Minnesota ............ 12,831
# Employed at SMSU ............... 105

Employment & Placement*
96.2% of recent SMSU graduates are employed
91.5% of SMSU graduates secured employment in their field of study
9.3% of SMSU graduates are continuing their education

* As reported by 2013 graduates
Our Mustangs Athletics

NCAA Division II
Northern Sun Intercollegiate Conference

Men’s Sports
Baseball          Football
Basketball        Track and Field*
Cross Country     Wrestling

Women’s Sports
Basketball        Soccer
Cross Country     Tennis
Golf              Track and Field*
Softball          Volleyball

National Intercollegiate Wheelchair Basketball Association
Co-Ed Wheelchair Basketball

* Track & Field Competes in Indoor/Outdoor Seasons

Athletic Achievements
51 NSIC championships
1 NCAA National Runner-Up
3 NCAA region championships
3 NIWBT National Championships
4 Individual National Champions
206 All-Americans
3 NCAA Postgraduate Scholarship recipients
15 CoSIDA Academic All-Americans
Highlights

*Academic Honors:* SMSU had a combined 3.05 GPA in 2014-15, with our women’s teams compiling a 3.35 GPA and men at 2.85 GPA. SMSU student-athletes set school records in back-to-back years for highest GPA in both 2012-13 and 2013-14. Whitney Burmeister named NSIC Female Scholar-Athlete of the Year.

*Volleyball:* NCAA National Runners-Up. Abbey Thissen named AVCA second team All-American. Claire Sames named NCAA Elite 89 award winner.

*Soccer:* Alex Pantze and Autumn Hayes named 2014 CoSIDA Academic All-District

*Football:* Mike Wenk named Football Gazette second team All-Region.
Men’s Track & Field: Alejandro Sanchez (800m) and Will Hanson (60m hurdles) each won NSIC indoor titles and both qualify for NCAA Indoor Championships, while Sanchez named indoor All-American. Sanchez won NSIC outdoor title in 800m.

Baseball: Austin Stubbs named second team ABCA All-Region.

Wrestling: Jacob Begin finishes fourth at NCAA Championships to earn All-American honors.

Wheelchair Basketball: David Nelson earns NWBA Frank Brasile Sportsmanship Award.

Golf: Becky Koepp named 2015 CoSIDA Academic All-District.

Attendance in 2014-15

Football: 14,725 (2,454)

Volleyball: 6,621 (602) Top 10 in NCAA DII

Men’s Basketball: 17,921 (1,280)

Women’s Basketball: 8,635 (617)
Our Assets & Financial Data

The Campus
Number of Acres .................. 216
Number of Buildings ................. 27
Building Space Maintained . 1,233,169 sq. ft.
Building Replacement Value . .$380,717,960

Financial Data*

Revenue
Net Tuition and Fees .......... $15,167,000
State Operating Appropriation . $15,562,000
Other Revenue ................. $16,670,000

Expenses
Salaries and Benefits .......... $33,147,000
Other ................................ $16,238,000

Assets
Total Net Position .............. $64,770,000

*(Financial data from fiscal year ended June 30, 2014)
SMSU Foundation
FY 2014 Assets ............... $12,646,210
Contributions Rcvd 2014 ...... $4,180,598
Number of Donors............... 4,262
Alumni Giving Percentage (FY14).... 9.8%
Foundation Dollars Contributed
to Support SMSU .............. $3,394,660

www.SMSUFoundation.org | 800-260-0970

The SMSU Foundation is served by a 31-member board consisting of alumni and friends of the institution who strive to advance the mission of the Foundation in support of SMSU. The SMSU Alumni Association, Minnesota Ag & Rural Leadership (MARL) and Mustangs Booster Club organizations all fall under the leadership of the SMSU Foundation and are served by their own respective boards. These three organizations each have distinctive missions that serve a broad range of constituents.

www.SouthwestAlumni.com
www.MARLProgram.org
www.SMSUMustangs.com
Our Role in the Economy

Economic Impact
In 2013, the results of a study by Wilder Research calculated the economic impact of SMSU on the regional economy to be $141 million and an estimated 1,898 jobs in southwest Minnesota.

Counties included in the study included Cottonwood, Jackson, Lincoln, Lyon, Murray, Nobles, Pipestone, Redwood and Rock.

The study also concluded that SMSU generates approximately $8 million in tax revenues for state and local government. It also determined that, based on the southwest region’s economy of $5.6 billion, for every $100 produced in the region, $3 are directly or indirectly related to SMSU.

Wilder Research is a nationally-recognized source of data used by state and local planners, policy makers and service providers.
SMSU is proud of its tradition of excellence, which is guided by the University’s ongoing strategic planning process. Since its founding, enabled and inspired by the people of Southwest Minnesota and the surrounding region who dared to dream of a university on the prairie, Southwest Minnesota State University has been a center for learning.

Each successive generation of students, faculty, and staff, with the support of the community, has contributed to the ongoing success of the institution. To learn more about our strategic planning process, visit our website at www.SMSU.edu/administration/strategicplanning
Our Recent Highlights

- We serve approximately 7,000 students in both undergraduate and graduate programs through on-campus, remote site and on-line delivery.

- One of the top nationally accredited concurrent enrollment programs in Minnesota, serving 4,733 students across the state with an emphasis on providing continual professional development and networking opportunities for high school teachers who deliver College Now courses.

- Master of Science in Education Learning Communities provide graduate programs statewide.

- Only Bachelor of Science in Culinology® degree in the world.

- Our RN to BSN program began in fall 2013 with the first students graduating in spring 2015.
A new Agricultural Education degree program began in spring semester 2015.

An innovative major in Agricultural Solutions started fall 2013, joining curriculum in Agronomy and Agribusiness.

SMSU boasts a 96% placement rate.

SMSU has a $141 million impact on the region impacting 1,898 jobs.

SMSU generates $8 million per year in tax revenue for state and local government.

SMSU annual tuition and fees are just $8,326.

68% of SMSU students graduate with debt averaging $26,394 which is lower than the state average.
Southwest Minnesota State University is located in Marshall, Minnesota, a friendly growing community of 13,000. Marshall, named one of America’s Best Small Cities, is an easy drive from the Twin Cities, St. Cloud, Sioux Falls SD and Fargo ND. Marshall is also the proud home of The Schwan Food Company, Ralco Nutrition, Action TrackChair, along with major employers USBank, Archer Daniels Midland, Affiliated Community Medical Center, and Avera Marshall Regional Medical Center.

For more information about Marshall visit: www.discoversouthwestmn.com
Students and faculty alike come here to engage in the rich “Southwest Experience,” which starts with strong academics, fulfilling social opportunities and support from fellow Mustangs.

We invite you to visit SMSU and to experience for yourself all that it has to offer. SMSU truly is where you belong!