



Public Disclosure of Student Achievement

Institution Name: Southwest Minnesota State University

Business Units included in this report: Accounting, Finance, Management, Marketing, and MBA

Academic Period Covered: AY 2024-2025

Date Report Posted: 10/22/2025

PROGRAM	MEASURE	TARGET	RESULT
Accounting	Retention	70%	66.7%
Finance – No Concentration	Retention	70%	75.0%
Finance – Corporate Finance Concentration	Retention	70%	100%
Finance – Financial Planning & Investing Concentration	Retention	70%	50.0%
Management – No Concentration	Retention	70%	81.3%
Management – Entrepreneurship Concentration	Retention	70%	71.4%
Management - General Management Concentration	Retention	70%	64.3%
Management - Healthcare Administration Concentration	Retention	70%	N/A
Management – Human Resource Management Concentration	Retention	70%	0.0%

Management – Supply Chain Management Concentration	Retention	70%	100%
Marketing	Retention	70%	69.6%
MBA	Retention	100%	80.0%
MBA - General Management	Retention	100%	87.5%
MBA - Leadership	Retention	100%	71.4%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	First-Time First-Year Full-Time Degree-seeking First Fall (starting college) to Second Fall (one year later) return rate.
Graduation	Graduated in 150% of the normal timeline (3 years)