



Public Disclosure of Student Achievement

Institution Name: Southwest Minnesota State University

Business Units included in this report: Accounting, Finance, Management, Marketing, and MBA

Academic Period Covered: AY 2023-2024

Date Report Posted: 09/25/2024

PROGRAM	MEASURE	TARGET	RESULT
BS - Accounting	Retention	70%	100%
BS - Finance	Retention	70%	50%
BAS – Management	Retention	70%	NA
BS - Management	Retention	70%	83.3%
BAS – Management	Retention	70%	NA
BS - Marketing	Retention	70%	85.7%
MBA - General Management	Graduation	100%	97.9%
MBA – Leadership	Graduation	100%	82.4%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	First-Time First-Year Full-Time Degree-seeking First Fall (starting college) to Second Fall (one year later) return rate.
Graduation	Graduated in 150% of the normal timeline (3 years)