



**You are Invited to the
SMSU Center of Innovation and Entrepreneurship Workshop
Pre-Launch Presentation and Workshop Series
from April 26 to April 28**

Beginning at 5:00 pm to 7:00 pm each scheduled day

Location: SMSU Center of Innovation or via Zoom

<https://minnstate.zoom.us/meeting/register/tJUoduGhpj0jGNcPREOhkzd0kWBad5XMbcL9>

After registering, you will receive a confirmation email containing information about joining the meeting.*

Monday – April 26:

- 5:00 – 5:15: Administration Leadership Kickoff Remarks
- 5:20 – 5:30: Center Overview (CIESW Leadership)
- 5:35 – 7:00: Poster Session/Business Presentations (Entrepreneurship Students)

Tuesday – April 27

- 5:00 – 5:25: Experiential Learning – Workshop Format (Dr. Doug Simon and Dr. George Taylor with students from curriculum, ENACTUS, and SMAC)
- 5:30 – 6:00: Marketing for Entrepreneurs Presentation (Dr. Marta Almeyda-Ibáñez and Dr. Denise Gochenouer)
- 6:00 – 7:00: Startup Social Media - Workshop Format (Maxx Rath, Ninety17)

Wednesday – April 28

- 5:00 – 5:45: Transformational Leadership Conversations (Oklahoma Center for Education Policy Workshop Format) (Dr. Curt Adams, Dr. Adigun Beulah, Dr. Ashlyn Fiegenger, Dr. Jentre Olsen, and Dr. George Taylor)
- 5:50 – 6:25 Agricultural Utilization Research Institute (AURI) Introduction/Overview (Presentation) (Dr. Linda Thompson, Ben Swanson, and Dr. Michael Stutelberg)
- 6:30 – 7:00 Small Business Development Center Panel Discussion with Community Leaders/Students (Presentation) (Liz Struve and Christine Fisher)

***Individual Zoom workshop links will be sent one week prior to the workshop.**

Contact (email): CIESW@smsu.edu or linda.baun@smsu.edu

Contact (phone): 507-537-6180/507-537-6223