

Lyon County Pheasants Forever – Marketing & Banquet Intern

Job Brief

We are looking for an enthusiastic Marketing Intern preferably with outdoors experience to work with Lyon County Pheasants Forever to provide creative ideas and marketing to promote our annual banquet to be held on Saturday May 22nd at the Lyon County Fairgrounds. This will be our 38th annual event and hosts over 250 guests and 40 sponsors.

This internship will provide you with event planning and marketing experience while interacting with local businesses and working with our team.

Intern Responsibilities

- Create an event marketing plan and budget that will incorporate social media, print advertising and radio spots.
- Design marketing and event materials for print, social media, radio and web
- Manage data from marketing campaigns
- Assist in banquet logistics and attend the event to help ensure a smooth execution
- Contact donors by phone and in person to present our banquet options and encourage participation

Requirements

- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Knowledge of MS Office and Google docs
- Knowledge of social media platforms including Instagram, Facebook, Twitter, Snapchat
- Experience in event planning or management.

Education

High school diploma required; must be pursuing a degree in a related field such as marketing, graphic design, communications, or hospitality. Preferred Junior or Senior.

Expected Start Date: February 2021 - Flexible depending on school schedule.

Hours can vary. Up to 10 hours per week/average with semester stipend option and/or class credit.

Email ron.prorok@outlook.com to apply or with any questions.