

SMSU McFarland Library Strategic Priorities Plan

University Mission:

Southwest Minnesota State University prepares students to meet the complex challenges of this century as engaged citizens in their local and global communities. Our comprehensive degree programs, taught in the liberal arts tradition, are dedicated to connecting students' academic and practical professional development experiences in southwestern Minnesota to the wider world.

Library Mission:

The McFarland Library promotes the success of the SMSU community by providing access to quality resources, instruction, services, and spaces to support research, teaching, and learning in an inviting, inclusive environment. - Adopted October 2017

Strategic Priority 1: Space & Services

(Aligns with University Strategic Plan, Institutional Capacity & Effectiveness 1.5.2, and Facilities Plan 1.2.2B & 1.2.3A)

Objective 1: Evaluate and propose or implement improvements to the mix of study, technology, group, individual, and quiet spaces in the library.

Objective 2: Continue to offer excellent direct user interactions at service points in the Library.

Objective 3: Explore ways to partner with Information Technology to improve services for students, faculty, and staff.

Strategic Priority 2: Teaching & Learning

Objective 4: Promote and support faculty efforts to incorporate information literacy learning outcomes, library resources, and technology into curricula.

Objective 5: Continue development and assessment of information literacy components in the LEP 100 curriculum.

Objective 6: Revisit our Information Literacy Rubric.

Strategic Priority 3: Collections & Access

Objective 7: Improve the usability of the Library's virtual presence.

Objective 8: Continue evaluating print and digital collections.

Objective 9: Migrate to a new Integrated Library System.

Objective 10: Continue expanding and marketing the University Digital Archives collection.

Strategic Priority 4: Scholarship & Outreach

Objective 11: Explore how the library can support Open Educational Resource (OER) development at SMSU.

Objective 12: Continue to engage in the Undergraduate Research Conference.

Objective 13: Collaborate with libraries, educational institutions, or campus departments to meet student needs, promote scholarship, or raise awareness.