

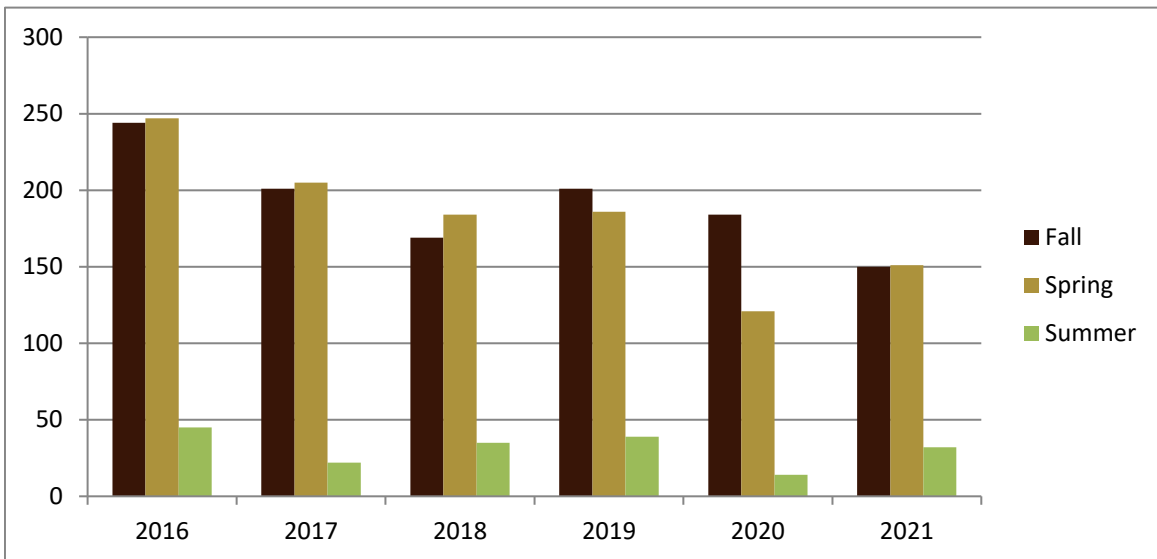
SMSU Marketing Program

Course Data

Academic Years 2016 to 2021



| Enrolled by Term | | | | | | |
|--------------------|------------|------------|------------|------------|------------|------------|
| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Fall | 244 | 201 | 169 | 201 | 184 | 150 |
| Spring | 247 | 205 | 184 | 186 | 121 | 151 |
| Summer | 45 | 22 | 35 | 39 | 14 | 32 |
| Grand Total | 536 | 428 | 388 | 426 | 319 | 333 |



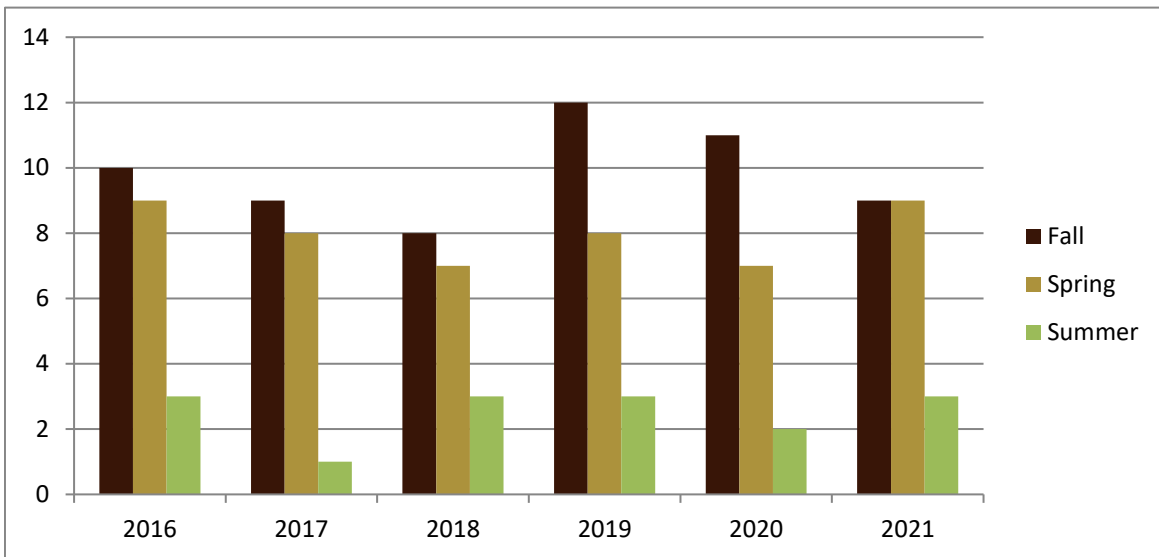
SMSU Marketing Program

Course Data

Academic Years 2016 to 2021



| Courses by Term | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Fall | 10 | 9 | 8 | 12 | 11 | 9 |
| Spring | 9 | 8 | 7 | 8 | 7 | 9 |
| Summer | 3 | 1 | 3 | 3 | 2 | 3 |
| Grand Total | 22 | 18 | 18 | 23 | 20 | 21 |



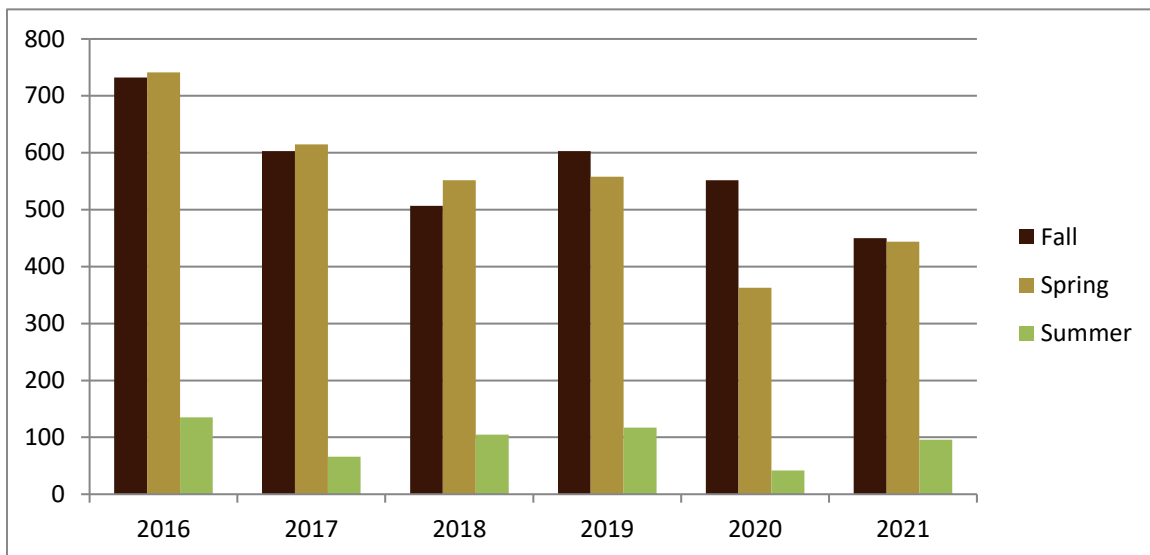
SMSU Marketing Program

Course Data

Academic Years 2016 to 2021



| Credit Hours by Term | | | | | | |
|----------------------|--------------|--------------|--------------|--------------|------------|------------|
| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| Fall | 732 | 603 | 507 | 603 | 552 | 450 |
| Spring | 741 | 615 | 552 | 558 | 363 | 444 |
| Summer | 135 | 66 | 105 | 117 | 42 | 96 |
| Grand Total | 1,608 | 1,284 | 1,164 | 1,278 | 957 | 990 |



SMSU Marketing Program

Course Data

Academic Years 2016 to 2021



| Credit Hours by Level | | | | | | |
|-----------------------|--------------|--------------|--------------|--------------|------------|------------|
| | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| 3-Upper 3 | 1,086 | 960 | 786 | 798 | 630 | 675 |
| 4-Upper 4 | 522 | 324 | 378 | 480 | 327 | 315 |
| Grand Total | 1,608 | 1,284 | 1,164 | 1,278 | 957 | 990 |

