

SMSU Hospitality Management Program Data

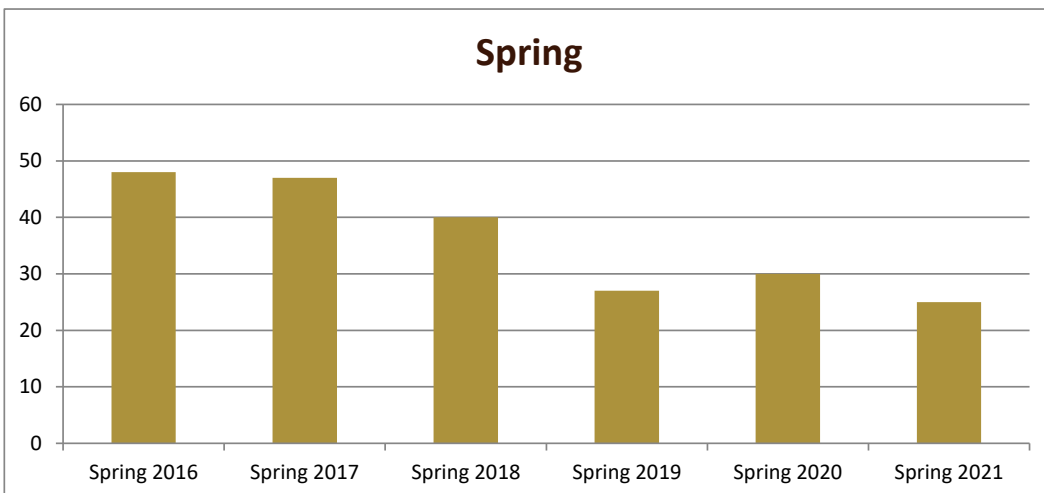
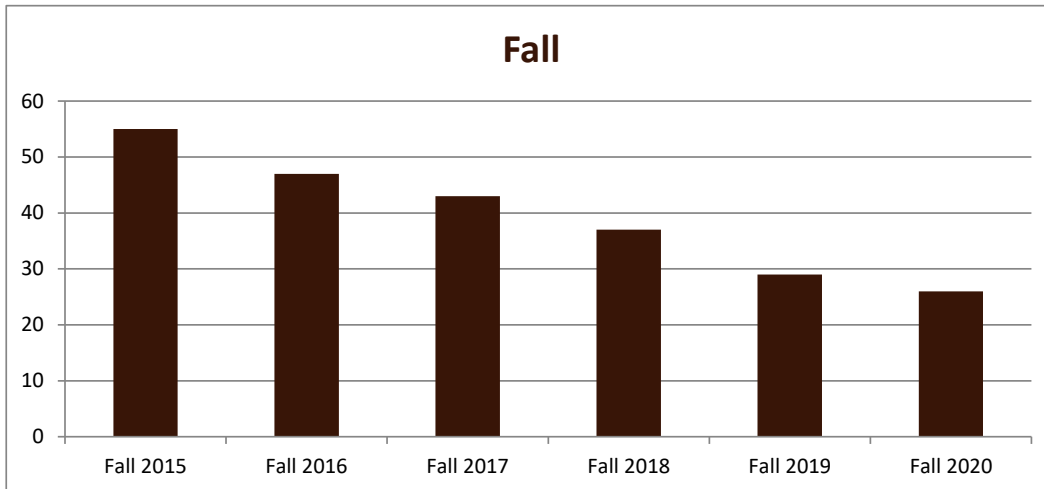
Majors Enrolled

Academic Years 2015-16 to 2020-21

Using Fall Semester data (Fall 2015 to Fall 2020) for Term specific measures



Enrollment by Term						
	2016	2017	2018	2019	2020	2021
Fall	55	47	43	37	29	26
Spring	48	47	40	27	30	25
Summer	19	9	8	11	8	7



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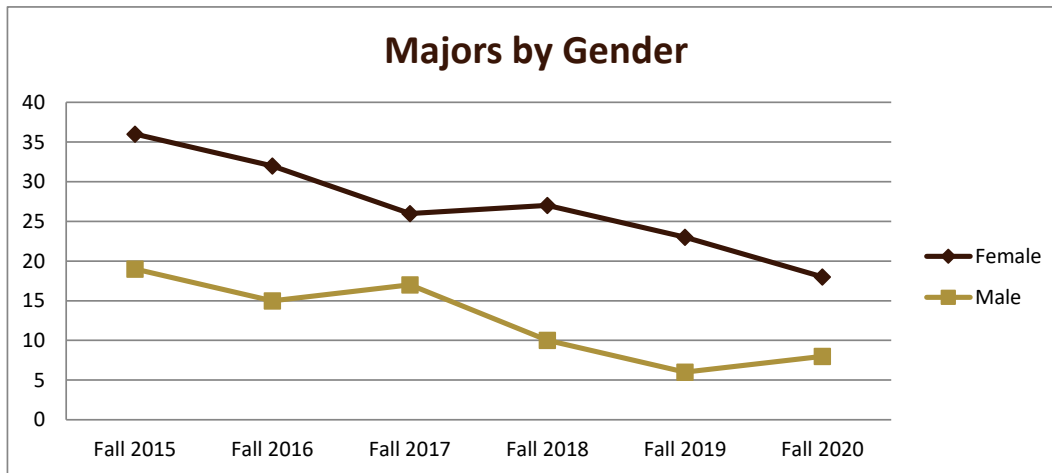
Majors Enrolled

Academic Years 2015-16 to 2020-21

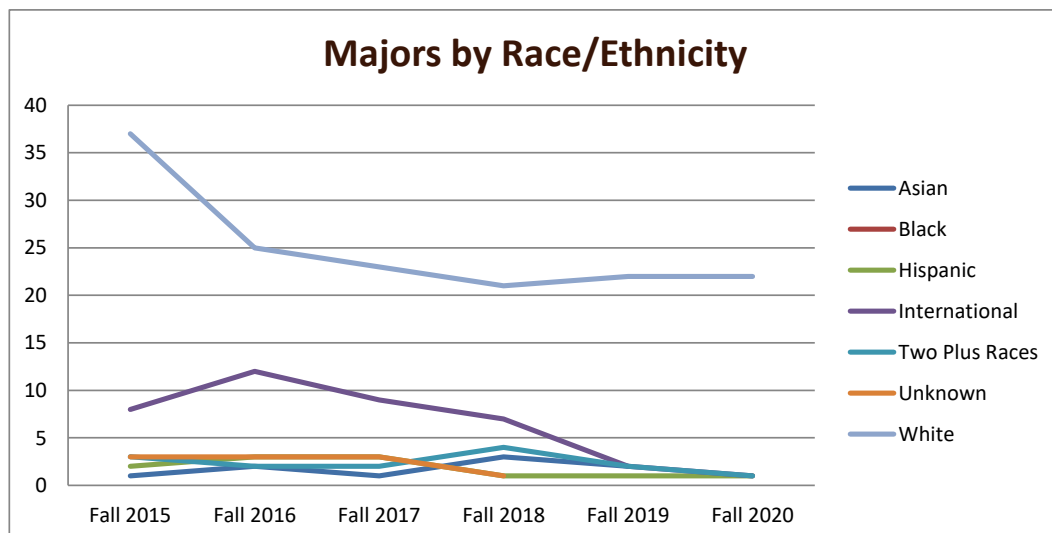
Using Fall Semester data (Fall 2015 to Fall 2020) for Term specific measures



Enrollment by Gender						
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Female	36	32	26	27	23	18
Male	19	15	17	10	6	8
Grand Total	55	47	43	37	29	26



Enrollment by Race/Ethnicity						
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Asian	1	2	1	3	2	
Black	1		2			
Hispanic	2	3	3	1	1	1
International	8	12	9	7	2	1
Two Plus Races	3	2	2	4	2	1
Unknown	3	3	3	1		1
White	37	25	23	21	22	22
Grand Total	55	47	43	37	29	26



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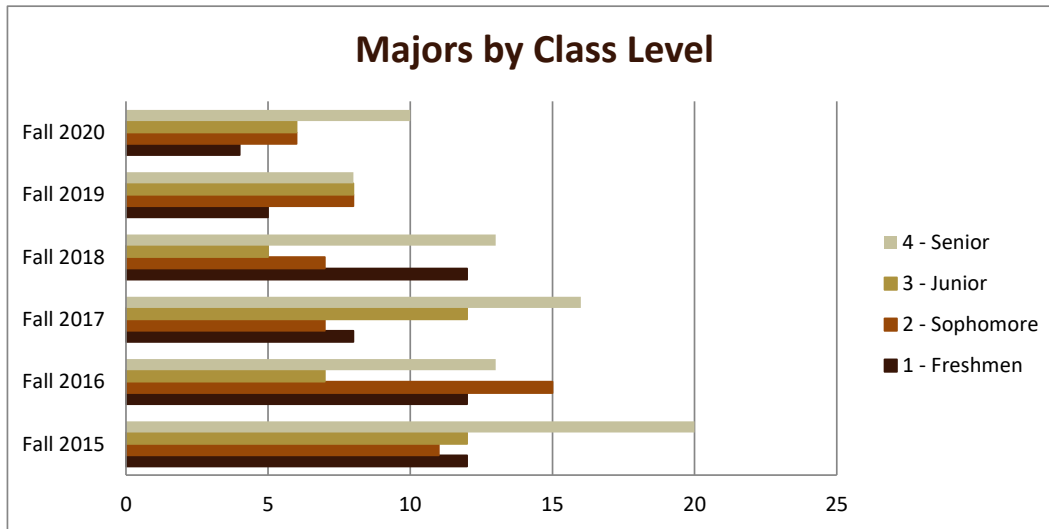
Majors Enrolled

Academic Years 2015-16 to 2020-21

Using Fall Semester data (Fall 2015 to Fall 2020) for Term specific measures



Enrollment by Class						
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
1 - Freshmen	12	12	8	12	5	4
2 - Sophomore	11	15	7	7	8	6
3 - Junior	12	7	12	5	8	6
4 - Senior	20	13	16	13	8	10
Grand Total	55	47	43	37	29	26



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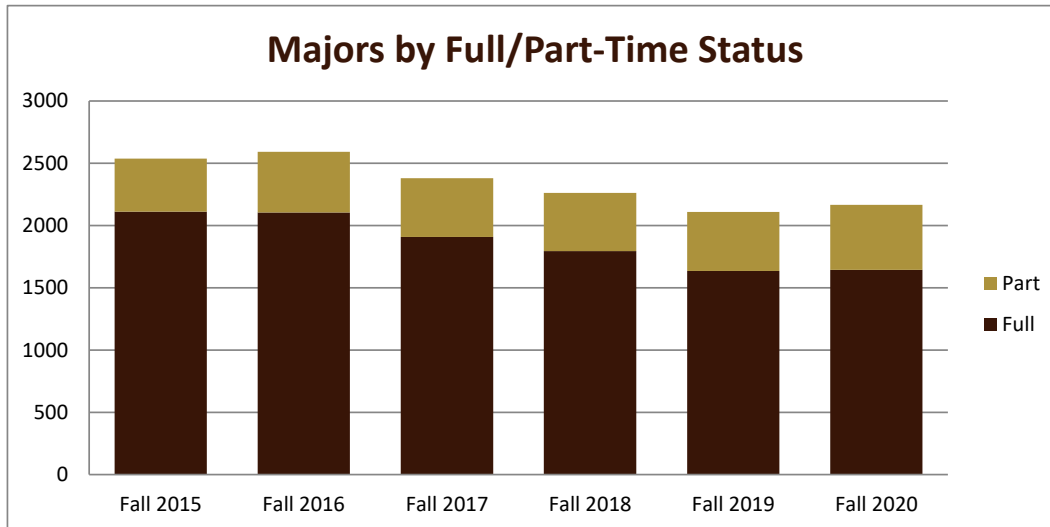
Majors Enrolled

Academic Years 2015-16 to 2020-21

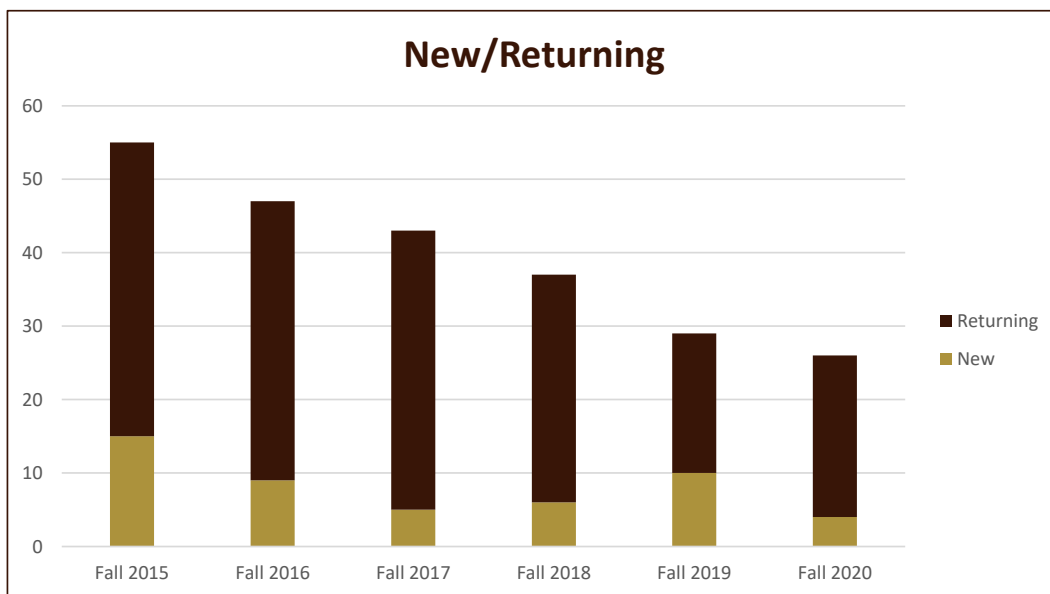
Using Fall Semester data (Fall 2015 to Fall 2020) for Term specific measures



Enrollment by FT/PT						
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Full	48	44	39	36	25	22
Part	7	3	4	1	4	4
Grand Total	55	47	43	37	29	26



New/Return Headcount						
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
New	15	9	5	6	10	4
Returning	40	38	38	31	19	22
Grand Total	55	47	43	37	29	26



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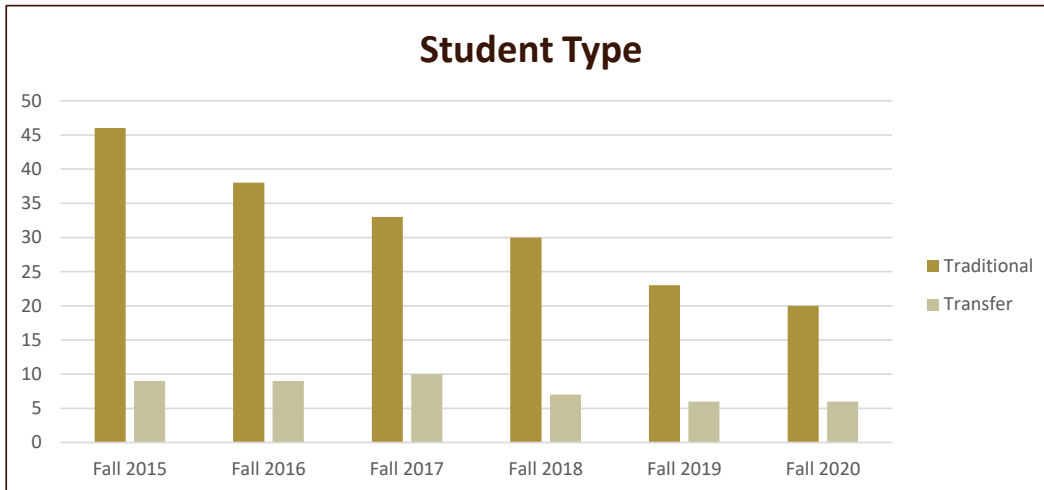
Majors Enrolled

Academic Years 2015-16 to 2020-21

Using Fall Semester data (Fall 2015 to Fall 2020) for Term specific measures



Student Type	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Traditional	46	38	33	30	23	20
Transfer	9	9	10	7	6	6
Grand Total	55	47	43	37	29	26



	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Program ACT Avg.	21.1	21.5	19.0	20.0	18.4	20.5
SMSU Avg.	21.5	21.3	21.5	20.7	21.2	21.0

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Program H.S. Rank Avg.	55.8	45.3	44.3	55.0	46.4	83.0
SMSU Avg.	57.7	54.6	53.6	50.9	57.6	54.2

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Program Avg. GPA	2.64	0.00	1.88	2.00	2.58	3.00
SMSU Avg.	3.23	3.22	3.22	3.10	3.23	3.22

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Program Avg. Credits	14.40	14.00	15.20	15.17	14.40	15.50
SMSU Avg.	14.81	14.77	14.77	14.31	14.95	15.18