

# SMSU Marketing Program Data

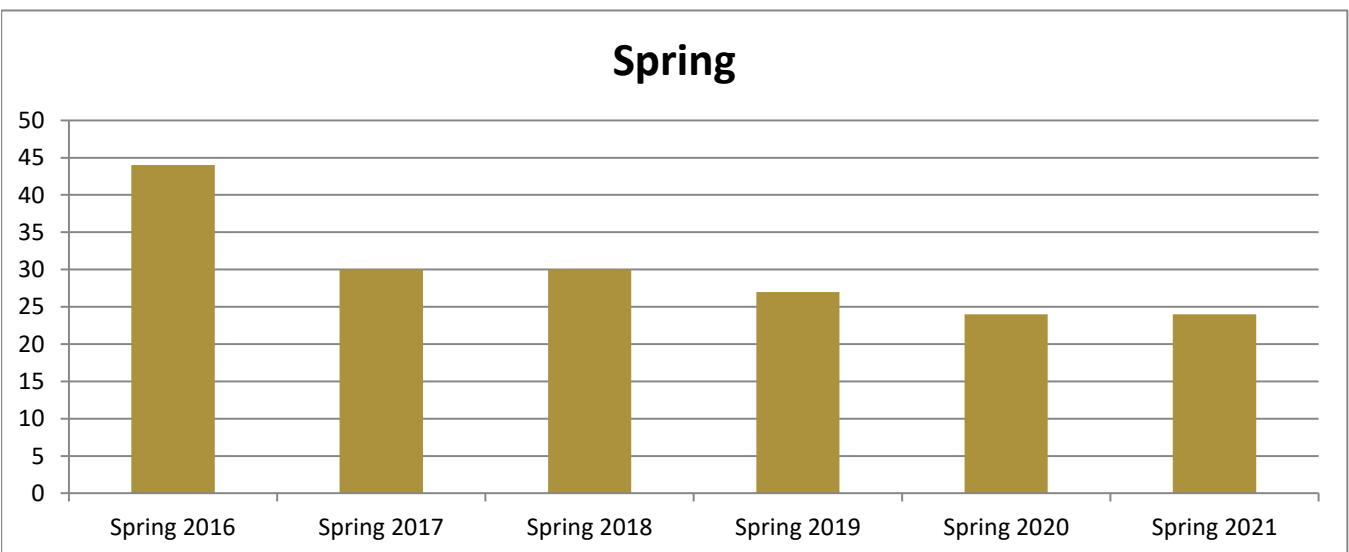
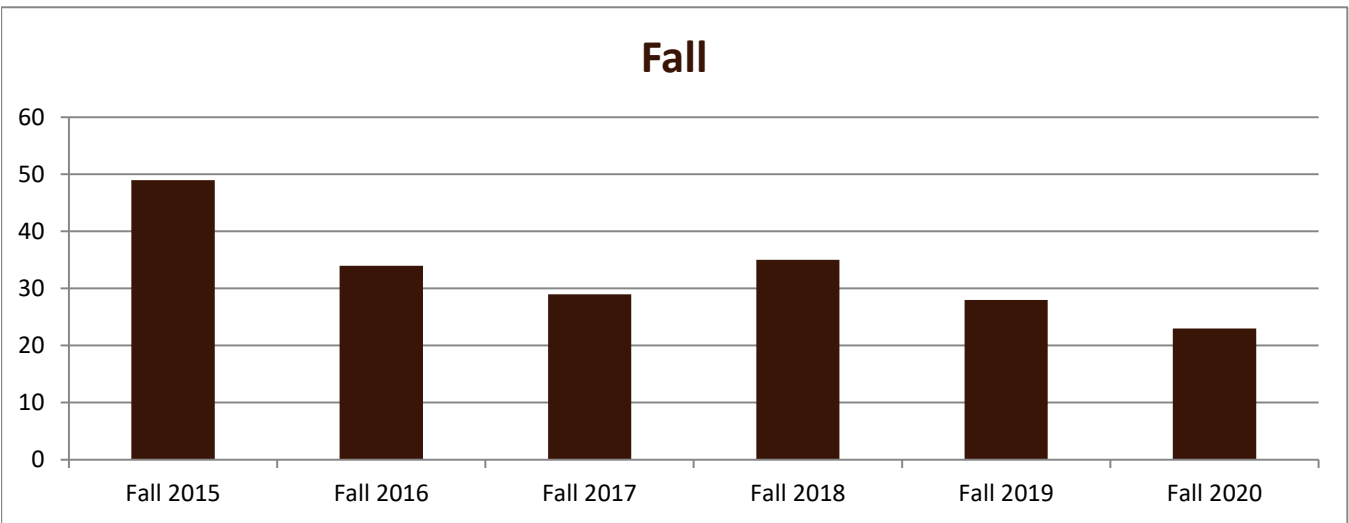
## Enrolled Minors

Academic Years 2015-16 to 2020-21

Using Fall Semester Data (Fall 2015 to Fall 2020) for Term Specific measures



Enrolled by AY & Term	2016	2017	2018	2019	2020	2021
Fall	49	34	29	35	28	23
Spring	44	30	30	27	24	24
Summer	20	10	4	12	7	3
<b>Grand Total</b>	<b>113</b>	<b>74</b>	<b>63</b>	<b>74</b>	<b>59</b>	<b>50</b>



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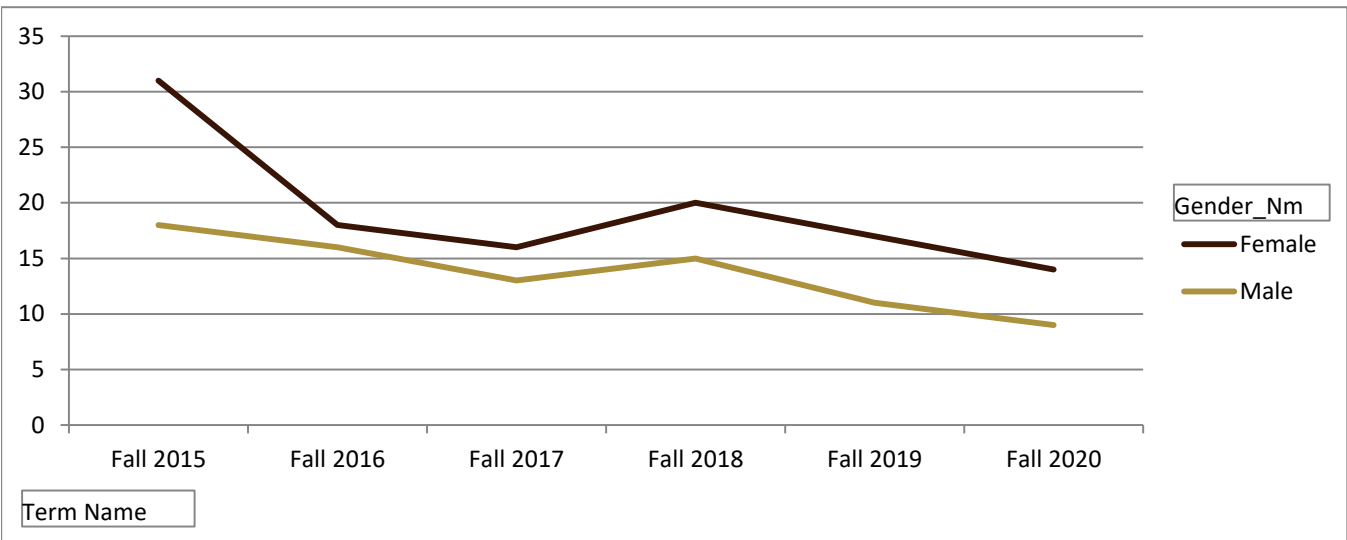
## Enrolled Minors

Academic Years 2015-16 to 2020-21

Using Fall Semester Data (Fall 2015 to Fall 2020) for Term Specific measures



By Gender	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Female	31	18	16	20	17	14
Male	18	16	13	15	11	9
<b>Grand Total</b>	<b>49</b>	<b>34</b>	<b>29</b>	<b>35</b>	<b>28</b>	<b>23</b>



# SMSU Marketing Program Data

## Enrolled Minors

Academic Years 2015-16 to 2020-21

Using Fall Semester Data (Fall 2015 to Fall 2020) for Term Specific measures



By Class Level	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
1 - Freshmen		5	1	3		
2 - Sophomore	7	6	9	4	6	6
3 - Junior	17	8	8	14	7	5
4 - Senior	25	15	11	14	15	10
5 - Previous Degree						2
<b>Grand Total</b>	<b>49</b>	<b>34</b>	<b>29</b>	<b>35</b>	<b>28</b>	<b>23</b>

