

SMSU Accounting Program Data

Retention of New Entering Student Cohorts

Fall Entering Terms 2012-2019



Retention is based on New Entering Students only. These rates also only refer to "FULL-TIME" students.

Retention Rates			Term								8-Yr. Composite Retention
Program	Category	Result	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	
Accounting	Traditional	% Students Leaving	18.2%	13.3%	20.0%	17.6%	30.8%	41.2%	36.4%	45.5%	26.4%
		% Students Retained	81.8%	86.7%	80.0%	82.4%	69.2%	58.8%	63.6%	54.5%	73.6%
	Transfer	% Students Leaving	18.2%	33.3%	16.7%	50.0%	66.7%	0.0%	0.0%	20.0%	23.1%
		% Students Retained	81.8%	66.7%	83.3%	50.0%	33.3%	100.0%	100.0%	80.0%	76.9%

SMSU Overall Traditional Rate	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	8-Yr. Composite Retention
	67.2%	68.3%	68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	66.9%

Students in Cohort			Term								Total	
Program	Category	Result	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019		
Accounting	Traditional	# Students Leaving	4	2	3	3	4	7	4	5	32	
		# Students Retained	18	13	12	14	9	10	7	6	89	
	Traditional Total	22	15	15	17	13	17	11	11	121		
	Transfer	# Students Leaving	2	2	1	1	2				1	9
		# Students Retained	9	4	5	1	1	2	4	4	4	30
	Transfer Total	11	6	6	2	3	2	4	4	5	39	
Accounting Total			33	21	21	19	16	19	15	16	160	

