

SMSU Hospitality Management Program Data

Retention of New Entering Student Cohorts

Fall Entering Terms 2012-2019



Retention is based on New Entering Students only. These rates also only refer to "FULL-TIME" students.

Retention Rates			Term								8-Yr. Composite Retention
Program	Category	Result	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	
Hospitality Management											
	Traditional	% Students Leaving	33.3%	29.4%	28.6%	21.4%	60.0%	40.0%	83.3%	25.0%	35.2%
		% Students Retained	66.7%	70.6%	71.4%	78.6%	40.0%	60.0%	16.7%	75.0%	64.8%
	Transfer	% Students Leaving	0.0%	25.0%	50.0%	100.0%	0.0%			0.0%	25.0%
		% Students Retained	100.0%	75.0%	50.0%	0.0%	100.0%			100.0%	75.0%

SMSU Overall Traditional Rate	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	8-Yr. Composite Retention
	67.2%	68.3%	68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	66.9%

Students in Cohort			Term								Total
Program	Category	Result	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	
Hospitality Management	Traditional	# Students Leaving	3	5	2	3	3	2	5	2	25
		# Students Retained	6	12	5	11	2	3	1	6	46
	Traditional Total		9	17	7	14	5	5	6	8	71
	Transfer	# Students Leaving		1	1	2					4
		# Students Retained	2	3	1		4				12
	Transfer Total		2	4	2	2	4				2
Hospitality Management Total			11	21	9	16	9	5	6	10	87

