

SMSU Management Program Data

Retention of New Entering Student Cohorts

Fall Entering Terms 2012-2019



Retention is based on New Entering Students only. These rates also only refer to "FULL-TIME" students.

Retention Rates			Term								8-Yr. Composite Retention
Program	Category	Result	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	
Management											
	Traditional	% Students Leaving	28.3%	27.3%	40.5%	53.8%	47.5%	59.3%	48.0%	38.1%	41.6%
		% Students Retained	71.7%	72.7%	59.5%	46.2%	52.5%	40.7%	52.0%	61.9%	58.4%
	Transfer	% Students Leaving	48.6%	32.6%	40.4%	39.1%	32.3%	61.1%	48.1%	50.0%	42.9%
		% Students Retained	51.4%	67.4%	59.6%	60.9%	67.7%	38.9%	51.9%	50.0%	57.1%

SMSU Overall Traditional Rate	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	8-Yr. Composite Retention
	67.2%	68.3%	68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	66.9%

Students in Cohort			Term								Total
Program	Category	Result	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	
Management	Traditional	# Students Leaving	13	9	15	14	19	16	12	8	106
		# Students Retained	33	24	22	12	21	11	13	13	149
	Traditional Total	46	33	37	26	40	27	25	21	255	
	Transfer	# Students Leaving	35	15	19	9	10	11	13	9	121
		# Students Retained	37	31	28	14	21	7	14	9	161
	Transfer Total	72	46	47	23	31	18	27	18	282	
Management Total			118	79	84	49	71	45	52	39	537

