



# Cultural Diversity Office

October 2009

Edition 3

## Important Dates

**October is**  
Hispanic Heritage Month

**October 10th:**  
Homecoming  
Football vs. Augustana 6pm

**October 15-16:**  
Mustang Days

**October 17th:**  
Black Poetry Day

**October 22-23:**  
Mid-Semester Break  
(no classes)

**Every Wednesday:**  
Shine on Worship Service  
Campus Religious Center  
8:30pm

## Holidays

**October 1st:**  
Nigeria's Independence Day

**October 12th:**  
Colombus Day &  
Indigenous Peoples Day

**October 31st:**  
Halloween

## Cultural Diversity Events

**October 9th:**  
Lunch & Learn 12-1pm  
Lower CC Ballroom

**October 15th:**  
Hispanic Heritage Month  
Closing Ceremonies – 7pm

## Famous Firsts

BY HISPANIC AMERICANS

Government

Member of U.S. Congress: Joseph Marion Hernandez in 1822, from Florida

U.S. Representative: Romualdo Pacheco in 1876, from California - served 2 terms

U.S. Senator: Octaviano Larrazolo in 1928, from New Mexico

U.S. Treasurer: Romana Acosta Banuelos, from 1971 - 1974

U.S. Surgeon General: Antonia Coello Novello  
from 1990-1993 - First woman to hold position.

U.S. Attorney General: Alberto Gonzales, 2005

Sports

NFL Player: Ignacio "Lou" Molinet, 1927

Starting NFL Quarterback: Tom Flores, 1960

No-Hitter: Juan Marichal, June 15, 1963 for  
the San Francisco Giants

Baseball Hall of Fame: Roberto Clemente, 1973.

Film, TV, Music

Rock Star: Richie Valens, 1958.

Rock & Roll Hall of Fame inductee: Carlos Santana, 1998

Oscar, Best Supporting Actress: Rita Morea, 1961 in West Side Story

Star of Network TV: Desi Arnaz, 1952 in I Love Lucy

## Black Poetry Day

The birth of Black Poetry Day came as an anniversary of the first published African-American poet, Jupiter Hammon, who was born into slavery in 1711 on Long Island. October 17th is Black Poetry Day. The time to celebrate past and present authors like Langston Hughes, Phillis Wheatley and Paul Laurence Dunbar.

## WIN A TRIP

to a Minneapolis Concert!

Venue: 1st Ave.

Doors: 8:00PM

Performing: Brother Ali,  
Evidence, Toki Wright &  
BK-One

### Details:

1. Write an essay, entitled, "Being A Person of Color in Marshall, MN, and at SMSU."
  - A. The essay must be a minimum of 2 pages, double spaced, using Times New Roman 12 pt. font.
  - B. The essay must adhere to the topic of "Being A Person of Color in Marshall, MN, and at SMSU" and should address this key idea:
    1. How has being a person of color in Marshall and at SMSU shaped you?
    - C. The essay must adhere to the rules of grammar, spelling and punctuation.
    - D. The deadline is November 1, 2009.
    - E. The winners will be announced in November.
    - F. Email to: [kathy.schaefer@smsu.edu](mailto:kathy.schaefer@smsu.edu)

## Indigenous Peoples Day

Indigenous Peoples Day is celebrated in order to recognize those who lived on this land before the arrival of Columbus and the "discovery" of America. Indigenous Peoples Day is celebrated on the same day as the traditional Columbus Day. Having Indigenous Peoples Day celebrated on the same day as Columbus Day is no coincidence. Native American activist in the early 1990s thought it was appropriate to also celebrate that Indigenous people are still alive and their cultures are not gone. Some Native American activist groups view the "discovery" of America by Columbus as the "Columbus' Invasion".

One of the founders of Indigenous Peoples Day was Mildred E. "Millie" Ketcheshawno (1937-2000), a member of the Muskogee Creek Nation. Her founded group, the Resistance 500, helped to stop the Quincentennial Jubilee plan to sail replicas of Columbus' armada into San Francisco Bay. In 1992, the Berkeley Resistance 500 Task Force, endorsed by the Berkeley City Council, brought about the end of the Columbus Day celebration in Berkeley, replacing it with Indigenous Peoples Day.

