

Strategic Objectives by Goal	MnSCU Action Items	SMSU Department Responsibilities
<p>progression for student learning.</p> <p>4) <i>Incorporate the Liberal Arts Core’s valued student outcomes</i> into academic majors and all degree programs.</p> <p>5) Help students understand and relate concepts across disciplines and experiences.</p> <p>6) <i>Continue to</i> increase integration of library, computers, and communication technology in the classroom.</p> <p>7) Provide students with an integrated learning experience.</p> <p>8) Provide students with employment-related data and experiences.</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Develop systemic integration of student services, student life, activities, academics, and other aspects of university life. <i>Establish an integrated approach to the advising process</i> and assess advising procedures and structures. Assess and evaluate graduation requirements at every level, including major and minor graduation requirements <i>in light of the legislative mandate of 120 credits.</i> Assess and evaluate both employment and non-employment student outcomes, to include internship opportunities and other job-related programs. 	<p>1.1</p> <p>1.3</p> <p>2.1</p> <p>2.2</p>	<p>Provost, Vice Presidents, Deans, Faculty, Staff, Students</p>
<p>Goal Four. <i>Southwest Minnesota State University will establish a distinguished record as a student-centered higher education institution.</i> Organizational culture goal. [HLC Criterion 2-4]</p> <p>Strategy Statements:</p> <ol style="list-style-type: none"> <i>Continue to use outcome-based learning</i> and student-centered criteria for performance improvement in accordance with Higher Learning Commission mandates. Involve students, faculty, and staff in identifying ways to re-design student facilities and services to better meet student needs. 	<p>SD1</p> <p>SD2</p> <p>SD3</p> <p>SD4</p>	
<p>Objectives:</p> <ol style="list-style-type: none"> 1. Develop, maintain, and advance electronic communications between all members of the University community and stakeholders in the University. 2. Develop a system of co-curricular transcripts that allows students to log activities in a formal manner for future references. 	<p>1.1</p> <p>1.3</p> <p>3.1</p> <p>3.3</p> <p>4.1</p>	<p>Provost, Vice Presidents, Deans, Academic Departments, Faculty, Staff, Students</p>
<p>Goal Five. <i>Southwest Minnesota State University will contribute significantly to the quality of life in southwestern Minnesota.</i> Service goal. [HLC Criterion 4-5]</p> <p>Strategy Statements:</p> <ol style="list-style-type: none"> Continue to facilitate access and use of SMSU facilities by the regional community. Work collaboratively to identify regional issues and assist in their solution. Serve as a center for economic and social research. Actively seek new financial resources to improve the region’s quality of 	<p>SD1</p> <p>SD2</p> <p>SD3</p> <p>SD4</p>	

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<p>life.</p> <p>Objective:</p> <ol style="list-style-type: none"> 1. <i>Continue to enhance SMSU’s role as a center for economic and community development.</i> 2. <i>Promote the events center as a regional resource to positively affect quality of life in the region.</i> 3. <i>Assess the effectiveness of university personnel participation in regional service and cultural activities.</i> <p>Goal Six. <i>Southwest Minnesota State University will manage itself to ensure high quality standards and to optimize its fiscal, human, and physical resources.</i></p> <p>Measurement and stewardship goal. [HLC Criteria 1-5]</p> <p>Strategy Statements:</p> <ol style="list-style-type: none"> 1) Focus on the Vision Statement <i>and Core Values</i> to provide resources for achievement of long-term goals. 2) Coordinate the collection, analysis, and use of data to improve teaching, learning, and institutional effectiveness <i>according to Higher Learning Commission guidelines.</i> 3) Bolster financial strength by optimizing enrollments, securing public and private external resources and working with the MnSCU system, the Legislature, and other parties to ensure adequate levels of funding. 4) <i>Continue to hire qualified candidates with outstanding credentials and experience.</i> 5) Support employees by providing opportunities for training and professional development. 6) Make sufficient expenditures to maximize the usefulness of facilities. 7) Use the facilities master plan and the University’s mission to guide decisions to modify existing facilities. 8) Include stewardship, accountability, and partnership with the community as part of all long-range planning decisions. 9) Continue to decrease SMSU’s environmental footprint by reducing energy use, reducing the waste stream, and obtaining energy from renewable sources. <p>Objectives:</p> <ol style="list-style-type: none"> 1. Coordinate assessment with Goal 1, Objective 1, using valid, reliable, and timely measurement of university goals, institutional effectiveness, and integrated planning. 2. Use the mission, vision statement and priorities proposed by the Brown and Gold Task Force to guide the University’s master plan. 3. <i>Evaluate recruitment procedures continuously for the purpose of strengthening the recruitment process.</i> 4. <i>Continue to strengthen enrollment and private and state resources.</i> 5. <i>Continue renovation and replacement of residence halls and refurbishment of classroom facilities.</i> 	<p>3.1 3.2 3.3 4.1</p> <p>SD1 SD2 SD3 SD4</p> <p>1.1 2.1 3.1 4.1</p>	<p>President, Provost, Vice Presidents, Deans, Academic Departments, Staff</p> <p>President, Provost, Deans, Academic Departments</p>