



**Outcomes from  
Mission, Vision, Planning Day  
September 21, 2007**

**Goal 1: Institution of First Choice**

- 2012: technology changes in five years to smart boards, expanded wireless, on-line courses and student transfer from on-line courses
- 2012: alignment with student high school student experiences in technology and core programs
- 2012: age and expectations of students will increase to reflect older students coming back
- 2012: demand for new and different masters programs
- 2012: degree programs will change
- Examine revenue from on-line enrollment
- Keep class sizes small
- Examine graduate programs
- Future students will be class of “No Child Left Behind” attention on math and science
- Examine SMSU’s role in nursing, medical and architecture pre-programs
- Make financial aid process easier
- New housing should focus on the future
- More opportunities in jobs and work study
- Re-examine the allocation of financial aid to departments
- Registration and scheduling to serve needs of students
- Improve biking and walking paths
- Market student learning changes
- Civic engagement should be a long term commitment
- Exchange programs with universities in other countries
- Support signature programs
- Marketing Committee should work on consistency of posters on the distinctiveness of the campus so students pass the good word and create uprising of pride
- We are a vehicle to help students get to the next level i.e., med school
- Focus on the benefits of the liberal arts core
- Reach out to other markets i.e., 40 plus and older students
- Mentor faculty as well as students
- Ask Senior College to market us
- Ask faculty to be in contact with alums

**Goal 2: Create Comprehensive Learning Experience**

- 2012: in five years SMSU will be more diverse
- 2012: need for educational and cultural competency

- 2012: liberal arts core outcomes become part of all academic programs
- 2012: comprehensive assessment models in place for learning outcomes
- Establish a diversity committee
- More volunteer opportunities to work with the community
- Teach students to interact across cultures
- More programs for students to interact with each other
- Rethink Global studies program
- Assign American students to room with international students
- Widen thinking about globalization
- Examine diversity in context of Liberal Arts Core
- Promote student clubs on the web
- Support office of Civic Engagement and opportunities for student service
- Increase internships and cops
- Utilize a part of First Year Experience getting to know the community and the surrounding area

### **Goal 3: Develop Students' Talents**

- 2012: future is not only about technology but utilizing our minds effectively
- 2012: assessment and public accountability for student learning
- 2012: translating assessment into marketing and recruitment messages
- 2012: make Pedagogical advances available to faculty
- 2012: track student service for credit
- 2012: increase institutes with university faculty and staff expertise
- Need more smart classrooms
- Need more faculty development workshops/technology/web
- Examine current technology infrastructure
- Need more smart classrooms
- Need for computer clusters around large classrooms
- Emergence of e-books and paperless classrooms
- Need for university experience classes: library, study skills, advising
- Widen Undergraduate research conference to include students presenting their research from a variety of disciplines, perhaps at different times or days
- Examine remedial courses
- Examine placement testing for math and English

### **Goal 4: Establish a Distinguished Record as Student-Centered**

- 2012: updating academic spaces and equipment
- 2012: focus on campus safety and security for students
- 2012: living and learning communities
- 2012: tracking student achievements through assessment and records
- 2012: 1<sup>st</sup> year experience becomes comprehensive experience
- Transfers reflect interest in our student-centered environment
- Continue to get the word out that we give individual attention, distinguish ourselves from other schools

- Build more into marketing of learning outcomes
- Is it in our interest to promote the largest enrollment?
- Is it in our interest to promote private feel of the camps, more attention for less cost?
- Visit high schools with some of our students because students relate to other students
- Market Challenge courses/program
- Utilize current students to market university
- First generation needs more time spent on financial aid
- Study need for some nursing program
- Improve tenure process, PDP reports to include service
- Develop a wider audience for department reports
- Increase accountability, access and zero in on what is being learned
- Track and harbor relationships between faculty, advisors and students
- Help students know the qualities of the region

### **Goal 5: Contribute Significantly to the Quality of Life in Southwest Minnesota**

- 2012: establish clearing house for community activities
- 2012: establish clearing house for campus and community based research i.e. Native Americans, agriculture and food science
- 2012: expanded educational, arts, athletics, cultural and social event offerings to the region
- Make community service a component of the Liberal Arts Core
- Develop a college fair for community activities
- Make service to Senior College a function of community service
- Education majors could work with senior college
- Senior College should be listed in course offerings
- Expand “Artists Among Us” to other communities
- Find out what people would like to learn and have faculty present that on campus as a one day activity
- First year experience should be expanded to the region and community
- Establish a campus entrance and information on campus services
- Develop models for active community service
- Develop the campus as a resource center to the community/region, i.e. faculty and staff expertise
- Communicate importance of outreach, learning communities and distance learning to the region
- Send faculty and staff into the region to seek input about needs and services
- Let business and community know what is available
- Signage, clear directions so community can get involved easily

### **Goal 6: Manage Itself to Ensure High Quality Standards**

- 2012: we will build in conversation times and frank discussions with students about their education
- 2012: changing student attitudes about their education
- 2012: identify academic standards, assessment models and stick to them
- 2012: focus on higher order skills in math, writing, critical thinking and science

- 2012: find opportunities to work with K-12 to generate common rubric, develop grants for supplemental curriculum and electronic places to share information
- 2012: develop avenue for research utilizing undergraduate research conference, student publications and sharing of research papers
- 2012: increase knowledge, awareness and availability of wind power, solar mats and panels, recycling and single sort centers
- Investigate renewable energy sources for all new buildings including Regional Event Center and new F Hall.
- Where possible increase accessibility around campus with convenient elevators, handicapped door openers
- Play off smaller environment with person, one-on-one availability
- Go back to placement testing to learn where students could begin to be more successful
- Develop feedback systems to identify problems and define what works including student feedback to faculty and faculty-to-faculty feedback

### **Goal 7: Optimize its Fiscal, Human, and Physical Resources**

- 2012: alignment of budget with strategic goals not by historic nature:
- 2012: knowing cost of instruction, strategic budgeting and cost/benefit analysis of challenge, 2+2, on-line, recruitment and retention initiatives
- 2012: human resources will be discipline specific for skills, talents and qualities
- 2012: faculty applicant pool will be more teaching limited, not wide variety of classes taught by faculty now
- Expand local applicant pool for adjunct hiring
- Advertise for adjunct faculty
- Define best practices for role and pay of adjunct faculty
- Make direct contact with area companies for adjunct hiring needs
- Budget needs include: technology, software
- Student Senate should work closely with faculty on technology issues
- Plan for technology's future
- Major curriculum, core curriculum, summer classes: time and place, do they make sense from a student perspective?
- Host classes in new Regional Event Center
- Investigate wind turbine
- Better communication
- Grant writing for future campus needs