

April 7, 2016

## Strategic Plan Announcements

In order to launch the workgroups, I provided some of the feedback that we received from the Cabinet, collective bargaining units, and the Student Government Association. I also explained that the feedback copy of their plan was given to the group leader and the following is a compilation of the feedback.

- Consistent numbering for goals, objectives, strategies, and tactics.
- Charting the Future initiatives should be amplified in the following plans;
  - Student Success Plan: Diversity, Enrollment
  - Advising Plan: Academic
  - Financial Literacy: Enrollment
  - Technology: Institutional Capacity & Effectiveness, Facilities
  - Diversity: Diversity, Academic, Enrollment
- Performance Indicators – Identify those indicators that are quantitative. Vet them with Alan Matzner to make sure they have sufficient baselines and benchmarks.
- Tactics – Make sure they are encouraged actions that will accomplish the strategy, not prescriptive, or demands.
- Shared Strategies across Plans: There are similar strategies across plans. This is okay because they reinforce intentional content. Make sure the strategies have consistent terms such as LGBTQA (lesbian, gay bisexual, transgender, questioning, ally).

Diversity & Academic – Professional development

Enrollment & Diversity – Target populations

Enrollment & Academic – Marketing

ICE & Facilities – Common area for student services

ICE & Enrollment – Goal G for Enrollment Management