

Top Employers of 2017-2018 Graduates (Non-Teaching)

(Employers listed include alumni of bachelor and master's programs)

- Southwest Minnesota State University
- Marshall Area YMCA
- Project Turnabout
- Habilitative Services, Inc.
- Monogram Foods

Top Employers of 2017-2018 Graduates (Teaching)

(Employers listed include alumni of bachelor and master's programs)

- Marshall Public Schools
- Park Rapids Public School
- Montevideo School District
- New York Mills Public School
- Yellow Medicine East

Top Undergraduate Majors (Highest Number of Graduates)

- Exercise Science (BS) – 45 Graduates
- Management (BS) – 44 Graduates
- Nursing (BSN) – 32 Graduates
- Psychology (BA) – 32 Graduates
- Early Childhood Education (BS) – 28 Graduates

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest recruit at SMSU throughout the year.

NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

CAREER SERVICES

Southwest Minnesota State University
1501 State Street-BA 156, Marshall, MN 56258
507-537-6221 | Careers@SMSU.edu | SMSU.JoinHandshake.com
www.SMSU.edu/campuslife/careerservices

The Annual Report is available online at:
www.smsu.edu/campuslife/careerservices
Employment Statistics

2018 Annual Employment Report

Status of Graduates Available for Related Employment*

Total Related Employment:	97.6%
Employed but Seeking Related:	2.2%
Still Looking:	.2%
TOTAL EMPLOYED:	99.8%

Status of All Graduates

Continuing Education: 8%
94% Return Rate

82% Employed in Minnesota
5% Employed in South Dakota
4% Employed in Iowa
9% Employed in other states



Career Services

Employment Success 2018 SMSU Employment Statistics*

*Source: Minnesota State Graduate Follow-Up Tracking – Report 1.0

Graduates pursuing advanced Degrees * Graduates who responded to survey and are employed in chosen career field (full/part-time)

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major/Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major
Accounting, BS	12	9	0	0	1	0	2	100%	Marketing, BS	21	19	0	0	0	0	2	100%
Agribusiness Management, AS	2	2	0	0	0	0	0	100%	Mathematics, BA	1	1	0	0	0	0	0	100%
Agribusiness Management, BS	7	7	0	0	0	0	0	100%	Medical Laboratory Science, BA	3	3	0	0	0	0	0	100%
Agriculture Solutions, BS	1	1	0	0	0	0	0	100%	Music, BA	2	1	0	0	1	0	0	100%
Agronomy, BS	7	7	0	0	0	0	1	100%	Music Teacher Education, BS	1	1	0	0	0	0	0	100%
Art, BA	13	9	0	2	1	0	1	100%	Nursing, BSN	32	30	0	0	0	0	2	100%
Art Teacher Education, BS	1	1	0	0	0	0	0	100%	Philosophy, BA	1	1	0	0	0	0	0	100%
Biology, BA	7	4	0	0	2	0	1	100%	Physical Education, BS	6	3	1	0	0	0	2	75%
Business Administration, AS	1	1	0	0	0	0	0	100%	Physical Education Teaching, BS	6	6	0	0	0	0	0	100%
Chemistry, BA	5	1	0	0	2	0	1	100%	Political Science, BA	8	5	0	0	1	0	2	100%
Chemistry Education, BS	2	2	0	0	0	0	0	100%	Professional Writing & Communication, BA	2	2	0	0	0	0	0	100%
Communication Arts & Literature Education-Communication Studies, BS	2	2	0	0	0	0	0	100%	Psychology, BA	32	18	0	2	8	0	4	100%
Communication Arts & Literature-Secondary English, BS	1	1	0	0	0	0	0	100%	Psychology, BS	2	2	0	0	0	0	0	100%
Communication Studies, BA	7	5	1	0	1	0	0	83.3%	Social Work, BS	23	17	0	0	5	0	1	100%
Communication Studies-Broadcasting & Digital Media, BS	3	3	0	0	0	0	0	100%	Sociology, BA	11	6	0	0	3	0	2	100%
Computer Science, BS	10	4	1	0	0	0	5	80%	Special Education-Academic & Behavioral Strategist, BS	8	8	0	0	0	0	0	100%
Culinology, BS	9	8	0	0	1	0	0	100%	Teaching English as a Second Language (TESL) K-12, BS	1	1	0	0	0	0	0	100%
Early Childhood Education, BS	28	27	0	0	0	1	0	96.4%	Theatre Arts, BA	2	2	0	0	0	0	0	100%
Early Childhood Special Education, BS	2	2	0	0	0	0	0	100%									
Educational Studies, BS	16	14	0	0	1	0	1	100%	GRADUATE PROGRAMS & CERTIFICATES								
Elementary Teacher Education, BS	23	23	0	0	0	0	0	100%	Autism Spectrum Disorders	1	1	0	0	0	0	0	100%
English, BA	1	1	0	0	0	0	0	100%	Business Administration, MBA	95	38	0	0	0	1	57	100%
Environmental Science, BS	9	8	1	0	0	0	0	88.9%	Coaching, CERT	2	1	0	0	1	0	0	100%
Exercise Science, BS	45	24	2	0	13	0	5	92.3%	Education, MS	105	104	0	0	0	0	1	100%
Finance, BS	18	16	0	0	1	0	1	100%	Education Administration & Leadership, EDSP	4	4	0	0	0	0	0	100%
History, BA	9	7	0	2	0	0	0	100%	K-12 Principal, GC	1	1	0	0	0	0	0	100%
Hospitality Management, BS	11	8	0	0	0	0	3	100%	Physical Education: Coaching of Sport, MS	11	8	0	0	0	0	3	100%
Individualized Interdisciplinary Studies, BA	1	1	0	0	0	0	0	100%	Special Education, MS	3	3	0	0	0	0	0	100%
Justice Administration, BA	1	0	0	0	1	0	0	0%	TOTAL GRADUATES - RELATED								
Justice Administration, BS	16	5	1	1	5	0	4	83.3%	Graduates with Associate Degree	5							
Law Enforcement, BAS	1	1	0	0	0	0	0	100%	Graduates with Bachelor of Applied Science Degree	5							
Liberal Arts & Sciences, AA	15	2	0	0	10	0	1	100%	Graduates with Bachelor's Degree	340							
Life Science/Biology Education, BS	3	3	0	0	0	0	0	100%	Bachelor of Science-Nursing	30							
Literature Creative Writing, BA	2	2	0	0	0	0	0	100%	Graduates with Master's Degree	150							
Management, BAS	7	3	1	0	0	0	3	75%	CERT, EDSP, GC	7							
Management, BS	44	30	4	0	3	0	7	88.2%	Total Graduates (related employment)	537							