

## Top Employers of 2019-2020 Graduates (Non-Teaching)

*(Employers listed include alumni of bachelor and master's programs)*

- Southwest Minnesota State University
- Avera Marshall Regional Medical Center
- Sanford Health
- The Schwan's Company

## Top Employers of 2019-2020 Graduates (Teaching)

*(Employers listed include alumni of bachelor and master's programs)*

- Marshall Public Schools
- Sioux Falls School District
- Albany School District
- Park Rapids School District
- Eastern Carver County Public Schools
- Martin County West School District
- Pipestone Area School District

## Top Undergraduate Majors (Highest Number of Graduates)

- Exercise Science (BS) – 50 Graduates
- Early Childhood Education (BS) – 45 Graduates
- Nursing (BSN) – 43 Graduates
- Management (BS) – 30 Graduates
- Elementary Education (BS) – 24 Graduates
- Psychology (BA) – 24 Graduates

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest at SMSU recruit throughout the year.

### NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education, but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

### CAREER SERVICES

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507-537-6221 | [Careers@SMSU.edu](mailto:Careers@SMSU.edu) | [SMSU.JoinHandshake.com](http://SMSU.JoinHandshake.com)  
[www.SMSU.edu/campuslife/careerservices](http://www.SMSU.edu/campuslife/careerservices)

The Annual Report is available online at:  
[www.smsu.edu/campuslife/careerservices](http://www.smsu.edu/campuslife/careerservices)  
Employment Statistics

# 2020 Annual Employment Report

## Status of Graduates Available for Related Employment\*

Total Related Employment:	96.4%
Employed but Seeking Related:	3.0%
Still Looking:	.6%
<b>TOTAL EMPLOYED:</b>	<b>100%</b>

## Status of All Graduates

Continuing Education: 10.9%  
90.6% Return Rate

**84% Employed in Minnesota**  
**7% Employed in South Dakota**  
**1% Employed in Iowa**  
**8% Employed in other states**



Career Services

# Employment Success 2020 SMSU Employment Statistics\*

\*Source: Minnesota State Graduate Follow-Up Tracking – Report 1.0

\*\*Graduates pursuing advanced Degrees    \*\*\* Graduates who responded to survey and are employed in chosen career field (full/part-time)

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Available for Work but Unemployed	Status Unknown/Unavailable for Work	***Percent Employed in Major/Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Available for Work but Unemployed	Status Unknown/Unavailable for Work	***Percent Employed in Major
Accounting, AS	1	1	0	0	0	0	0	100%	Music Teacher Education, BS	1	1	0	0	0	0	0	100%
Accounting, BS	9	8	1	0	0	0	0	88.9%	Nursing, BSN	43	40	1	0	1	0	1	97.6%
Agribusiness Management, BS	12	8	1	0	0	0	3	88.9%	Philosophy, BA	1	1	0	0	0	0	0	100%
Agriculture Education, BS	4	4	0	0	0	0	0	100%	Physical Education, BS	8	2	0	0	3	0	3	100%
Agronomy, BS	8	8	0	0	0	0	0	100%	Physical Education Teaching, BS	7	7	0	0	0	0	0	100%
Applied Computational Mathematics, BS	2	1	0	0	1	0	0	100%	Political Science, BA	2	1	0	0	1	0	0	100%
Art, BA	8	7	0	0	0	0	1	100%	Professional Writing & Communication, BA	3	2	1	0	0	0	0	66.7%
Art Teacher Education, BS	2	1	0	0	0	0	1	100%	Psychology, BA	24	19	0	0	3	0	2	100%
Biology, BA	18	7	0	0	4	1	5	87.5%	Social Work, BS	11	9	0	0	1	1	0	90%
Chemistry, BA	1	0	0	0	1	0	0	0%	Sociology, BA	6	4	0	0	1	0	1	100%
Communication Arts & Literature-Secondary English, BS	3	1	0	0	0	0	2	100%	Special Education-Academic & Behavioral Strategist, BS	12	11	0	0	1	0	0	100%
Communication Studies, BA	1	1	0	0	0	0	0	100%	Theatre Arts, BA	6	2	0	0	1	0	3	100%
Communication Studies-Broadcasting & Digital Media, BS	5	0	0	0	0	1	4	0%									
Computer Science, BS	13	6	1	0	1	0	5	85.7%									
Culinology, BS	4	2	0	0	1	0	1	100%									
Early Childhood Education, BS	45	39	0	0	3	0	3	100%									
Early Childhood Special Education, BS	3	2	0	0	1	0	0	100%									
Educational Studies, BS	12	12	0	0	0	0	0	100%									
Elementary Teacher Education, BS	24	20	1	0	2	0	1	95.2%	<b>GRADUATE PROGRAMS &amp; CERTIFICATES</b>								
English, BA	5	2	0	0	1	0	2	100%	Business Administration, MBA	71	21	0	0	3	0	47	100%
Environmental Science, BS	7	2	1	0	2	0	2	66.7%	Coaching, CERT	2	2	0	0	0	0	0	100%
Exercise Science, BS	50	22	2	0	19	0	7	91.7%	Education, MS	124	121	0	0	0	0	3	100%
Finance, BS	20	15	0	0	4	0	1	100%	Education Administration & Leadership, EDSP	4	4	0	0	0	0	0	100%
Health Education, BS	5	5	0	0	0	0	0	100%	K-12 Principal, GC	8	8	0	0	0	0	0	100%
History, BA	8	6	0	0	2	0	0	100%	Special Education, GC	3	3	0	0	0	0	0	100%
Hospitality Management, BS	9	8	0	0	0	0	1	100%	Reading, GC	1	1	0	0	0	0	0	100%
Justice Administration, BS	19	6	1	1	7	0	4	85.7%	Physical Education: Coaching of Sport, MS	6	3	0	0	1	0	2	100%
Liberal Arts & Sciences, AA	11	3	1	0	5	0	2	75%	Special Education, MS	10	10	0	0	0	0	0	100%
Life Science/Biology Education, BS	1	0	1	0	0	0	0	0%	<b>TOTAL GRADUATES - RELATED</b>								
Management, BAS	6	5	0	0	0	0	1	100%	Graduates with Associate Degree	4							
Management, BS	30	20	1	0	3	0	6	95.2%	Graduates with Bachelor of Applied Science Degree	5							
Marketing, BS	20	10	2	0	3	0	5	83.3%	Graduates with Bachelor's Degree	271							
Mathematics, BA	2	1	0	0	1	0	0	100%	Bachelor of Science-Nursing	40							
Mathematics Education, BS	1	1	0	0	0	0	0	100%	Graduates with Master's Degree	150							
Medical Laboratory Science, BA	1	0	0	0	1	0	0	0%	CERT, EDSP, GC	18							
Music, BA	1	0	0	0	1	0	0	0%	<b>Total Graduates (related employment)</b>	<b>488</b>							