2024 Annual Employment Report

Status of Graduates Available for Related Employment

Total Related Employment Rate: 97.6% Employed But Seeking Related: 2.4% TOTAL EMPLOYED: 100%

Status of All Graduates

Continuing Education: 15.3% Still Looking: 0%

88.2% Return Rate

Top Non-Teaching Employers

- North Star Mutual Insurance Company
- Cedar Crest Estate
- Christensen Farms & Feedlots
- IBS
- Menards
- Oakmont Capital Services

Top Teaching Employers

- Worthington School District
- Marshall Public Schools
- Pelican Rapids Public Schools
- Yellow Medicine East Schools
- Albert Lea Public Schools
- Willmar Public Schools

Top Undergraduate Majors

- Nursing (BSN) 57 Graduates
- Social Work (BS) 32 Graduates
- Exercise Science (BS) 29 Graduates
- Management (BS) 28 Graduates
- Elementary Teacher Education (BS) 25 Graduates
- Computer Science (BS) 18 Graduates

82% Employed in Minnesota
4% Employed in South Dakota
1% Employed in Iowa
13% Employed in Other States



Strategic Framework Performance Metrics * Related Employment by Award

Southwest Minnesota State University Class of 2024

Award	Related Work Full-time	Related Work Part-time	Unrelated Work Seeking Related	Available for Work but Unemployed	Total Graduates	Total Related Work	Total Available for Related Work	Related Employment Rate
AA	3	0	0	0	3	3	3	100.0%
AS	0	1	0	0	1	1	1	100.0%
BA	33	1	4	0	38	34	38	89.5%
BS	167	7	5	0	179	174	179	97.2%
BSN	28	6	0	0	34	34	34	100.0%
CERT	2	0	1	0	3	2	3	66.7%
EDSP	4	0	0	0	4	4	4	100.0%
GC	4	0	0	0	4	4	4	100.0%
MBA	15	0	0	0	15	15	15	100.0%
MS	114	0	0	0	114	114	114	100.0%
Total: Percent:	370 93.7%	15 3.8%	10 2.5%	0 0.0%	395 100.0%	385 97.5%	395 100.0%	97.5%

^{*} Includes only graduates who are classified as available for related employment and excludes graduates who are foreign nationals and those graduates incarcerated or from a joint program in which another institution has follow-up responsibility.

Status of Graduates within One Year of Graduation Class of 2023-24

Southwest Minnesota State University All Programs

Status of All Graduates

	Related Employment Full-time	Related Employment Part-time	Unrelated Employment Seeking Related	Unrelated Employment Not Seeking Related	Continuing Education	Available for Work but Unemployed	Unavailable for Employment	Status Unknown	Total Graduates
Number	392	15	10	3	92	0	17	71	600
Percent of Total	65.3%	2.5%	1.7%	0.5%	15.3%	0.0%	2.8%	11.8%	100.0%

Status of Graduates Available for Employment

	Related Employment Full-time	Related Employment Part-time	Unrelated Employment Seeking Related	Unrelated Employment Not Seeking Related	Total Employment	Available for Work but Unemployed	Total Available for Employment	Education/ Unavailable/ Unknown	Total Graduates
Number	392	15	10	3	420	0	420	180	600
Percent of Available	93.3%	3.6%	2.4%	0.7%	100.0%	0.0%	100.0%		
Percent of Total	65.3%	2.5%	1.7%	0.5%	70.0%	0.0%	70.0%	30.0%	100.0%

Status of Graduates Available for Related Employment

	Related Employment Full-time	Related Employment Part-time	Total Related Employment	Unrelated Employment Seeking Related	Available for Work but Unemployed	Total Available for Related Employment	Not Seeking/ Education/ Unavailable/ Unknown	Total Graduates
Number	392	15	407	10	0	417	183	600
Percent of Available	94.0%	3.6%	97.6%	2.4%	0.0%	100.0%		
Percent of Total	65.3%	2.5%	67.8%	1.7%	0.0%	69.5%	30.5%	100.0%

NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available.

Based on Major Names* Graduate Follow-up Summary Report for All Majors

Southwest Minnesota State University

Class of 2024

Program	Award	Related Work Full-time	Related Work Part-time	Unrelated Work Seeking Related	Unrelated Work Not Seeking Related	Continuing	Available for Work but Unemployed	Unavailable for Work	Status Unknown	Total Graduates	Total Related Work	Total Available for Related Work	Related Employment Rate
Accounting	AS	0	1	0	0	0	0	0	0	1	1	1	100.0%
Accounting	BS	6	1	1	0	1	0	0	4	13	7	8	87.5%
Agribusiness Management	BS	4	0	0	0	0	0	0	0	4	4	4	100.0%
Agricultural Communications and Leadership	BS	0	0	1	0	0	0	0	0	1	0	1	0.0%
Agronomy	BS	5	0	0	0	0	0	0	0	5	5	5	100.0%
Art	BA	3	0	2	0	0	0	0	1	6	3	5	60.0%
Art Teacher Education	BS	2	0	0	0	0	0	0	0	2	2	2	100.0%
Biology	BA	2	0	0	0	1	0	0	0	3	2	2	100.0%
Biology	BS	1	0	0	0	2	0	0	0	3	1	1	100.0%
Business Administration	MBA	27	0	0	0	1	0	14	1	43	27	27	100.0%
Coaching	CERT	1	0	0	0	1	0	0	0	2	1	1	100.0%
Communication Arts & Literature Secondary ED/ENG	BS	1	1	0	0	0	0	0	0	2	2	2	100.0%
Communication Studies	BA	3	0	0	0	3	0	0	2	8	3	3	100.0%
Communication Studies:Broadcasting & Digital Media	BS	2	0	0	0	1	0	0	2	5	2	2	100.0%
Community Psychology and Health Promotion	BA	5	0	0	0	1	0	0	1	7	5	5	100.0%
Computer Science	BS	11	0	0	0	1	0	1	5	18	11	11	100.0%
Culinology	BS	3	0	0	0	0	0	0	0	3	3	3	100.0%
Cybersecurity	GC	3	0	0	0	0	0	0	0	3	3	3	100.0%
Data Science	BS	2	0	0	0	0	0	0	1	3	2	2	100.0%
Early Childhood Education	BS	13	0	0	0	0	0	0	2	15	13	13	100.0%
Early Childhood Special Education	BS	4	1	0	0	0	0	0	0	5	5	5	100.0%
Education	MS	99	0	0	0	1	0	0	0	100	99	99	100.0%
Education Administration and Leadership	EDSP	4	0	0	0	0	0	0	0	4	4	4	100.0%
Education Administration and Leadership: Principal K-12	GC	1	0	0	0	0	0	0	0	1	1	1	100.0%
Education Administration and Leadership: Special Education	GC	1	0	0	0	0	0	0	0	1	1	1	100.0%
Educational Studies	BS	11	0	0	0	2	0	0	3	16	11	11	100.0%
Elementary Teacher Education	BS	19	0	0	1	3	0	0	2	25	19	19	100.0%
English	ВА	2	0	0	1	2	0	0	1	6	2	2	100.0%

10/27/2025 Report Summary by Major

Total Available for Related Work comprises classifications Related Work Full-time, Related Work Part-time, Unrelated Work Seeking Related and Available for Work but Unemployed. Related Employment Rate is calculated as Total Related Work divided by Total Available for Related Work.

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^{*} Report includes all majors for graduates, not just their first major.

Total Related Work comprises classifications Related Work Full-time and Related Work Part-time.

Based on Major Names* Graduate Follow-up Summary Report for All Majors **Southwest Minnesota State University**

Class of 2024

Program	Award	Related Work Full-time	Related Work	Unrelated Work Seeking Related	Unrelated Work Not Seeking Related	Continuing Education	Available for Work but Unemployed	Unavailable for Work	Status Unknown	Total Graduates	Total Related Work	Total Available for Related Work	Related Employment Rate
Environmental Science	BS	2	0	0	0	0	0	0	0	2	2	2	100.0%
Event and Meeting Management	CERT	1	0	0	0	0	0	0	0	1	1	1	100.0%
Exercise Science	BS	2	3	2	0	15	0	0	7	29	5	7	71.4%
Finance	BS	4	0	0	0	1	0	0	1	6	4	4	100.0%
General Studies	BA	5	0	0	0	1	0	0	0	6	5	5	100.0%
Health Education	BS	1	0	0	0	3	0	0	0	4	1	1	100.0%
History	BA	4	1	2	0	1	0	0	3	11	5	7	71.4%
Hospitality Management	BS	2	0	0	0	0	0	0	1	3	2	2	100.0%
Justice Administration	BS	9	0	1	0	3	0	0	0	13	9	10	90.0%
Liberal Arts and Sciences	AA	3	0	0	0	9	0	0	1	13	3	3	100.0%
Management	BAS	0	0	0	0	0	0	0	1	1	0	0	0.0%
Management	BS	19	0	0	0	3	0	1	5	28	19	19	100.0%
Marketing	BS	8	0	0	0	0	0	0	1	9	8	8	100.0%
Nursing	BSN	28	6	0	0	7	0	0	16	57	34	34	100.0%
Philosophy	BA	0	0	0	0	0	0	0	1	1	0	0	0.0%
Physical Education	BS	1	1	0	1	4	0	0	0	7	2	2	100.0%
Physical Education Teaching	BS	1	0	0	0	4	0	0	0	5	1	1	100.0%
Physical Education: Coaching of Sport	MS	10	0	0	0	0	0	0	0	10	10	10	100.0%
Political Science	BA	1	0	0	0	3	0	1	0	5	1	1	100.0%
Professional Writing	CERT	0	0	1	0	0	0	0	0	1	0	1	0.0%
Professional Writing and Communication	BA	0	0	0	0	1	0	0	0	1	0	0	0.0%
Psychology	BA	5	0	0	0	7	0	0	3	15	5	5	100.0%
Psychology	BS	1	0	0	0	0	0	0	0	1	1	1	100.0%
Social Work	BS	24	0	0	0	5	0	0	3	32	24	24	100.0%
Sociology	BA	2	0	0	0	1	0	0	1	4	2	2	100.0%
Special Education	MS	6	0	0	0	0	0	0	0	6	6	6	100.0%
Special Education-Academic & Behavioral Strategist	BS	14	0	0	0	3	0	0	0	17	14	14	100.0%
Strength and Conditioning	CERT	0	0	0	0	1	0	0	0	1	0	0	0.0%

10/27/2025 Report Summary by Major

Total Available for Related Work comprises classifications Related Work Full-time, Related Work Part-time, Unrelated Work Seeking Related and Available for Work but Unemployed. Related Employment Rate is calculated as Total Related Work divided by Total Available for Related Work.

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^{*} Report includes all majors for graduates, not just their first major.

Total Related Work comprises classifications Related Work Full-time and Related Work Part-time.

Based on Major Names*

Graduate Follow-up Summary Report for All Majors

Southwest Minnesota State University

Class of 2024

Program	Award	Related Work Full-time	Related Work Part-time	Unrelated Work Seeking Related	Unrelated Work Not Seeking Related	Continuing	Available for Work but Unemployed	Unavailable	Status Unknown	Total Graduates	Total Related Work	Total Available for Related Work	Related Employment Rate
Sustainable Agricultural Solutions	BS	1	0	0	0	0	0	0	0	1	1	1	100.0%
Teaching English as a Second Language (TESL) K-12	BS	2	0	0	0	0	0	0	0	2	2	2	100.0%
Theatre Arts	BA	1	0	0	0	0	0	0	2	3	1	1	100.0%
Total: Percent:		392 65.3%	15 2.5%	10 1.7%	3 0.5%	92 15.3%	0 0.0%	17 2.8%	71 11.8%	600 100.0%	407 67.8%	417 69.5%	97.6%

10/27/2025 Report Summary by Major Page 3 of 3

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Total Related Work comprises classifications Related Work Full-time and Related Work Part-time.