

## Professional Field Emphasis in Sports Leadership – Sales & Marketing On-Campus Graduate Program Advising Form

Name: \_\_\_\_\_ Expected Graduation Date: \_\_\_\_\_ Date you began classes at SMSU: \_\_\_\_\_

### Professional Education Core

#### Professional Education Core Courses (11 credits)

ED 623 Professional Planning & Assessment	2	F2 – (FE&O )
ED 625 21st Century Brain-Based Teaching & Learning	3	F1 - E
ED 632 Linking Teaching, Content & Learning	3	F2 - O
ED 635 Content & Curriculum Development	3	Sp2 -O

### Research Component

#### Research Component Courses (8 credits)

ED 622 Research in Education	3	F1 – F&O (Sp – E & O)
ED 624 Research Project Design	3	Sp1 – E & O (Su – E & O)
ED 627 Research Project Implementation	2	Sp2 – E & O

### Professional Field Emphasis

#### Professional Field Emphasis – Sports Leadership – Sales & Marketing Courses (15 credits)

PE 578 Recreation & Sport Management	3	F1
PE 588 Legal Aspects in Recreation & Sport	3	Sp
Or MBA 660 Legal and Ethical Environment of Business	3	Sp
Or PE 610 Legal Aspects of Sport for Coaches	3	F (on demand)/ Sp

#### Electives – Nine credits required

PE 589 Sports Marketing, Promotions, Consumer Behavior	3	Sp
MBA 607 Strategic Marketing Management	3	F & Sp
MBA 511 Integrated Marketing Communication	3	Su
MBA 531 Sales Management	3	Sp
MBA 541 Marketing Research	3	F
MBA 554 Content Marketing	3	F
PE 608 Organization, Administration and Marketing of Sport	3	F

**Note: This is a tentative schedule. Classes will be offered based on enrollment.**

**Student Signature:** \_\_\_\_\_ **Date** \_\_\_\_\_

**Advisor Signature:** \_\_\_\_\_ **Date** \_\_\_\_\_

Abbreviation codes are as followed: F = Fall; Sp = Spring; Su = Summer; E = Available even years; O = Available odd years; 1 = Take in first year of program; 2 = take in the second year of program; (in parathesis) = another option to take the course, although the first listed option is the suggested time. You are responsible to keep informed of any changes in requirements, which may affect your academic career.

Students enrolled in the Masters of Science in Education program choose between Plan A and Plan B options. All students complete the Professional Education Core and a Professional Field Emphasis. Students who opt for Plan A complete ED 627, "Research Project Implementation" for a total program length of 34-38 credits. Students who opt for Plan B may take ED 624, "Research Project Design" or an elective in place of ED 627, "Research Project Implementation" for a total program length of 32-36 credits.