

Stacked MBA, General Concentration MBA Program Advising Form

Prerequisite Required

Previous Courses

Any Statistical Concepts and Terminology like course

Any Business Concepts like course

Required Courses

8 Required Courses (24 credits)

MBA 607	Strategic Marketing Mgmt.	3 Credits
MBA 609	Mgmt. of Production & Operations	3 Credits
MBA 681	Int'l Business & Leadership	3 Credits
MBA 684	Managerial Economics	3 Credits
MBA 606	Accounting for Managers	3 Credits
MBA 660	Legal Env. Of Mgmt.	3 Credits
MBA 670	Financial Analysis	3 Credits
MBA 685	Strategic Mgmt. & Policy	3 Credits

4 Elective Course (12 credits)

MKTG 411/511	Integrated Marketing Communications	3 Credits
MKTG 421/521	Business to Business Marketing	3 Credits
MKTG 431/531	Sales Management	3 Credits
MKTG 441/541	Marketing Research	3 Credits
MKTG 452/552	Social Media Marketing	3 Credits
MKTG 453/553	Digital Marketing Analytics	3 Credits
MKTG 454/554	Content Marketing	3 Credits
MKTG 455/555	Mobile Marketing	3 Credits
MGMT 420/520	Business Analytics & Technology	3 credits
MGMT 425/525	Supply Chain Management	3 Credits
MGMT 453/532	Project Management	3 Credits
MGMT 435/535	Quality Management	3 Credits
MGMT 450/550	Diversity Management	3 Credits
MGMT 451/551	Training & Development	3 Credits

MGMT 452/552	Staffing Management	3 Credits
MGMT 453/553	Compensation and Benefits	3 Credits
MGMT 454/554	Labor Relations	3 Credits
MGMT 455/555	Human Resources Management	3 Credits
MGMT 456/556	Organization and Managerial Behavior and Theory	3 Credits
MGMT 457/557	Interpersonal and Managerial Skills in Organizations	3 Credits
MGMT 458/558	Project Management: Agile & Hybrid	3 credits
MGMT 459/559	Project Management: Advanced Integration & Capstone	3 credits
MGMT 460/560	Leadership & Team Management	3 Credits
MBA 561	Entrepreneurship	3 Credits
MBA 568	Fieldwork in Business and Entrepreneurship	3 Credits
MGMT 470/570	Long Term Care Administration	3 Credits
MGMT 471/571	Managed Care	3 Credits
MGMT 472/572	US Services, Programs, Issues & Trends in Healthcare	3 Credits
MGMT 475/575	Healthcare Administration	3 Credits
MBA 620	Negotiations & Mediation: Agreements in Law & Business	3 Credits
MBA 630	Application of Management Decision Instruments	3 Credits
MBA 652	Organization Development & Change Management	3 Credits
MBA 680	Technology Management	3 Credits
MBA 686	Seminar in Mgmt. Issues	3 Credits

** Schedule subject to change. Schedule based on on-campus students*