

Professional Field Emphasis in Sports Leadership – Sales and Marketing

On-Campus Graduate Program Advising Form

Southwest Minnesota State University

Name _____ Expected Graduation Date _____ MO/YR

Bachelor's Degree/Date Awarded _____

Date you entered grad classes at SMSU: _____ Graduate Application Approval _____

PROFESSIONAL EDUCATION CORE: Circle or write in alternate/substitute course taken.

Course #	Title	Cr.	Date Taken	Course#	Title	Cr.	Approved
ED 621	Critical Theory of Education Systems	3	F1				
ED 623	Professional Planning & Assessment	2	F2				
ED 625	Research Based Analysis of Teaching & Learning	3	F2				
ED 626	Democracy, Diversity & Leadership	3	Sp2				

RESEARCH COMPONENT

ED 622	Applied Research & Assessment in Education	3	Sp1				
ED 624	Action Research: Project Design	3	Su1				
ED 627	Action Research: Project Implementation	2	Sp2				

PROFESSIONAL FIELD EMPHASIS: Circle or write in alternate/substitute course taken.

PE 578	Recreation & Sport Management	3	F1				
PE 588 (or MBA 660)	Legal Aspects in Recreation & Sport (or Legal and Ethical Environment of Business)	3	Sp1				
Electives: Nine credits required							
PE 589	Sports Marketing, Promotions, Consumer Behavior	3	Sp				
MBA 607	Strategic Marketing Management	3	F				
MBA 511	Integrated Marketing Communications Management	3	Su				
MBA 541	Marketing Research	3					

Note: This is a tentative schedule. Classes will be offered based on enrollment.

Student Signature _____ Date _____

Advisor Signature _____ Date _____

Program Director Signature _____ Date _____

F-Fall, Sp-Spring, Su-Summer

You are responsible to keep informed of any changes in requirements which may affect your academic career.