

MBA Advising Sheet Marketing Concentration

***Prerequisites:**

<input type="checkbox"/>	FIN 493	Statistical Concepts and Terminology	1 Credit
<input type="checkbox"/>	MGMT 493	Business Concepts	3 Credits

Required Courses: 8 required

<input type="checkbox"/>	MBA 607	Strategic Marketing Mgmt	3 Credits
<input type="checkbox"/>	MBA 609	Mgmt of Production & Operations	3 Credits
<input type="checkbox"/>	MBA 681	Int'l Business & Leadership	3 Credits
<input type="checkbox"/>	MBA 684	Managerial Economics	3 Credits
<input type="checkbox"/>	MBA 606	Accounting for Managers	3 Credits
<input type="checkbox"/>	MBA 660	Legal Env. Of Mgmt	3 Credits
<input type="checkbox"/>	MBA 670	Financial Analysis	3 Credits
<input type="checkbox"/>	MBA 685	Strategic Mgmt & Policy	3 Credits

Take the following two courses:

<input type="checkbox"/>	MBA 511	Integrated Marketing Communications	3 Credits
<input type="checkbox"/>	MBA 521	Business-to-Business Marketing	3 Credits

Select two courses from the following:

<input type="checkbox"/>	MBA 531	Sales Management	3 Credits
<input type="checkbox"/>	MBA 541	Marketing Research	3 Credits
<input type="checkbox"/>	MBA 561	Entrepreneurship	3 Credits

**Subject to transcript reviewed during admission process. Required for non-business.*

** Schedule subject to change. Schedule based on on-campus students*